

## **STRATEGIC SCRUTINY COMMITTEE**

Date: Thursday 3 April 2025

Time: 5.30 pm

Venue: Rennes Room, Civic Centre, Paris Street, Exeter

Members are invited to attend the above meeting.

If you have an enquiry regarding any items on this agenda, please contact Liz Smith, Democratic Services Officer (Committees) on 01392 265425.

Entry to the Civic Centre can be gained through the rear entrance, located at the back of the Customer Service Centre, Paris Street.

### *Membership -*

Pole (Chair), Mitchell, M (Deputy Chair), Atkinson, Haigh, Hughes, Jobson, Knott, Moore, Palmer, Rees, Rolstone, Snow and Williams, M

## **Agenda**

### **1 Apologies**

To receive apologies for absence.

### **2 Minutes**

(Pages 5 -  
10)

To approve and sign the minutes of the Strategic Scrutiny Committee held on 23 January 2025.

### **3 Declarations of Interest**

Councillors are reminded of the need to declare any disclosable pecuniary interests that relate to business on the agenda and which have not already been included in the register of interests, before any discussion takes place on the item. Unless the interest is sensitive, you must also disclose the nature of the interest. In accordance with the Council's Code of Conduct, you must then leave the room and must not participate in any further discussion of the item. Councillors requiring clarification should seek the advice of the Monitoring Officer prior to the day of the meeting.

### **4 Local Government Act 1972 - Exclusion of Press and Public**

It is considered that the Committee would be unlikely to exclude the press and public during the consideration of the items on this agenda, but if it should wish to do

so, then the following resolution should be passed:

**"RESOLVED** that, under Section 100A (4) of the Local Government Act 1972, the press and public be excluded from the meeting for the particular item(s) of business on the grounds that it (they) involve the likely disclosure of exempt information as defined in the relevant paragraph(s) of Part 1, of Schedule 12A of the Act."

## 5 **Questions from Members of the Public Under Standing Order No.19**

Details of questions should be notified to the Democratic Services Manager via the [democratic.services@exeter.gov.uk](mailto:democratic.services@exeter.gov.uk) email by 10.00am at least three working days prior to the meeting. For this meeting any questions must be submitted by 10.00am on Monday 31 March 2025.

For details about how to speak at Committee, please click the following link - <https://exeter.gov.uk/council-and-democracy/councillors-and-meetings/public-speaking-at-meetings/overview/>

## 6 **Questions from Members of the Council Under Standing Order No.20**

To receive questions from Members of the Council to the relevant Portfolio Holders for this Scrutiny Committee. The Portfolio Holders reporting to this Scrutiny Committee are:

Councillor Bialyk -	Leader
Councillor Vizard -	Portfolio Holder Climate and Ecological Change and Communities
Councillor Wood -	Portfolio Holder Leisure Services and Physical Activity
Councillor Wright -	Portfolio Holder Culture and City Centre Strategy
Councillor Foale -	Portfolio Holder Arts, Culture and Tourism

Advance questions from Members relating to the Portfolio Holders above should be notified to Democratic Services.

## 7 **Portfolio Holder report - Portfolio Holder for Leisure Services & Healthy Living (Councillor Wood)** (Pages 11 - 14)

To receive a report from Councillor Wood, Portfolio Holder for Leisure Services and Healthy Living.

## 8 **Portfolio Holder Report - Portfolio Holder for Arts, Culture & Tourism (Councillor Foale)** (Pages 15 - 22)

To receive the report of Councillor Foale, Portfolio Holder for Arts, Culture and Tourism.

## 9 **Live and Move Programme Update** (Pages 23 - 116)

To receive the report of the Place Partnership (Sport England) Manager.

10 **Forward Plan of Business and Scrutiny Work Plan**

(Pages  
117 - 118)

Please see for noting a link to the schedule of future business proposed for the Council which can be viewed on the Council's web site. This on-line document is a source for Members to raise issues at Scrutiny on forthcoming Executive agenda items:-

<https://exeter.gov.uk/council-and-democracy/councillors-and-meetings/forward-plan-of-executive-decisions/>

Also attached is a draft work plan of future scrutiny items.

Should Members wish to raise issues in respect of future business please notify Liz Smith in advance of the meeting.

**Date of Next Meeting**

The next scheduled meeting of the Strategic Scrutiny Committee will be held on **Thursday 5 June 2025** at 5.30 pm in the Civic Centre.

**Individual reports on this agenda can be produced in other formats on request to Democratic Services on 01392 265425.**

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## **STRATEGIC SCRUTINY COMMITTEE**

23 January 2025

Present:

Councillor Liz Pole (Chair)

Councillors Mitchell, M, Atkinson, Ellis-Jones, Haigh, Jobson, Knott, Moore, Palmer, Rees, Rolstone, Snow and Williams, M

Apologies:

Councillors Hughes

In attendance as Portfolio Holder:

Councillors Bialyk, Wood and Wright

In attendance:

Councillor Wetenhall

Also present:

Strategic Director for Place, Head of Legal and Democratic Services & Monitoring Officer, Legal Advisor and Democratic Services Officer (LS)

**54 Announcement from the Chair**

The Chair made the following announcement:

“Regarding the expected item: Working Towards Net Zero - Exeter City Council's Corporate Carbon Footprint Report and Carbon Reduction Action Plan Progress Report:

The report will be presented to Executive first, to discuss the wider implications of the study on budgets, capacity, and service delivery across the organisation. Following the presentation to Executive in March the report and study will be presented to this Committee in April.”

**55 Minutes**

The minutes of the meeting held on 5 December 2024 were taken as read, approved and signed by the Chair as correct.

**56 Declarations of Interest**

No declarations of interest were made by Members.

**57 Questions from Members of the Public Under Standing Order No.19**

There was one question from the public. The Chair invited Mr C to read his question:

“The Deputy Leader’s report refers to a forthcoming review of the Constitution. Will the Council seek views from Exeter’s civil society organisations and/or the public before finalising proposals for change?”

The Deputy Leader responded:

“No. The constitution relates to internal governance aimed at facilitating the Council’s effective operation and decision making. The review of the City Council’s constitution is overseen by the Council’s Monitoring Officer. The Monitoring Officer will work with the Council’s Chief Executive on the review.

Any changes to the constitution will be considered by either the Executive or the Audit and Governance committee for approval by full Council.”

Mr C asked a supplementary question in the following terms: “Does the Council not consider that information from the public would be helpful there would the Deputy Leader reconsider her response?”

The Deputy Leader responded making the following points:

- the decision to adopt a new Constitution would be decided by full Council;
- all local authorities had a constitution;
- there was no legal obligation for public consultation on changes to the constitution;
- changes would aim to improve efficiency within the council and to streamline processes; and
- accessibility would be improved by changes including but not limited to the inclusion of digital links and the loss of duplicated information.

## 58      **Questions from Members of the Council Under Standing Order No.20**

In accordance with Standing Order No. 20, the following questions were submitted by Councillors Wetenhall and Moore in relation to the Portfolio of Councillors Bialyk and Wood who attended the meeting. The questions were circulated at the meeting to Members of the Committee. The questions and responses of the respective Portfolio Holder are set out below:

### **Question from Councillor Wetenhall:**

Regarding Exeter City Council's decision to sell off the Grace Road Field, in order to enable the development of an energy plant on the site.

The developers of the energy plant that this field is being sold for, say that they have researched 14 other sites where they might have located the plant and that the Grace Road site was the only suitable site. Can [ the leader / portfolio holder] confirm that the Council has no information about these other sites and if that is true, has therefore accepted the assertion of the developer without any supporting evidence?

### **Response from the Leader**

Exeter Energy Ltd is a private commercial company, the roll-out of the DHN and the location of the energy centre is their commercial decision. Exeter Energy undertook their own due diligence in choosing the most suitable site available for their energy centre, the City Council were not involved in that decision making process. Exeter Energy approached the City Council Estates team once Grace Road Field was their preferred option. The planning application is supported by a note which sets out other sites they have considered.

### **Supplementary Question and Response**

Does the Leader not think the Council has a duty to ensure that this was the only possible site? The Leader responded stating that the estates team had been in discussion with the developer and that the Planning Committee would look at the application when it came before them.

## **Questions from Councillor Moore:**

### **Question**

Exeter will be hosting the Women's Rugby World Cup in 2025 and we will welcome the teams and the supporters to the city. Please can the portfolio holder explain the travel plan arrangements for matches?

### **Response from the Leader**

Exeter Rugby Club were hosting the women's world cup and the City Council was working closely with them to support the delivery of, what would be a marvellous event and opportunity in Exeter. A travel plan would be discussed with the relevant authorities and the club, and I am confident, as before a sensible and workable plan would be agreed at the appropriate time.

### **Supplementary Question and Response**

Do women or others have to make other travel arrangements as the No. 77 bus only runs for men's games? The Leader responded stating that the bus was run by Exeter Rugby Club but that the safety of women and girls was important and he would mention this to the Chair of the rugby club.

### **Question**

Please can you provide an update on work to develop the flood safety/egress strategy for the Haven Banks area?

### **Response from the Leader**

The two levels of Strategic Flood Risk Assessment (levels 1 and 2) required for the Exeter Plan have been published with the Exeter Plan as part of its evidence base. These documents were available on the Exeter Plan website. Further work was ongoing to consider in more detail the potential safe access and egress route for the Water Lane area. The Environment Agency and Devon County Council have been involved in these pieces of work. The infrastructure evidence for the Exeter Plan also identified the need for a future safe access and egress route for Water Lane.

### **Supplementary Question and Response**

Will the developer be required to contribute? The Leader asked the Director to provide an answer. The Strategic Director for Place responded that the developer would be required to contribute.

## **Questions from Councillor Moore for Councillor Wood:**

### **Question**

The Wellbeing Exeter Contract signed in the Members information bulletin [1] is reported £2.9m. This does not seem to align with the committee report's recommendations that were approved: [Report - Community Grants Programme 202526 FINAL.pdf](#) [8.10].

Please can you explain why the report and the contract value differs?

### **Response**

£2.9 million stated in the Councillor Bulletin, is the projected maximum contract value including for the core and enhanced model identified through the procurement process and covers 3 years 9 months. Community Grants Programme report covers only 3 years however the programme requires that there would be external funding secured to support delivery.

### **Supplementary Question and Response**

What was the value of the Sport England contribution? Councillor Wood responded that the figure requested was in both reports and should further detail be required the councillor should contact the Strategic Director for People and Communities.

### **Question**

Please can you also confirm if this is a two-year rolling report as suggested in the paper or a fixed term contract?

### **Response**

The programme had a 9-month contract with the option for three additional years.

### **Supplementary Question and Response**

Can you clarify the financial situation agreed in the report as it is complex? Councillor Wood responded in agreement that it was complex but that the work of the programme as had been recognised for its good work and invested in. Further detail could be requested from the Strategic Director for People and Communities if desired.

## **59 Portfolio Holders Report - Deputy Leader & Portfolio Holder for Corporate Services & City Centre**

The Deputy Leader, Councillor Wright presented her report as Portfolio Holder for Corporate Service and City Centre drawing attention to the following points:

- changes had been made in response to audits;
- EDI had been restructured into HR; and
- there had been a focus on corporate Health and Safety.

The Deputy Leader responded to Members' questions making the following points:

- there was no plan to extend the area covered by the Community Safety team but this could be a possibility in future should funding be available;
- the sounding board was not yet determined but would be cross-party;
- Council would approve any constitutional changes;
- there was no funding available to support St Sidwell's in providing security but she would be happy to discuss making links with police;
- the City Centre Strategy was not a planning document;
- initial data from the councillor, business and community workshops on the City Centre Strategy had been received and public consultation would be next;
- there would be an action plan and it would be costed;
- there was no answer available on new legislation with regard to rent auctions but it was of note that the vacancy rate in the city centre was low;
- she had spoken publicly regarding the diminished prominence in the crime plan of plans to address violence against women and girls;
- she would speak to officers about how publicity of CCTV monitoring could be more positive;
- the Cathedral didn't pay towards CCTV but they did pay the InExeter levy;
- CCTV was provided for other towns which would be cost neutral;
- She would enquire of officers if there was a policy on the prevention of sexual harassment and the feasibility of training being made available to councillors as well as staff; and
- Exeter Canal and Quay Trust had not met due to their last meeting being postponed and it would be for ECQT Board to consider the recommendation.



**Forward Plan of Business and Scrutiny Work Plan**

Councillor Wetenhall, under Standing Order No. 44 presented her proposal remarking that there were markets all over the city and there could be an exploration of joining up with licensing.

Councillors Mitchell, Moore, Rees and Palmer spoke in support of the proposal making the following points:

- Scrutiny could look at what other local authorities had in place;
- There was a piece of work by InExeter which could be helpful;
- A licensing street-trading working group had noted markets as a linked subject and it would be good to join this up; and
- Clarification could be sought with regard to the Market Charter responsibilities.

Councillors Atkinson, Knott, Rolstone spoke against the proposal but in support of markets within the city and highlighted the SMB comments regarding resourcing of a task and finish group alongside the need to ensure work was aligned to the corporate priorities.

Having received officer advice, Councillor Atkinson proposed and Councillor Mitchell seconded a motion that a Briefing on Markets and Street Trading In Exeter be added to the work plan and following a vote was **CARRIED** unanimously.

Members commented on the work plan.

Following a vote the draft Scrutiny Work Plan as amended was **AGREED**.

The meeting commenced at 5.30 pm and closed at 7.23 pm

Chair

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## REPORT TO STRATEGIC SCRUTINY COMMITTEE

Date of Meeting: 03<sup>rd</sup> April 2025

## PORTFOLIO HOLDER'S REPORT TO SCRUTINY COMMITTEE

Cllr Duncan Wood – Leisure Services and Physical Activity

### Annual Summary and Highlights

- 4.3 million recorded visits since onboarding Leisure in 2020
- 2 million visits in 2024
- 5,810 memberships sold since 1<sup>st</sup> April 24
- Club live – 12,846 members to date
- Group exercise – since April 2024, 88,295 participants
- Swim school – 2,003 swimmers participating in swim lessons each month
- GP Referral Scheme – this year we will have delivered over 900 sessions and 768 classes to some of our most vulnerable Exeter residents

### 1. Issues relating to achieving the Council's published priorities

#### 'Healthy & Active City'

**Wonford – The Vision for the Wonford Community Wellbeing Hub as agreed with the community is:**

**To create a single hub facility to act as a focal point in the community - to promote access to, and participation in, community, health & wellbeing activities and services, to better connect with the nearby green space and better meet the needs of the local community.**

Planning permission was granted with a formal decision notice and pre-commencement conditions on Friday 20<sup>th</sup> February

A capital funding bid to Sport England was submitted, also in February, with the outcome expected in April.

The next phase of work includes:

- a review of the Business Case which supported the funding bid,
- detailed design of the new facility

- preparation of tender documents
- Delivering a funding strategy.
- Considering and progressing the management model for the building

## **2. Potential changes to services/provisions being considered**

**Northbrook** – At the budget-setting meeting on 28 February, the Council had to identify £3.5 million savings to set a balanced budget for the next financial year.

Part of the measures to achieve this included a reduction to the budget of the Leisure Service of £586,000. To achieve these savings, the Leisure service has had to review the centres it runs.

The Northbrook Swimming pool, despite extensive initiatives to increase usage, continues to be used by a low number of people.

Although a small community pool, its running costs are high because of the design and age of the building and pool itself. This means the income from the centre is substantially less than it costs to run it.

The decision to close Northbrook Swimming Pool will only be considered after hearing from the community it serves and after assessing the impact of the potential closure on its users.

A consultation started on 11 March and will last for six weeks.

It will involve setting up focus groups, an online and paper survey and direct contact with members and users.

When the consultation has been completed, a full analysis of the impacts will take place before any decision is made.

**Exeter Arena** – Exeter Arena is a key athletics and sporting facility in the Southwest, playing a vital role in the local and regional sporting landscape, sitting with the City Council's Leisure Portfolio. To ensure the sustainable future of the facility the Council is exploring alternative models of management that enhance service delivery, community engagement and financial viability.

By exploring alternative management models, the aim of ECC is to ensure the facility remains a high-quality, accessible, and financially viable resource for athletes, community groups, and residents.

### **Repairs to Leisure stock**

Due to ongoing issues with the procured contractors the decarb project at Riverside Leisure Centre was postponed. A second application to the government's decarbonisation fund has been submitted in the hope of these works taking place in 2026.

## **3. Update or commentary on any major ongoing programmes of work**

### **Newtown – Active Travel scheme**

The community consultation is complete, all residents in Newtown were sent information and 4 engagement events were held. 60 local residents have completed the survey. The results are currently being analysed with a view to sharing with SMB and members before a proposal going to DCC HATOC in July 2025. The scheme is on track for delivery in September.

The proposals include:

- Providing new walking and cycling infrastructure through the triangle car park
- Closing Russell Street and providing new walking and cycling infrastructure and new public realm
- Improvements to the highway and public realm along Clifton Road
- Improvements to the access to Belmont Park

### **Wellbeing Exeter**

Wellbeing Exeter and Cranbrook is a collaborative partnership working together to promote and improve the wellbeing of individuals and communities in Exeter and Cranbrook. The program focuses on connecting people to their communities, supporting individuals to improve their health, and fostering community connections. Key outcomes include increased physical activity, improved mental health, and greater community engagement. The initiative also aims to address health inequalities by targeting priority areas and providing tailored support to those in need

- Exeter City Council committed funding to deliver the new Wellbeing Exeter core model in 2024/25, with additional funding secured from Sport England in 2024/25 to continue as a core partner. Following a successful tender process, CoLab were appointed as the Wellbeing Exeter contract holder and their overview of the programme began on 1st July 2024.
- Over quarters two and three, around 200 referrals were made into the service and almost 300 individuals were involved in activities facilitated by Community Physical Activity Organisers
- A two-year contract extension was agreed for 2025/26 and 2026/27
- Work continues, to design and deliver a targeted enhanced model, funded by Sport England, including focusing on Getting People Back into Work, Equality Diversity and Inclusion, Access to Walking and Cycling and Leisure Partnership
- The contract with CoLab to deliver Wellbeing Cranbrook ends, as planned, on 31/03/2025, with commissioning transferring to East Devon. The Wellbeing Exeter partnership is supporting this transition

**Financial Performance** - Exeter Leisure continues to perform ahead of target. Quarter 4 results show the service is significantly ahead on predictions.  
We are expecting £646.6k in additional income due to the national VAT rebate in Leisure which has been a big piece of work for our teams pulling the data together for this claim.

**Physical Activity as a route to health** - We continue to work closely with the NHS who not only refer into our scheme, they also use our facilities to deliver some of their rehabilitation classes. These include cardiac rehab, heart failure, falls prevention, lower limb, back fit, knee fit and neurofit.

Exeter Leisure have grown the GP Referral scheme significantly over the last 12 months and now offer 75 exercise Referral gym-based sessions/classes ran each week at our leisure centres.

ECC continues to work closely with our partners Royal Devon & Exeter Hospital, Devon Partnership NHS Trust, Stroke Association and FORCE cancer charity delivering referral classes for patients. Alongside this we provide sessions for non-curative patients.

#### **4. Issues that may impact services delivery/financial performance/future budget requirements**

**Staffing** - there is still a shortage of swimming instructors and lifeguards nationally and we are not immune. Exeter Leisure is now working in partnership with Swim England to deliver local training courses within our centres in the hope of increasing interest in the Swim Instructor roles. We will also be linking in with local higher educational settings to engage with school leavers and sports study students.

**Aging Stock**- aside from St Sidwell's Point, the majority of the Leisure Stock is aging and in need of repairs.

## REPORT TO STRATEGIC SCRUTINY COMMITTEE

Date of Meeting: 03<sup>rd</sup> April 2025

## PORTFOLIO HOLDER'S REPORT TO SCRUTINY COMMITTEE

**Cllr Bob Foale – Culture**

### 1. Annual Summary & Highlights

The newly created Culture & Leisure service has combined previously separate service areas. Work is taking place to align good practice and share resource. Taking strong experience from developments in Exeter Leisure. Examples are already prevalent of the teams working closer together and providing substantial growth in primarily delivering on council priorities 'Prosperous local economy' and 'thriving culture and heritage'.

#### Arts & Events:

- Exeter City Council is working alongside The Exeter Partnership to produce and coordinate a new and ambitious place based Cultural Strategy for Exeter. This is a refresh of Exeter's current Place-Based Cultural Strategy 2019-2024. A new Cultural Strategy for Exeter is essential to align with Exeter's 2040 Vision for 'Thriving Culture & Heritage', the City Council's new Corporate Plan and emerging strategies and initiatives including a new City Centre Strategy, the Exeter (Local) Plan, and Liveable Exeter.
- The aim of Exeter's new Cultural Strategy is to set the strategic direction for the city and bring positive change for all those living, working, studying and visiting in the city. It will embed culture as a tool for a shared vision aligned to Exeter City Council's corporate priorities.
- The Exeter Partnership was recently established to support the Exeter Vision 2040, which envisions an inclusive, healthy and sustainable Exeter, where the opportunities and benefits of prosperity are shared, and all citizens can participate fully in the city's economic, social, cultural and civic life. The Exeter Partnership unites the city's anchor institutions and key stakeholders collaboratively to shape Exeter's future. Members of the Partnership will form a Connected Culture Theme Group to support the development of the Cultural Strategy. This will ensure that key City Stakeholders will become strategic advocates for culture in Exeter.
- The provocation for the Connected Culture Theme Group is: How can we better understand and celebrate the creativity and culture in Exeter? How might we establish an inclusive forum that improves access to funding for all, and how might these actions contribute to a unified cultural strategy that benefits both the city and its communities?
- Exeter Heritage Champions - Exeter City Council is a member of the Exeter Heritage Partnership Network, an informal network established in 2018 to share knowledge, challenges and opportunities across the heritage sector in Exeter. the Partnership Network has been awarded £103k by NLHF for a three-year development programme, with the ambition to make Exeter's heritage more accessible, more inclusive, and more resilient.

#### Corn Exchange:

- This year provided 243 events at the venue, these included blood donations, dance classes, dance performances, festivals, business conferences and jobs fairs to name a few.
- The team successfully replaced all production lighting stock with energy efficient LED fixtures, greatly reducing energy consumption.
- A substantial development in accessibility took place, a passenger platform lift from Market Street. Customers with impaired mobility can better access the building.

#### **The Custom House, Underground Passages and Red Coat Guides:**

- Conservation work has taken place to restore the rare ceilings of the custom house.
- Exeter Red coat guides and Underground passages won international recognition from TripAdvisor's Travellers Choice Award.
- The volunteer run red coat guides also extended their offer to include winter walking tours, supporting the cities year-round tourism offer.

#### **Mayoralty:**

- Supporting through attendance the Lord Mayor and Deputy Lord Mayor supported numerous events, The Sarah Turvill Multifaith centre opening, St John Ambulances new Exeter and East Devon Network and South-east Asian Society's spring festival to name but a few.
- At the Guildhall we were proud to deliver a public programme of events including the 80<sup>th</sup> Anniversary of D Day.

#### **Visit Exeter:**

- Launched during English Tourism Week in 2017, Visit Exeter has since grown into a powerhouse brand, championing businesses in Exeter and beyond.
- Exeter is one of the top 12 'destination cities' in the UK. We receive in excess of 2 million annual visitors, worth an estimated £206 million to the local economy and supports 2,500 direct jobs. It consistently ranks in the top 1% of retail destinations nationally and regionally<sup>3</sup>, with the 4th highest retail spend per overnight visitor in the UK.
- Visit Exeter is funded through commercial income, with the support of Exeter City Council. Our membership scheme unites over 180 businesses, including hotels, attractions, shops, cafes, and restaurants. Despite a small team of two, we deliver impactful marketing campaigns, press and PR, email outreach, and social media initiatives, working in partnership with city stakeholders to drive growth in Exeter's visitor economy.
- Our website, [www.visitexeter.com](http://www.visitexeter.com), has seen remarkable growth, with nearly half a million visitors in 2024 alone. Recent research highlights Exeter's growing appeal, with visitors travelling from further afield than ever before. Visits from over an hour away have surged by 1.7 million, and the average drivetime has increased from 49 to 57 minutes<sup>3</sup>.
- In 2024, we were proud to become part of the Local Visitor Economy Partnership (LVEP) for Devon, officially recognised by Visit England. This partnership gives us a platform to share priorities, resources, and targets across the county. It also gives us a clear pathway to central government, to allow the voices of Exeter and Devon businesses to be heard. The LVEP's ambitious vision aims to boost Devon's visitor economy by over £300 million annually by 2030.

#### **Royal Albert Memorial Museum:**

- Four major exhibitions were delivered this year:



<ul style="list-style-type: none"> <li>- ARTIST ROOMS: Bill Viola, which showed three works from the well-known Passion series by Viola, the internationally recognised pioneer of video art;</li> <li>- Are we nearly there yet? A history of transport;</li> <li>- Pressing Images: prints from Exeter's fine art collection and</li> <li>- Dartmoor: A Radical Landscape, contemporary art exhibition exploring Dartmoor's evocative landscape through photography, film and Land Art. These exhibitions have attracted national press coverage, with Dartmoor in particular overachieving its commercial and visitor targets.</li> <li>• The city-centre 'Digging Exeter' event in September attracted 500 people. RAMM set up dig pits in Princesshay shopping centre for children and people giving public the chance to talk to archaeologists.</li> <li>• This year RAMM introduced a new supported placements programme for neurodivergent people, people with disabilities or learning disabilities. This programme was showcased at the Kids in Museums national conference in February.</li> <li>• RAMM collaborated with ECC social housing team to bring children's creative activities themed around transport and food in two underrepresented neighbourhoods in Wonford and Summerway</li> <li>• With craft practitioner Nick Mussell of Tanglewood Creations, RAMM offered hands-on metal casting workshops inspired by objects in the galleries to a variety of audiences, including people over 50 experiencing wellbeing issues, home educators, and refugees</li> <li>• As part of the NLHF funded Dynamic Collections project, RAMM worked with artist Simon Lee Dicker to deliver a series of 6 workshops with participants from Hikmat. 109 people from a variety of backgrounds (including Southeast Asian, Chinese, Arab, Libyan, Egyptian) took part in the project.</li> <li>• The Dartmoor Frame of Mind project saw 24 12 to 18 year-olds from across Devon venture onto Dartmoor with photographer Jo Bradford in the spring and early summer months, learning some top nature photography tips. An exhibition of their work was shown in the café exhibition area this was selected to be presented at the Museum Next Health &amp; Wellbeing Summit to an international audience</li> <li>• RAMM delivered regular multisensory outreach sessions at hospitals, care homes, older people's social housing common rooms</li> <li>• RAMM also returned to mental health wards for older people in Franklyn NHS Hospital with dementia-friendly object-handling.</li> <li>• the museum successfully completed a major project to repair a large part of the roof, part-funded by the Arts Councils MEND fund.</li> </ul>

## 2. Issues relating to achieving the Council's published priorities

### Arts & Events:

- Work is underway towards the development of a new Cultural Strategy that will align to Exeter's emerging City Centre Strategy, Local Plan, Corporate Plan and Liveable Exeter priorities.

### The Custom House, Underground Passages and Red Coat Guides:

- Ongoing recruitment of red coat guides is taking place, due to the extensive voluntary commitment required this is complex and difficult.

### Mayoralty:

- Working with the business development team a project is taking place to focus on commercial opportunities at the Guildhall to provide further financial sustainability.

#### **Royal Albert Memorial Museum:**

- 2027-30 National Portfolio Organisation application – RAMM receives substantial funding from Arts Council England as part of its National Portfolio investment programme. The museum team is in the process of developing its 2027-30 application which will be submitted in July 2025.

### **3. Update or commentary on any major ongoing programmes of work**

#### **Arts & Events:**

- Cultural Compact was set up by Arts Council England (ACE) to bring a range of stakeholders together to achieve step-change in local cultural development, in Exeter. Funding from Arts Council has been allocated in Exeter to:
  - Produce an Economic and Social Value report of Culture in Exeter
  - The development of a citizen-participation platform to help inform a new Cultural Strategy
  - Develop a new Cultural Strategy that will align to Exeter's emerging City Centre Strategy, Local Plan, Corporate Plan and Liveable Exeter priorities.

#### **Corn Exchange:**

- The Exeter Tickets box office is thriving having sold four times as many tickets for partner events this year than any year previous, ensuring that booking fees are minimised for audience and local charities, venues and promoters. The Corn Exchange hopes to redevelop its website as Exeter Tickets featuring not only Corn Exchange events but also any other events sold by Exeter Tickets (including RAMM and Underground Passages) allowing audiences to purchase tickets for events across the city in a single transaction and improving the profile of local and charity events.

#### **The Custom House, Underground Passages and Red Coat Guides:**

- Thanks to external funding a new public gallery is being installed along with new reception and retail area.
- The incredibly popular Sea Shanty festival is set to return, work is well underway to deliver similar events for the Quay businesses and communities.

#### **Mayoralty:**

##### **Upcoming Additional Mayoral Events for 2025 –**

- 5<sup>th</sup> Anniversary Covid Memorial Event
- Royal Air Force Town Show
- 80<sup>th</sup> Anniversary of VE & VJ
- 80<sup>th</sup> Anniversary of Exeter being Twinned with Bad Homburg
- Royal Marines (CTCRM) Freedom Parade

#### **Visit Exeter:**

- We are embracing digital innovation to fuel growth. Our collaboration with DataThistle, the UK's leading live events data business, launched post-Covid, is driving people back into Exeter's cultural venues. This integration showcases live events on our website, enhancing the visitor experience.

- Plans for the 2025 include an updated visitor strategy to consider how Exeter's culture can continue to support the visitor economy, ensuring the city's cultural and heritage attractions, festivals and events can enhance the city's reputation as a high quality, sustainable visitor destination.

#### **Royal Albert Memorial Museum:**

- The museum has extended its relaxed opening sessions, which are particularly appreciated by people who are neurodivergent
- RAMM also launched its new free digital guide on the Bloomberg Connects app in January, which provides additional museum content for visitors through smart phones
- The Café at RAMM has reopened in a joint venture with Exeter leisure. Pulling resources and given time to establish and develop there is a real opportunity to provide greater financial sustainability to the museum.
- RAMM launched Time Odyssey, a partnership between Art Explora and the British Museum. This major new national learning programme is an interactive gamified learning experience designed for KS2 students, using augmented reality technology on tablets
- RAMM was successful in acquiring Lottery funding for Museum Meet Up, a year-long wellbeing programme aimed at over 50s struggling with anxiety and depression.
- After numerous years of closure, a project is well underway to return the museum bridge to the Roman wall. A feature that interprets and provides accessibility to this important historical landmark.

#### **Financial Performance**

- All areas of the Cultural portfolio are performing against budgets.
- A full review of the service is looking to identify a more effective and efficient governance model, which, in turn, will see an impact on financial performance and specifically a reduction in subsidy in some areas.

#### **4. Issues that may impact : services delivery/financial performance/future budget requirements**

##### **Arts & Events:**

- Creative Arc is a strategic collaboration between the University (UoE) and ECC to create a joint programme and network focusing on the role of culture and creativity in developing and shaping place.
- Creative Arc has been named in the University of Exeter/Exeter City Council's Civic University Agreement.
- Creative Arc is funded by Central Government's Shared Prosperity Fund £164,508 (via ECC) and the University of Exeter £150,000.
- The Creative Arc program - running since the 01 April 2023 coming to an end on the 31 March 2025. We are currently exploring funding models to continue post March 2025. Some of the commissioned projects include:
  - Community film-making project in Mincinglake & Whipton
  - Exploring flood risk in Topsham, and its effects on the culture and creativity of a community under that threat.
- To provide an example of the need; for the second round of commissions, we received 37 applications with a total project ask of £245K, for a pot of £40k.

We were able to fund 7 projects. For the third round of commissions, we received 25 applications with a total project ask of £147k for a pot of £35k.

**Corn Exchange:**

- Anti-Social Behaviour - Continued/escalated anti-social behaviour in the vicinity of the Corn Exchange including NCP car park can discourage customers from using/visiting the Corn Exchange and consequently may reduce income.
- A project is ongoing and under delay to repair failing concrete window surrounds on the outside of the building and replace a large number of the steel framed, single glazed windows.
- Fire safety improvements are required across the site, these are minor but in numerous quantity.
- A substantial risk exists from the need to replace existing boilers as soon as possible, which is only viable when out of need during the summer months.

**The Custom House, Underground Passages and Red Coat Guides:**

- Bridge works at the quay have the potential to cause substantial disruption to businesses and the public event schedule. Which could in return affect commercial event and associated incomes.

**Mayoralty:**

- The building condition is deteriorating and further formal work to assess the condition and need is urgently required. Work has already taken place to raise awareness with the heritage lottery fund to secure funding. The known areas of urgent need at preset are:
  - Roof Repair and Insulation
  - Decarbonisation through solar panel installation associated to roof repairs
  - Heat decarbonisation through heating system replacement.
  - Decarbonisation through window Restoration and Insulation
  - Decarbonisation through lighting replacements
- The Guildhall has been without WIFI network for some time. Installation of a new secure internet connection, The Dark Fibre has been temporarily reinstated, but a more stable, long-term solution is being sought.

**Royal Albert Memorial Museum:**

- A contract for a specialist mechanical and engineering consultant has been renewed, this self-funded project continues to optimise the use of the air handling equipment and increase the lifespan of the associated infrastructure. The project is currently delivering a minimum of £85,000 per annum in efficiency savings, with further developments to follow.
- Buildings - Despite the recent reroofing project a section of complex historical roof still requires refurbishment. The museum team is working with the corporate property team to ready information to support fundraising.
- Buildings - Two roof structures installed during the 2011 restoration of the museum have long standing water ingress issues. Exploratory work is underway in hope that resolutions can be found before further deterioration arises.
- Interactives – dissatisfaction with the interactives in the museum is now the number one cause for negative comments from visitors. Work is ongoing to refurbish and improve the family area in the World Cultures gallery. Remedial work is ongoing on some of the physical interactives in the museum. A larger project has been identified and work is underway to plan for a Lottery funding bid to address these issues.

## 5. Potential changes to services/provisions being considered

### **Corn Exchange:**

- Repairs/improvements to building – There remains a possibility to develop the Corn Exchange to extend standing capacity. Previous modelling has identified that this could provide longer term financial sustainability and profitability. Such a development could be externally fundable due to the lack of similar scale artistic provision within the city centre. The team are interested in funding high level design and architectural consultancy services and engage in conversations with funders to explore such a development.

### **The Custom House, Underground Passages and Red Coat Guides:**

- Consideration to a linking up the volunteers of these facilities with the RAMM

### **Mayoralty:**

- We are exploring ways to utilise volunteers from other sites to help support the growing number of Guildhall bookings.

### **Royal Albert Memorial Museum:**

- External review of the museum – A specialist museum consultant is being commissioned to carry out a review of the museum. The review will make recommendations of any measures which can be undertaken to improve medium to long term financial sustainability, whilst balancing social value to local communities.

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## REPORT TO STRATEGIC SCRUTINY COMMITTEE

Date of Meeting: 4<sup>th</sup> April 2025

Report of: Cllr Duncan Wood, Portfolio Holder for Leisure Services & Physical Activity

Title: Live and Move Programme Update

### Is this a Key Decision?

Scrutiny is a non-decision making committee

### Is this an Executive or Council Function?

Executive

#### 1. What is the report about?

This report outlines the successful application to Sport England to continue the work of the Live and Move Programme for a further three years from 1<sup>st</sup> April 2025 to 30<sup>th</sup> March 2028. It also provides an update on the impact of the Live and Move programme across Exeter and Cranbrook.

#### 2. Recommendations:

- 2.1 That members note and comment on the programme's progress against the strategy, and its contribution towards key priorities in the City Council's Corporate Plan.

#### 3. Reasons for the recommendation:

- 3.1 Members have an understanding of the Place Partner submission and the proposed Live and Move programme for 2025-2028.
- 3.2 Members have oversight of the impact & evaluation of the programme across the city and understand how local residents can access and benefit from initiatives in their area.

#### 4. What are the resource implications including non-financial resources

None

#### 5. What are the legal aspects?

None

#### 6. Report details: Sport England Place Partner Submission 2025-2028 & Live and Move Programme Update March 2025

##### **Sport England Place Partner Submission 2025-2028**

- 6.1 Sport England Board approved the Exeter and Cranbrook Place Partnership submission submitted by Exeter City Council in June 2025. The formal announcement was made in November 2024 at the Local Community of Practice. [Place Partnership Announcement - Live and Move](#)
- 6.2 A formal Sport England Lottery Funding Agreement was signed by Exeter City Council in October, with an award of £2, 336, 934:
- Additional Funding of £2,026,934 to deliver the proposed programme

- In principle funding of £310,000 to deliver further active travel & environments work based on an agreed future delivery plan

6.3 The programme team is now embedded within the Executive Office within the council led by Lorraine Betts with overall senior responsibility with the Chief Executive. The diagram below shows how the work will be structured within the Council:



- 6.4 The agreement is subject to the council providing details of the change programme, regular evaluation and learning reports and supporting the expansion programme so that other councils can learn from the work that has already taken place in Exeter and Cranbrook.
- 6.5 The four most significant impacts through the programme to date will continue to be addressed through the extended Place Partnership:

1. **Influencing & embedding physical activity in policy: corporate & political priorities, planning & active travel & environments (e.g. Newtown).**
2. **Embedding an asset-based community development approach and demonstrating positive and significant improvements to people's and communities' wellbeing (e.g. Wellbeing Exeter and Cranbrook)**
3. **Nurturing a data and insight led approach, with granular local activity data analysis enabling us to affect action and change in tackling inequalities (e.g. Annual Local Active Lives Analysis).**
4. **Establishing an active community identity in a new town, influencing future Cranbrook town centre design (e.g. Move More Cranbrook).**

6.6 The Place Partnership delivery programme, summarised in Appendix A, prioritises two of the four Sport England Key Outcomes: **Decreasing Inactivity and Reducing Inequalities**. Through this focus we will achieve an increase in activity levels and improve experiences for Children and Young People in our priority neighbourhoods.

6.7 A summary of the final submission awarded at Sport England Board is provided at **Appendix B**.

6.8 The high-level budget to deliver the programme is summarised below:



Cost & Expenditure Plan	2025-26	2026-27	2027-28	
	Budget	Budget	Budget	Total
Staff Costs	277,600	187,990	122,008	587,598
Evaluation	71,500	73,575	75,755	220,830
Comms & Digital	33,000	29,000	27,500	89,500
Tackling Health Inequalities - Wellbeing Exeter & Cranbrook	487,506	303,000	218,500	1,009,006
Active Travel & Environments	115,000	55,000	30,000	200,000
Place Based: Cranbrook	65,000	45,000	25,000	135,000
Leadership, Development & SE Expansion	45,000	33,000	17,000	95,000
<b>EXPENDITURE</b>	<b>1,094,606</b>	<b>726,565</b>	<b>515,763</b>	<b>2,336,934</b>

### Live and Move – High Level Programme Update

## 6.9 Impact, Evaluation & Learning

**Aim:** to capture and share the impact, evaluation and learning from the Place Partnership  
To ensure alignment between local evaluation framework and national evaluation partner requirements

### Primary Deliverables

- A. Annual Local Active Lives Survey Analysis - Impact
- B. Annual Process Learning
- C. Annual System Maturity Survey and Comparative Analysis

## RAG Tracking

<b>Opportunities:</b> Explore the data and analysis from the Local Active Lives Survey 2024 results	<b>Risks:</b>	<b>Issues:</b> Delivery of 2025 fieldwork
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Local Active Lives Survey Analysis can be found here: [Microsoft Power BI](#)

The summary presentation of the 2024 survey, delivered by our local evaluation partners – The Social Research Unit (SRU) - can be found in **Appendix C**.

The headlines of the 2024 survey:

- This report focuses on the results of Wave 5 of the Local Active Lives survey, administered by Marketing Means and analysed by SRU between 7th May and 8th August 2024
- A total of 1,843 responses across the Exeter priority LSOA areas and Cranbrook.

- Inactivity levels remain stable in Exeter Priority areas – 40% of Exeter priority area residents are 'inactive' (<30 mins activity in last 7 days), a small but insignificant decrease from the previous year (43%). Inactivity levels remain slightly higher than pre-pandemic (38%), however, unlike previous years, this difference is no longer significant, suggesting they've returned to pre-covid levels.
- Inactivity remains higher in Exeter priority areas compared to Cranbrook – Cranbrook experienced a large and significant decrease in inactivity, as well as a large and significant increase in activity. The difference between Exeter and Cranbrook was significant for both inactivity and activity.
- As with previous years, significant inequalities in physical activity exist across multiple demographics - those who are in lower or intermediate occupations, are aged 75+, or have a disability or long-term health condition, are significantly more likely to be inactive compared to their respective counterparts. There was no longer a significant difference between those from ethnically diverse communities.
- Areas of improvement – most demographics experienced a decrease in inactivity, and the most notable groups were those from ethnically diverse communities, those aged 35-54 or 75+, and those with a disability.

The next wave of Local Active Lives fieldwork for 2025 is underway with field work carried out from May – June 2025. Analysis and insight development will take place over the summer and this data will be shared with members later in the year. As in recent years, this is being managed by SERIO who are commissioning Marketing Means to undertake the survey work. This will be the 6th wave of the survey and will further enhance the dashboard and insight packs developed on an annual basis.

The results will be delivered at the next Scrutiny in Autumn 2025.

The 2024 process learning report can be found here: [Process Learning Report - Autumn 2024 - Live and Move](#) . The focus was the learning from our use of Local Active Lives Survey data.

The Spring 2025 report will focus on the impact of the Move More Cranbrook Grant scheme taking learning from the Exeter City Council Community Grants programme

The team is contributing towards Sport England expansion work through sharing its learning:

- delivery of the local community practice to share learning and insights from Inclusive Exeter
- Leading a Q&A at the recent Place Learning Partnership' regional event in Birmingham
- Joining the South West Active Partnership Cluster network to support other counties and new places in the region (emerging conversations to support Cornwall as nearest neighbour)

## 6.10 Active Travel and Environments

### **Aim:**

To increase participation in Active Travel & Environments through:

Facilitating activation of local residents and communities to access active travel / environment behaviours changes from improved infrastructure in and around Exeter.

Working with the community of Newtown to gain a more in-depth understanding of their daily travel habits and then co-design place-based solutions to increase walking and cycling.

### **Deliverables:**

- A. Delivery of engagement and activation to include community awareness sessions; communication to residents, community groups and local networks; and activity sessions
- B. Deliver a programme of infrastructure improvements to public realm and highways in Newtown.
- C. Review the information provided at the school allocation stage of accessing education to see if this route into school interaction can have a greater impact.

## **RAG Tracking**

<b>Opportunities:</b> Positive and constructive response to community engagement in December/January	<b>Risks:</b>	<b>Issues:</b>
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### Newtown – Community Active Travel Programme

- The consultation ran between 2 December 2024 and 7 February 2025, running for a total of 10 weeks in line with the Exeter City Council Consultation Charter.
- The consultation was promoted via a mixture of letter drop, social media, fliers and word of mouth (through members, Community Builders and Community Physical activity Organisers). Letters to residents were delivered to 1809 addresses identified within Newtown area and bordering streets.
- A survey was hosted on the website: [Newtown - Live and Move](#) . This link contains all the information and plans related to the scheme
- Across the consultation period, four in person information sessions were hosted at St Matts Hall, Newtown. These events were attended by local residents, and they allowed for discussions to be held in person, with clarification being given around aspects of the proposals.

### Next steps:

- Officers are currently analysing and preparing a report for SMB and the relevant Portfolio Holders to review the consultation feedback and proposals for delivery
- Traffic Regulation Orders will be promoted to local residents in April
- Following the survey analysis and traffic regulation order feedback, reports will be prepared for ECC and DCC approvals to progress to construction

## 6.11 Wellbeing Exeter & Cranbrook

### **Aim:**

To increase the support available to individuals and families, most at risk of being inactive, within Exeter and Cranbrook to improve their health and wellbeing through increased PA in their daily lives, delivered by a team of staff skilled in activating individuals and communities to lead regular active lives.

### **Primary outcomes:**

- A. Increase in overall referral numbers to Community Connectors, as well as those with increased PA as the referral reason.
- B. Increased PA levels, improved emotional wellbeing and relationships with others, increased community involvement and connections amongst individuals and families engaging with a Community Connector.
- C. Staff demonstrate increased knowledge and confidence to have conversations about physical activity and to support individuals to become more physically active.

## **RAG Tracking**

<b>Opportunities:</b> Two year extension and funding committed by Sport England and Exeter City Council. Provides opportunity to engage wider partners for additional strategic commitment	<b>Risks:</b>	<b>Issues:</b> Resolution required with local partners on the future delivery of Wellbeing Cranbrook
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Wellbeing Exeter and Cranbrook is a collaborative partnership working together to promote and improve the wellbeing of individuals and communities in Exeter and Cranbrook. The program focuses on connecting people to their communities, supporting individuals to improve their health, and fostering community connections. Key outcomes include increased physical activity, improved mental health, and greater community engagement. The initiative also aims to address health inequalities by targeting priority areas and providing tailored support to those in need

- Exeter City Council committed funding to deliver the new Wellbeing Exeter core model in 2024/25, with additional funding secured from Sport England in 2024/25 to continue as a core partner. Following a successful tender process, CoLab were appointed as the Wellbeing Exeter contract holder and their overview of the programme began on 1st July 2024.
- Over quarters two and three, around 200 referrals were made into the service and almost 300 individuals were involved in activities facilitated by Community Physical Activity Organisers
- A two-year contract extension was agreed for 2025/26 and 2026/27
- Sport England have committed £669,500 funding on a tapered basis to deliver the Wellbeing Exeter core model to 2028
- Work continues, to design and deliver a targeted enhanced model, funded by Sport England, including focusing on Getting People Back into Work, Equality Diversity and Inclusion, Access to Walking and Cycling and the Exeter Leisure Partnership
- The contract with CoLab to deliver Wellbeing Cranbrook ends, as planned, on 31/03/2025, with commissioning transferring to East Devon. East Devon District Council is leading work

with local stakeholders to identify a host organisation and secure local funding to deliver the programme into the future.

The most recent Wellbeing Exeter & Cranbrook Impact Report for October to December 2024 is attached at **Appendix D**.

## 6.12 Wonford

### **Aim:**

Delivery of a redeveloped Wonford Community Wellbeing Hub at the existing site of the Wonford Community and Sports centres, co-designed with the community.

### **Primary outcomes:**

- A. Engagement with Wonford residents, community groups and organisations to shape the facility.
- B. Deliver a new integrated community hub to improve the wellbeing of local residents
- C. Increase the number of local residents accessing the community hub

## **RAG Tracking**

<b>Opportunities:</b> Planning approved. Capital bid for £2million submitted to Sport England	<b>Risks:</b> Securing capital funding to deliver the full scheme	<b>Issues:</b>
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## **Planning**

- A formal planning application was submitted on 24<sup>th</sup> November 2024, a link to the full planning documentation can be found here: [Related Documents - Exeter City Council](#)
- There was a wide range of positive stakeholder input, with one objection due to drainage/flooding strategy, this was resolved through planning process
- Following Council Planning Committee on 17<sup>th</sup> February 2025 the planning application was approved. A Decision Notice was received on 20<sup>th</sup> February with pre-commencement conditions.

## **Sport England Capital Application**

- A detailed bid for £2million has been submitted to the Sport England Capital Investment team including:
  - Evidence of strategic/local need
  - Alignment to Sport England Strategy & Future of Public Leisure Report
  - Proposed delivery (cost, RIBA Stage 4, risk, business plan, funding, management, procurement)
- Notification of award decision likely in 1 month, early April 2025 – Sport England need to commit funding for the programme in their 2025/26 budget with Director and CEO approval

## **Current Programme (RIBA Stage 4a – January to June 2025)**

- Deliver a successful planning application
- Agree revised programme plan
- Agree a full revised business plan
- Provide revised costings aligned to current design and new programme plan

- Agree Procurement Strategy
- Prepare technical documentation for tender action
- Agree lease arrangements and revisions with current lease holders (Wonford Community and Learning Centre Trust; Devon County Council)
- Final design of and proposal of preferred management option

### **Programme Plan**

- The high-level programme plan is under review and seeks to meet the following control points:
- Planning Approval – 20<sup>th</sup> February 2025 (decision notice here: [\[link\]](#))
- Completion of RIBA Stage 4a – 09<sup>th</sup> June 2025
- Tender Action (subject to funding committed) – 30<sup>th</sup> September 2025 to 4<sup>th</sup> February 26
- (Indicative subject to funding) Construction – 12<sup>th</sup> February 2026 – 5<sup>th</sup> June 2028

### **Funding Options (a detailed strategy is being developed by officers)**

- Sport England Capital Investment
- Exeter City Council CIL and s106
- Local partnership funding through The Exeter Partnership stakeholder representatives
- Philanthropists – working alongside Devon Community Foundation (and other potential trusts) to identify high wealth and philanthropic individuals
- Charitable Trusts that Wonford Community Learning Centre trustees could apply to
- National Government funding
- National Organisation funding
- Community Investment Funds and models
- Others to explore?

## **7. How does the decision contribute to the Council's Corporate Plan?**

7.1 The Live and Move strategy and the plans for continuing the work as Place Partner up to 2028, ensures the programme is closely aligned to and directly impacts the following key council corporate strategic priorities:

- Building Great neighbourhoods and communities
- Promoting active and healthy lifestyles
- Net Zero Carbon City ambition

7.2 The governance structure ensures the Council has responsibility for key financial and strategic programme decision making that will enable residents and communities across the city to lead healthy, inclusive and active lives.

## **8. What risks are there and how can they be reduced?**

8.1 The funding from Sport England for the Place Partnership is tapered, and as a result local match funding is required to continue the work at the same level as previously. An example is the local ECC neighbourhood CIL funding matching Sport England funding to continue the Wellbeing Exeter programme. Council officers will be developing a funding strategy to look at long term sustainable sources to continue the work to 2028 and beyond

8.2 There is a programme level risk register which manages and mitigates risk at an operational level, which is updated on a quarterly basis

## **9. Equality Act 2010 (The Act)**

- 9.1 In delivering the Live and Move strategy, the Programme team will take into account the potential impact of actions in relation to age, disability, race/ethnicity (includes Gypsies and Travellers), sex and gender, gender identity, religion and belief, sexual orientation, pregnant women and new and breastfeeding mothers, marriage and civil partnership status in coming to a decision.
- 9.2 A copy of the most recent EQIA is attached at **Appendix E** and a separate EQIA will be developed for each new project, as necessary.

## **10. Carbon Footprint (Environmental) Implications:**

- 10.1 The Live and Move Strategy has the potential to directly impact on the Council's carbon reduction target (carbon neutral by 2030) through our outcomes and impacts, most specifically:
- Increased walking and cycling levels supported by an active travel friendly environment and culture.
  - Active Travel and low traffic neighbourhoods are the norm.
- 10.2 The strategy promotes walking and cycling, making it an easier and more accessible choice, through a number of projects:
- Low Traffic Neighbourhoods
  - Community Active Travel Promotion
  - Active Travel to School.
  - Policy & Influence e.g. LCWIP

## **11. Are there any other options?**

None considered

Executive Office, Live & Move team

Author: James Bogue

Portfolio Holder: Portfolio Holder for Leisure Services & Physical Activity, Cllr Duncan Wood

## **Local Government (Access to Information) Act 1972 (as amended)**

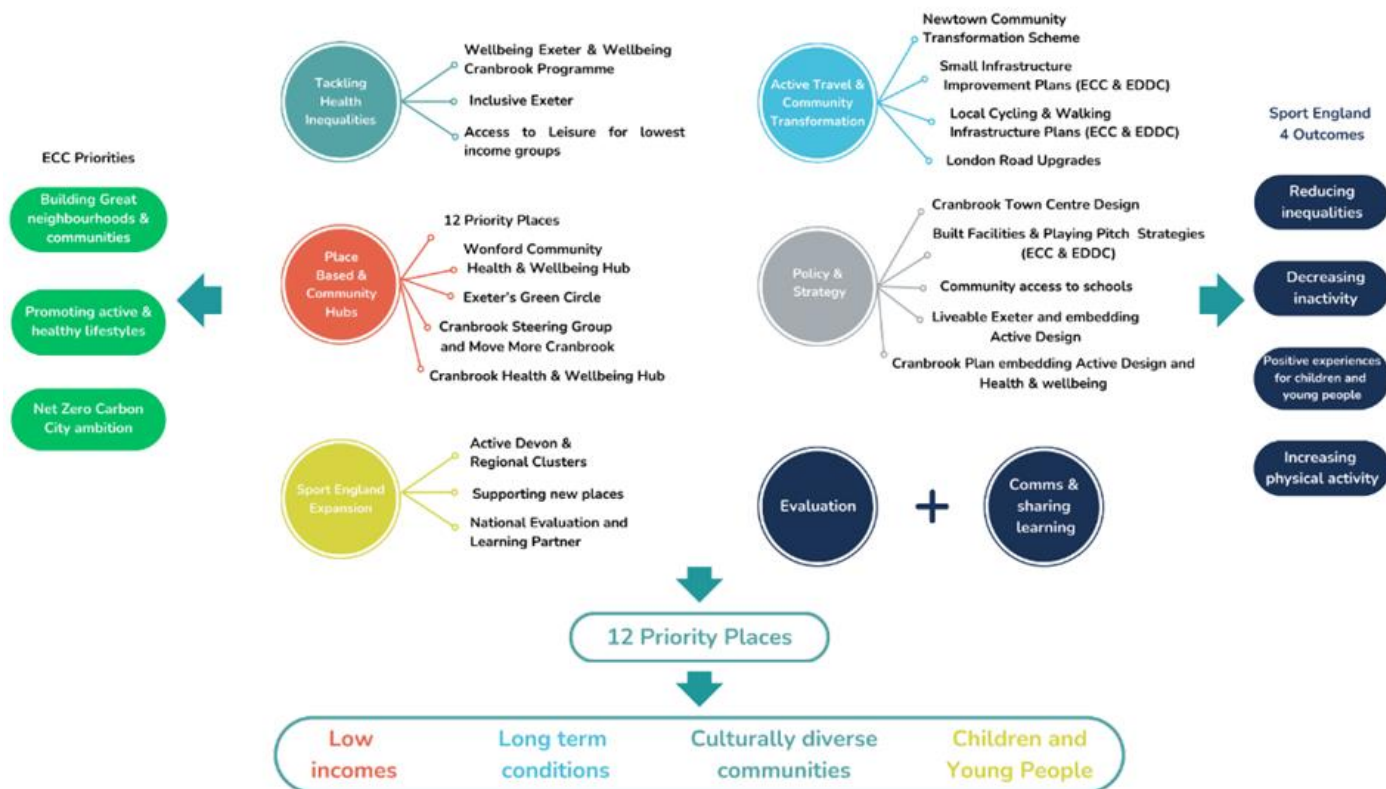
Background papers used in compiling this report:-

None

Contact for enquires:  
Democratic Services (Committees)  
Room 4.36  
01392 265275



## High Level Programme Overview





# Summary 16<sup>th</sup> May 2024



## #ShareYourMoves

# Current position

13<sup>th</sup> May 2024 – submission sent to Sport England with letters of support from ECC, EDDC and DCC

## Key documents:

- Deepening submission – summary of the seven sections to follow
- Theory of Change V7
- System Maturity Matrix May 2024
- A link to our website (strategy, research, insights, case studies, background info):

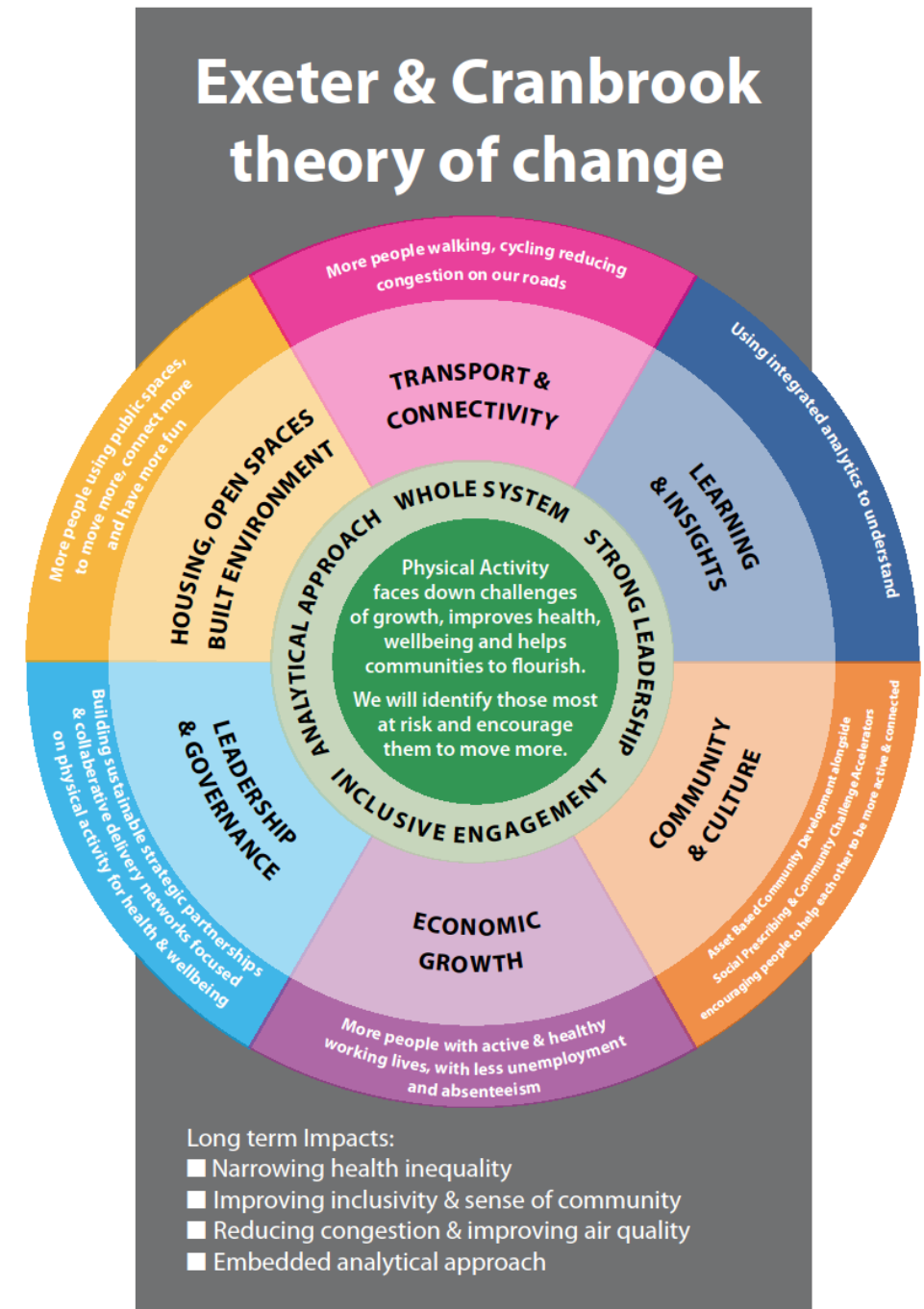
The submission is in 7 sections....

## SECTION 1 – What did you set out to change and what has been your progress?

Our progress on system maturity and what is being embedded in Exeter and Cranbrook can be evidenced through **4 examples of our Most Significant Change:**

1. Influencing & embedding in policy: corporate & political priorities, planning & active travel & environments – **Corporate Plan, Liveable Exeter, Exeter Local Plan, LCWIP**
2. Embedding an asset-based community development approach and demonstrating positive and significant improvements to people's and communities' wellbeing – **Wellbeing Exeter**
3. Nurturing a data and insight led approach, with granular neighbourhood level local activity data enabling us to affect action and change in tackling inequalities – **Inclusive Exeter**
4. Establishing an active community identity in a new town – **Cranbrook, EX5 Alive, Wellbeing Cranbrook**

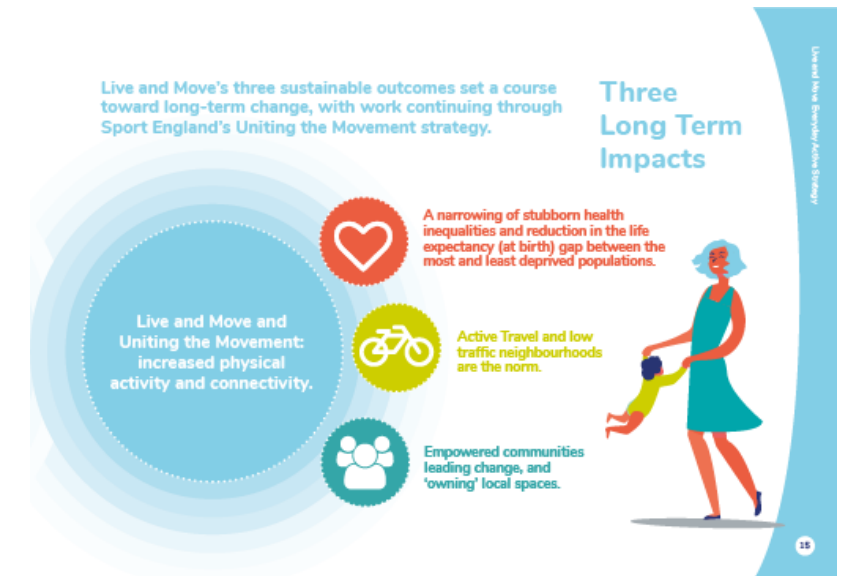
Each example underpinned by evidence, impact reports, key insights & embedded learning



# The submission is in 7 sections....

## SECTION 1 PROGRAMME IMPACT

- A developing trend of a reduction in people 'doing nothing' or impact on the least inactive. Rates across Exeter Priority Areas are down to 13% and 10% in Cranbrook.
- A strong bounce back from COVID activity levels (within LSOA's); (diagram from LAL, or stat linked nationally)
- A narrow gender inequality gap; (diagram from LAL)
- A significant recovery of physical activity levels for diverse communities; (diagram from LAL or link to Inclusive Exeter impact)
- A significant link between use of GP referrals and better health outcomes for individuals;
- A separate impact report published in March 2024 highlights the scale and value of the Wellbeing Exeter Programme.
- The report summarises there has been a **"...significant overall mean increases in general wellbeing, development of relationships with others and community engagement from baseline to post intervention. This finding was consistent across adults, families, and young people..."**
- The study evidence's significant impact on families being active together following engagement with Wellbeing Exeter. Data shows an **11% increase in the proportion of families who regularly (weekly or more frequent) spend time together doing something active.**



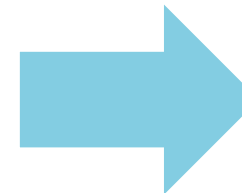
## **2. What are your plans for deepening the work?** (moving from establishing/embedding to EMBEDDED on system maturity... continue to deliver and evidence impact against SE outcomes, with a particular priority of Reducing Inactivity, Reducing Inequalities)

### **OUR ASPIRATION / PURPOSE:**

- Sustained visible leadership and long-term commitment, in the local context, is needed for tackling physical activity inequalities.
- A groundswell of a diverse group of local people, including those who have lived experience of inactivity, are vital in the decision-making process to create the conditions for people to be physically active and influence those around them and strategic leaders and political decision makers.
- A unified strategy across policy areas and joint work that effectively addresses structural inequalities and resources need to be proportionately weighted towards people and communities experiencing greater disadvantages.
- A culturally inclusive social environment is needed to encourage and facilitate physical activity for everyone.
- That people generally experience the freedom and confidence to be active in ways that suit them and that they enjoy.
- The built environment, including working and housing environments, and local infrastructure (including amenities and travel) are best when designed for and managed to encourage everyday physical activity.
- Local natural environments and public open spaces are recognised and highly utilised as assets for engaging in community / voluntary led activities.
- Disadvantaged communities play a leading role in planning and design of large-scale, long-term investment in regeneration / renewal programmes.

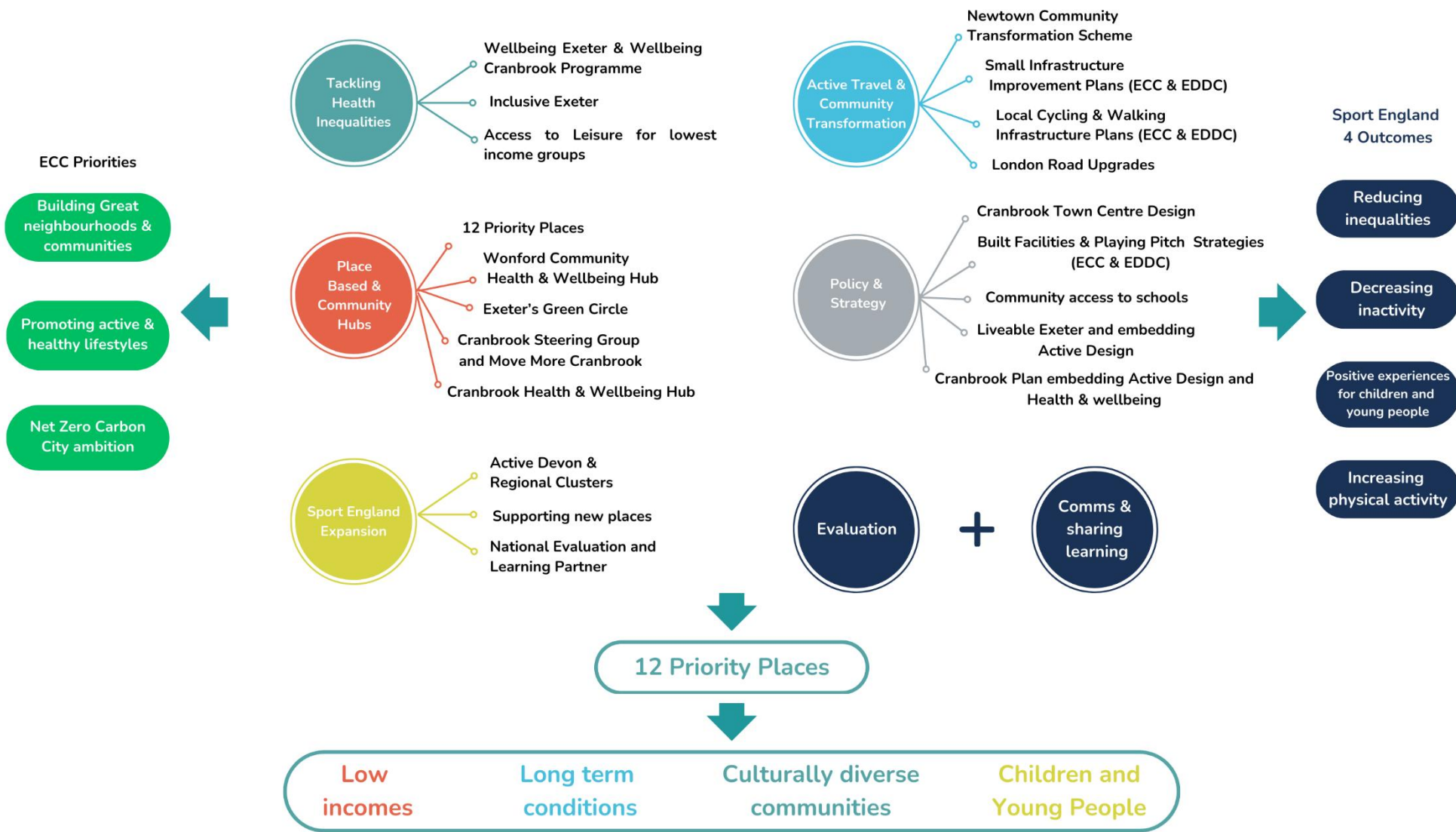
### **THROUGH:**

- A focus on our priority areas that identify greatest need:
  - Wonford
  - Beacon Heath/Whipton
  - City Centre
  - St Thomas
  - Cranbrook
- Wellbeing Exeter new core model delivery, alliance development
- Further tackling health inequalities (low incomes, BAME, Long Term Conditions, Children and YP)
- Place Based Community Hubs (Wonford, Cranbrook)
- Active Travel & Community Transformation
- Policy & Strategy Influence
- Learning, Evaluation & Expansion support





# High Level Programme Overview



## **4. What further support do you need from Sport England?**

- **Leadership & Workforce Development** – delivery of bespoke leadership programme across Exeter and Cranbrook with support from national Leadership Essentials and Active Devon
- **Capacity**
  - A Programme Team
  - Investment into Wellbeing Exeter & Cranbrook to 2028
  - A commissioning approach to delivery of deepening work
  - Strategy and Policy development
- **Revenue / Delivery budget** – to deliver the 5 core programme system strands (staffing, delivery, evaluation, leadership development)
- **Capital**
  - Wonford Community Wellbeing Hub (post planning investment)
  - Further feasibility support for Cranbrook Leisure Hub
  - Delivering outcomes of Built Facilities Strategy
- **Learning & Evaluation**
  - Securing local evaluation partner to 2028
  - Impact reporting – Local Active Lives annual survey, dashboard analysis and insight preparation
  - Support for expansion places in Devon / region to develop their approach

## **5. Sustaining your approach beyond 2028?**

- **NEW co-designed Live and Move / WE governance and place in system leadership**
- **Move to new organisational and governance model, development work in 25/26** – hosting options of either existing local anchor organisation or new model of organisational form. Blending / meshing of Live and Move and Wellbeing Exeter together.
- **Capacity building, network building and strategic fundraising** – built into contract with new Wellbeing Exeter lead management organisation
- **Distributed leadership across system partners** – developing the Local Community Of Practice
- **Mainstream approach within ECC** – Embed within new leisure/healthy active lifestyles service, and across other services (e.g. planning, housing)
- **Further influence** through health (WE), housing (ECC/WE and registered providers), planning (ECC and development industry), Education (TWT, College and St Peter's School), Built environment
- **Other investment:** articulate approach of WE case for support
- **System Maturity Matrix** – improvement plan against existing system conditions.



## 6. People and Leadership

- **ECC – embedding of work in corporate plan, new senior leadership restructure and elected members**
- **Distributed leadership through:** Liveable Exeter system leaders, Local CoP, Cranbrook Strategic Delivery Group, Wellbeing Exeter (and its future organisational form and governance)
- **Liveable Exeter** – detail around new charter and approach through Live & Move work strand on Liveable Exeter Board
- **DCC – Local Walking and Cycling Infrastructure Plan;** strengthening partnership with Exeter Cycling Campaign
- **Strengthen local anchor organisations in VCSE** – e.g. ECCT, ECI, Inclusive Exeter
- **Examples of local leadership – Wonford, Inclusive Exeter, Cranbrook**
- **Development of:**
  - **Physical Activity System Leadership Programme with Active Devon** (Bespoke version of national leadership programme)
  - **Capacity building of local networks** (Wellbeing Exeter, Move More Cranbrook)

## **7. Evaluation and Learning**

- Work alongside Sport England national learning partner to **deliver evaluation framework**
- **Procure local evaluation partner** from October 2025
- Develop, embed and measure against **Theory of Change**
- Establish **place level evaluation and learning framework** (within 6 months of award)
- **Maturity modelling** and work with local stakeholders on performance and improvement
- **Impact reporting** – Annual Local Active Lives Survey analysis, insight and interrogation leading to action & sharing
- **Comparative Analysis** – moderating our system conditions against other places
- **Population modelling and simulation** – estimate of our contribution against national outcomes

## Next steps

- 13<sup>th</sup> May – 29<sup>th</sup> May initial screening by SE colleagues, opportunity for queries or requests for further information
- 29<sup>th</sup> May Peer Review Process
- 11<sup>th</sup> June Board paper with recommendations submitted
- 25<sup>th</sup> June SE Board consider and make decision

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UNIVERSITY OF  
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Research and Innovation

# Live and Move Local Active Lives Survey Results

October 2024



**SERIO**   
Informing Policy and Decision Makers

# Summary (1/3)

- This report focuses on the results of Wave 5 of the Local Active Lives survey, administered by Marketing Means between 7<sup>th</sup> May and 8<sup>th</sup> August 2024, and new secondary data (Sport England's National Active Lives survey for November 22-23) which is relevant in understanding population level change in the target areas.
- The national data indicates that activity levels have remained stable when compared to the previous year.
- The Wave 5 survey is based on a total of 1,843 responses across the Exeter priority areas and Cranbrook. In Exeter this approach mirrored the that of Waves 1, 2, 3 and 4. The approach in Cranbrook was slightly different this year, as the fieldwork was conducted through online interviewing, with paper copies available on request.
- Given its far-reaching impacts on economy and society, the Covid-19 pandemic remains a key consideration in understanding changes in physical activity and related social outcomes in Live and Move's target areas.
- In the context of the Covid-19 pandemic and its far-reaching effects, the fifth wave of the survey provides up to date analysis on the physical activity behaviour of local residents following the end of Covid-19 restrictions and emergence of a 'new normal.'
- Analysis of active travel behaviour continues to be challenging given the changes to working patterns following the pandemic, with more people now adopting hybrid working. However, analysis of data from those that still travel to work highlights a continued contrast between Exeter priority areas and Cranbrook, with Cranbrook residents much more likely to drive to work.

## Summary (2/3)

- Inactivity levels remain stable in Exeter Priority areas – 40% of Exeter priority area residents are ‘inactive’ (<30 mins activity in last 7 days), a small but insignificant decrease from the previous year (43%). Inactivity levels remain slightly higher than pre-pandemic (38%), however, unlike previous years, this difference is no longer significant, suggesting they’ve returned to pre-covid levels.
- Inactivity remains higher in Exeter priority areas compared to Cranbrook – Cranbrook experienced a large and significant decrease in inactivity, as well as a large and significant increase in activity. The difference between Exeter and Cranbrook was significant for both inactivity and activity.
- As with previous years, significant inequalities in physical activity exist across multiple demographics - those who are in lower or intermediate occupations, are aged 75+, or have a disability or long-term health condition, are significantly more likely to be inactive compared to their respective counterparts. There was no longer a significant difference between those who were white or BAME.
- Areas of improvement – most demographics experienced a decrease in inactivity, and the most notable groups were those who are BAME, those aged 35-54 or 75+, and those with a disability.
- Changes in moderate activity – When compared to the previous year, there have been small but insignificant increases across all three types of moderate activity for residents in Exeter. Larger increases were seen for Cranbrook across the three moderate activities. Moreover, Cranbrook residents were much more likely to partake in moderate activity compared to residents from Exeter.

## Summary (3/3)

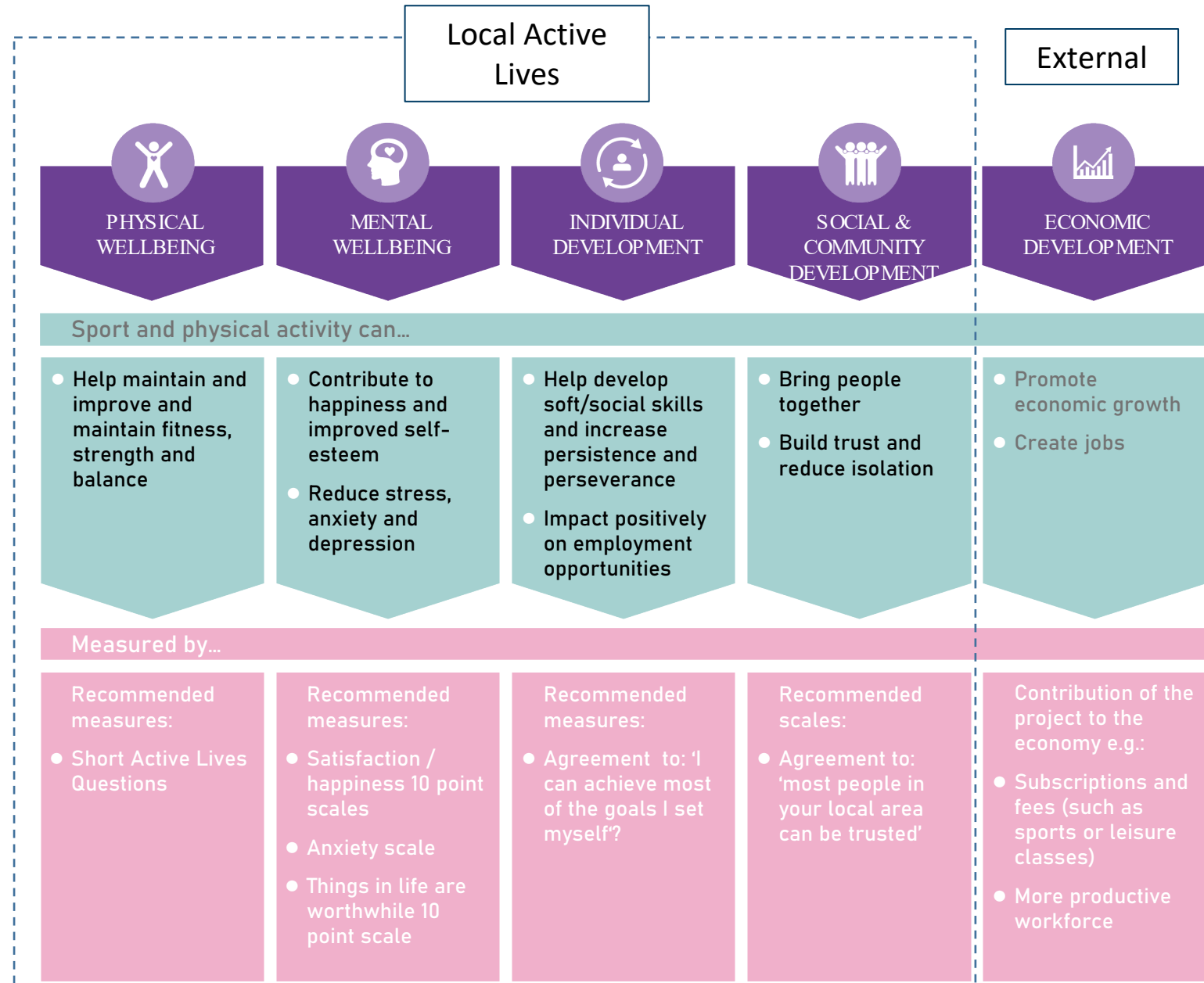
- COM-B – Cranbrook residents are more likely to agree with most COM-B measures compared to residents from Exeter Priority areas. As with previous years, a significantly higher proportion of residents in Cranbrook agreed they had the ability to be physically active, and agreed they felt guilty when they didn't exercise, compared to residents from Exeter. When comparing across years within each area, results are relatively stable across all five measures.
- Mental wellbeing has seen some increases as well as some decreases – In both Exeter and Cranbrook, anxiety has worsened when compared to the previous year, with this change being significant for those in Exeter. Exeter residents reported small, but non-significant increases for all other measures, with no significant difference between current year's results and those from 2019, suggesting a return to pre-covid mental wellbeing. Average scores for most measures from Cranbrook residents have reduced or remained stable, with a small increase in feeling that life is worthwhile, although none of these changes were significant. Furthermore, scores remain higher than scores given by their Exeter based peers, with the exception of anxiety. There was no significant difference across these measures between the two areas for this year's data.



# National sport and physical activity participation outcomes















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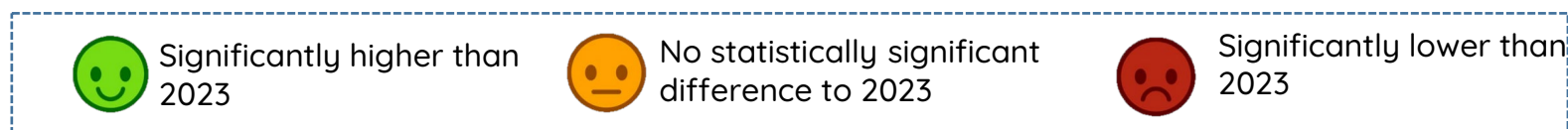
- The Government's 'Sporting Future' strategy's framework for assessing the benefits of investments in sport and physical activity is based on five key outcomes: physical wellbeing, mental wellbeing, individual development, social and community development and economic development.
- The Local Active Lives survey uses Sport England's recommended Short Active Lives Questions which ask questions on participation in three types of activity on any of the last seven days, and the proportion who reported that it "usually" raised their breathing rate i.e. moderate activity.
- The Local Active Lives survey also uses Sport England's recommended scales to examine changes in mental wellbeing, individual development and social community development.



# Wellbeing & Attitudes Summary

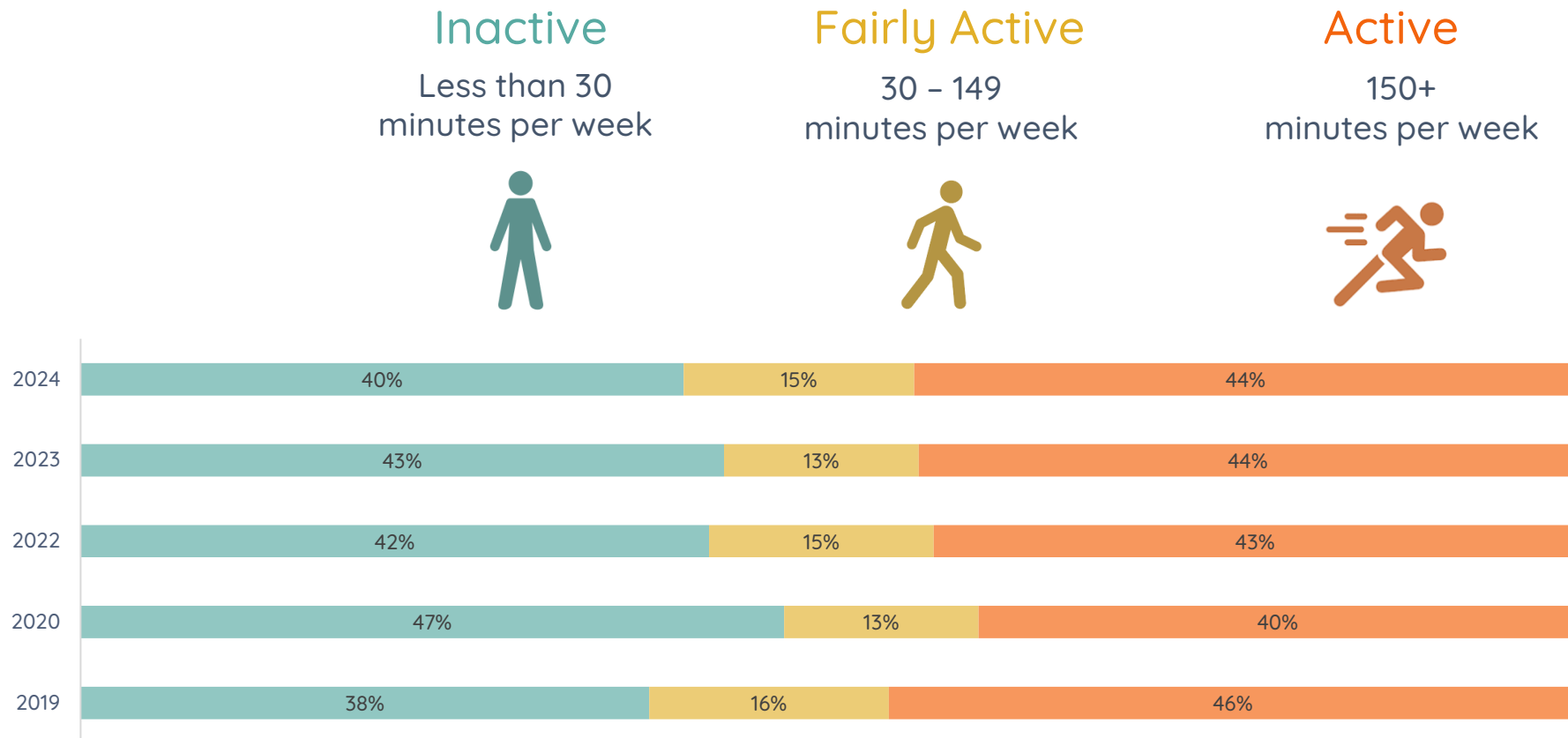


	Activity	Life Satisfaction	Happiness	Life is Worthwhile	Anxious	Achieve Goals	Trust
	%	0=Not at all 10=Completely	0=Not at all 10=Completely	0=Not at all 10=Completely	0=Not at all 10=Completely	1=Strongly disagree 5=Strongly agree	1=Strongly disagree 5=Strongly agree
Exeter priority areas	44% 	6.95 	6.94 	7.22 	3.41 	3.74 	3.50 
Cranbrook	62% 	6.99 	7.19 	7.49 	3.48 	3.69 	3.51 



# Activity levels: Exeter priority areas

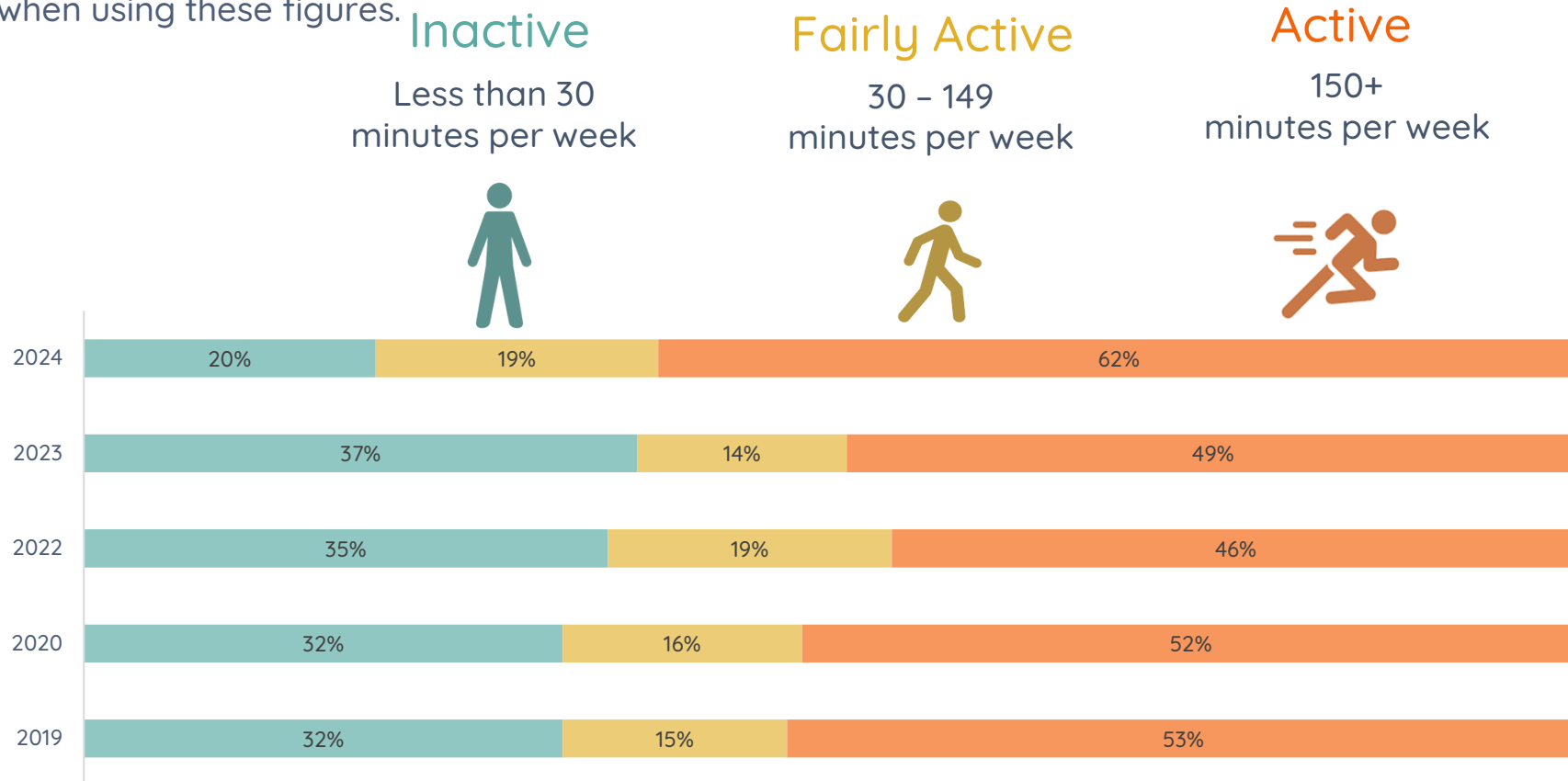
- There has been a small decrease in the proportion of inactive residents in the Exeter priority areas compared to the previous year, as well as a small increase in the proportion of residents suggesting they were fairly active.
- In previous years, there was a significantly higher proportion of residents who were inactive compared to pre-covid levels. However, this is no longer the case in 2024, with no significant difference in the proportion of residents who were inactive compared to the proportion in 2019.



Source: Local Active Lives Base various: Exeter priority - All residents 16yrs+ participating in Local Active Lives survey.

# Activity levels: Cranbrook

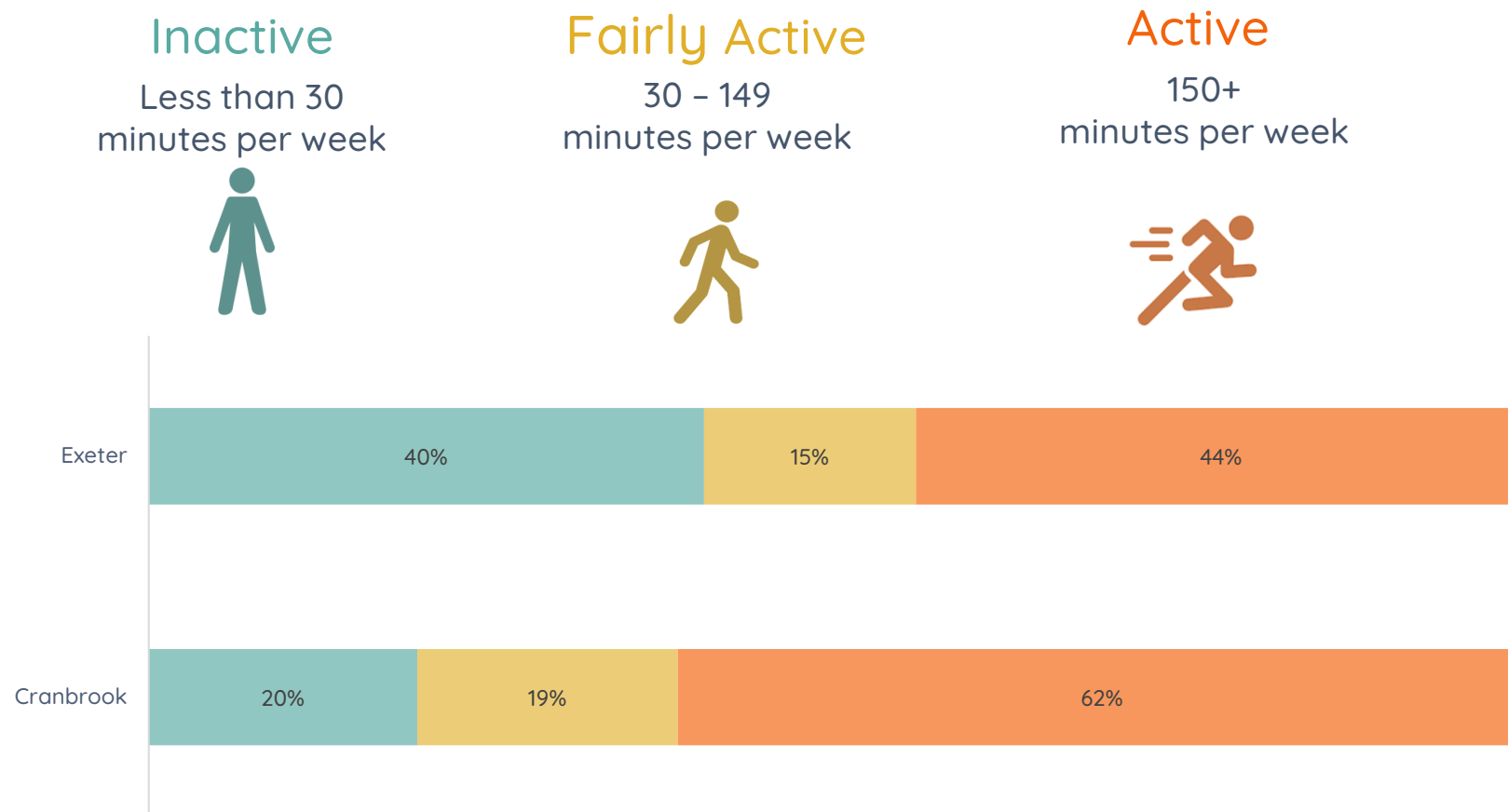
- There has been a substantial decrease in the proportion of residents who reported they're inactive, and this proportion was significantly different to all of the previous years.
- The proportion of residents who suggested they were active was also significantly higher than the proportion from 2022.
- It is unclear why there been such a substantial change this year compared to all previous years, and so caution is advised when using these figures.



Source: Local Active Lives Base various: Cranbrook - All residents 16yrs+ participating in Local Active Lives survey.

# Exeter and Cranbrook activity comparison

- As with previous years, residents within Cranbrook reported lower levels of inactivity, and higher levels of activity, compared to those within the Exeter priority areas. However, unlike the previous year, this difference was significant in both cases.

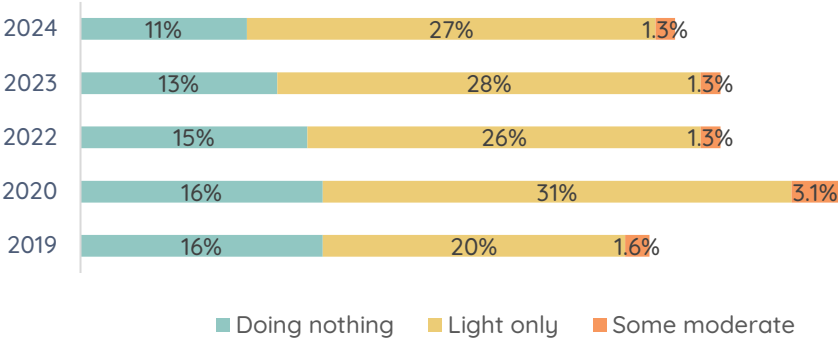


Source: Local Active Lives .Base: Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey excluding not stated (weighted [1,650] / [175])

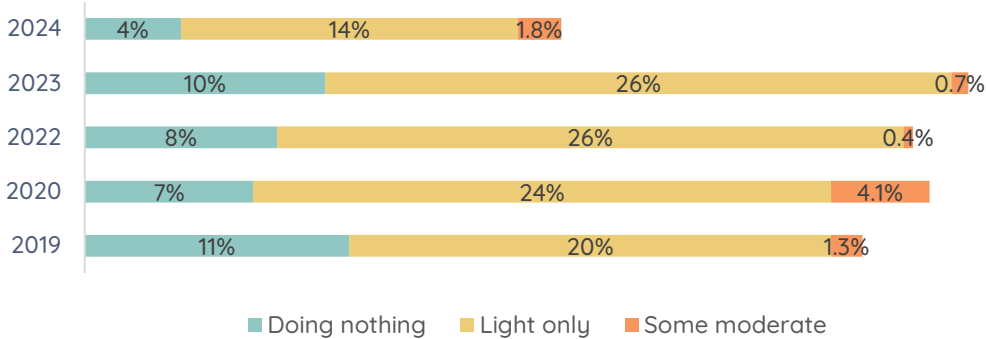
# Activity in those who are inactive

- The charts below consider the physical activity behaviour of those who are inactive, i.e. those who do less than 30 minutes of moderate activity per week, broken down into three further categories:
  - Doing nothing – 0 minutes a week of physical activity
  - Light only – 0 minutes a week of moderate activity but some light activity
  - Some moderate – 1-29 minutes of moderate activity
- In Exeter, when compared to all previous years, a lower proportion of those who reported themselves as inactive indicated they did no physical activity. A similar proportion suggested they did some light activity compared to 2023 and 2022, although this was slightly lower than 2020, and higher than 2019. Those reporting doing some moderate activity remained the same as both 2023 and 2022.
- In Cranbrook, differences across the three categories were much larger when compared to previous years, likely due to the big increase in the proportion of people reporting being more active (see previous slide). For example, there were much smaller proportions of residents reporting they did nothing, or only light exercise, compared to previous years.

Exeter Priority Areas

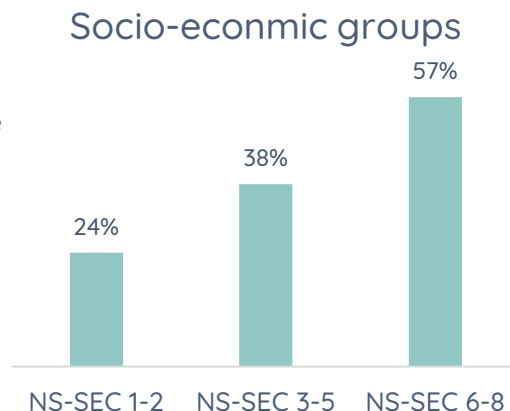


Cranbrook



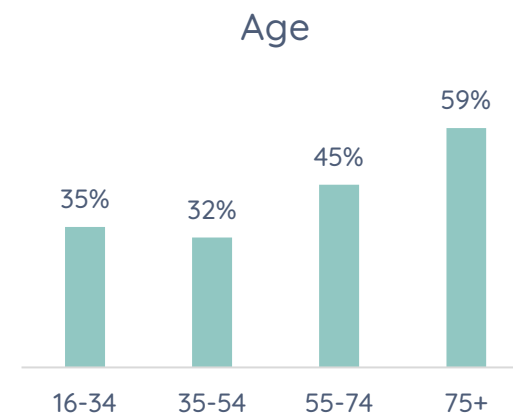
# Inequalities in activity levels across demographics

- Those in intermediate (NS-SEC 3-5) and lower (NS-SEC 6-8) occupations are significantly more likely to be inactive compared to those in higher occupations (NS-SEC 1-2). In addition to this, those in lower occupations are significantly more likely to be inactive compared to those in intermediate occupations.



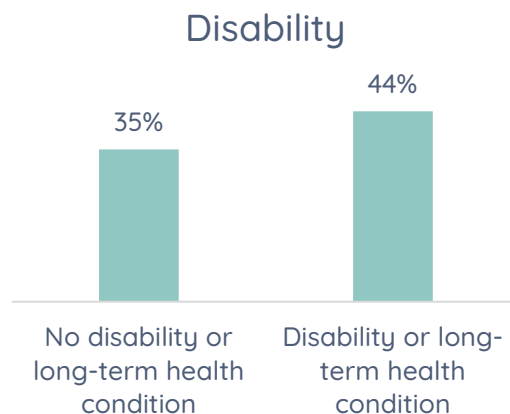
Source: Local Active Lives. Base: All residents 16yrs+ participating in Local Active Lives survey who are inactive excluding don't knows/not stated/ NS-SEC 9 (weighted 644)

- Those aged 75+ were significantly more likely to be inactive compared to all other age groups. Furthermore, those aged 55-74 were significantly more likely to be inactive than both those aged 35-54 and 16-34.



Source: Local Active Lives. Base: All residents 16yrs+ participating in Local Active Lives survey who are inactive excluding not stated (weighted 674)

- Those with a disability or long-term health condition are significantly more likely to be inactive compared to those without a disability or long-term health condition.



Source: Local Active Lives. Base: All residents 16yrs+ participating in Local Active Lives survey who are inactive including not stated (weighted 684)

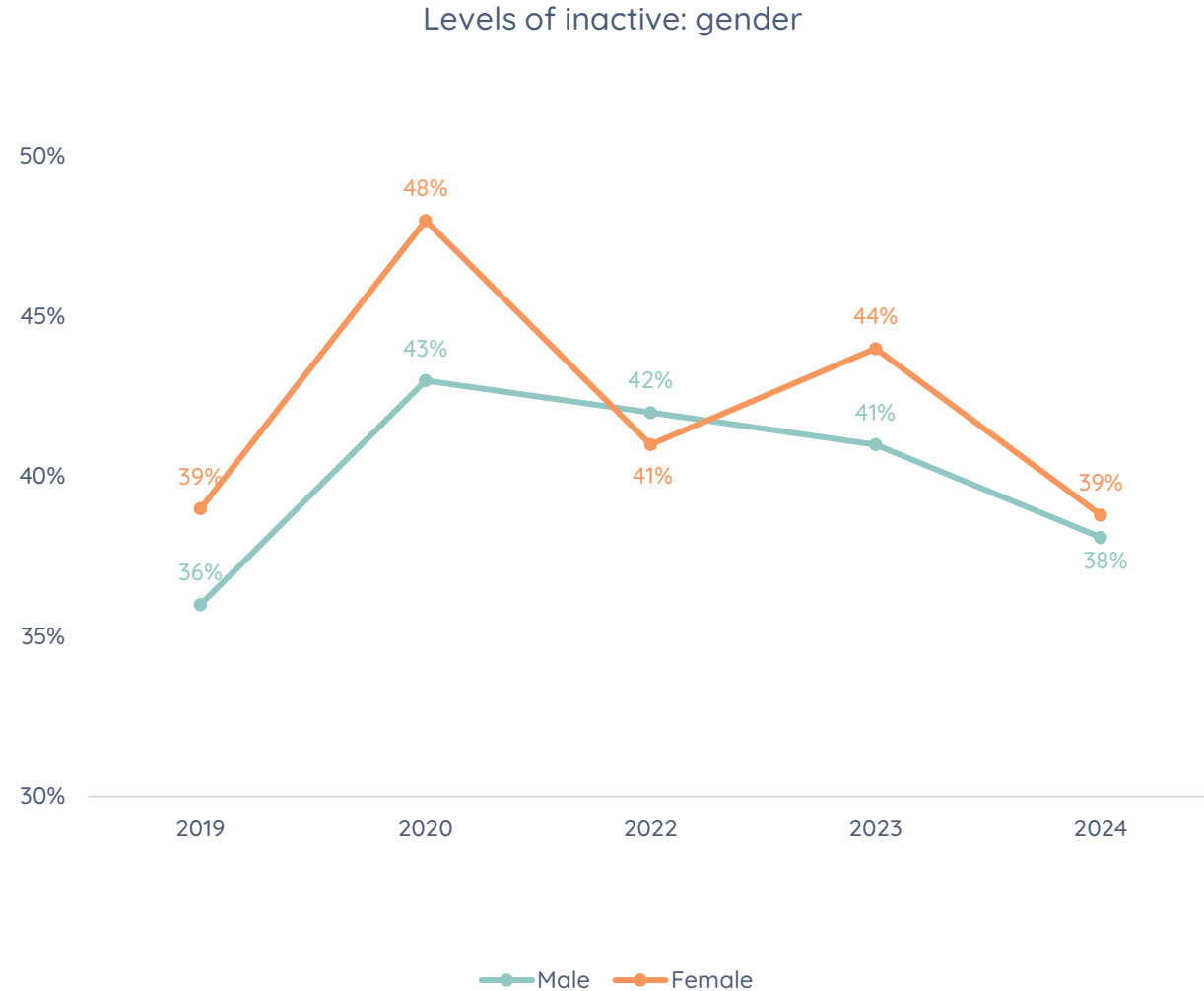
- There was no significant difference in inactivity between those who were white or BAME.



Source: Local Active Lives. Base: All residents 16yrs+ participating in Local Active Lives survey who are inactive excluding not stated (weighted 688)

# Inactivity between males and females

- Female inactivity rates have decreased and are now the same as they were in 2019.
- Male inactivity rates continue to decline and remain lower than females. However, they are not yet back to their 2019 levels.
- This is different to the national trend which shows no change in activity levels for both males and females compared to the previous year.

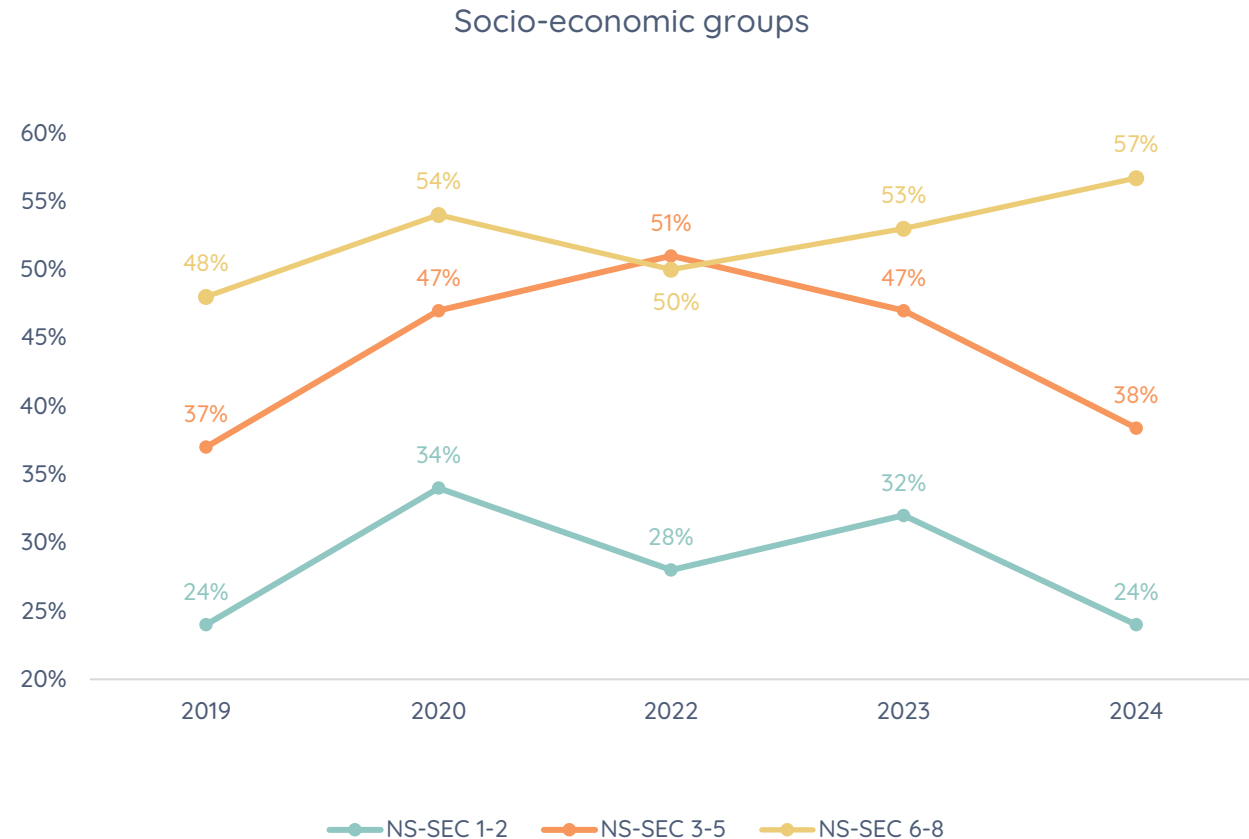


Source: Local Active Lives. Base: All residents 16yrs+ participating in Local Active Lives survey who are inactive excluding not stated (weighted 692).



# Inactivity across different socio-economic groups

- The least affluent are a priority for Live and Move. The Local Active Lives baseline survey showed Live and Move's priority areas have a higher proportion of residents in the lower paid NS-SEC occupations compared to Exeter as a whole.
- Inactivity levels continue to remain lowest for those in higher occupations. Levels of inactivity have reduced significantly compared to the previous year and have now returned to what they were in 2019.
- Similarly, inactivity levels for residents in intermediate occupations are also almost at the same level as they were in 2019, although the difference was not significantly different to the previous year.
- Inactivity continues to increase in the lowest social-economic group, and this difference is now significantly different compared to that of 2019.
- These local trends are also different to the national trends, which suggest no change in activity over the last 12 months across the three socio-economic groups.

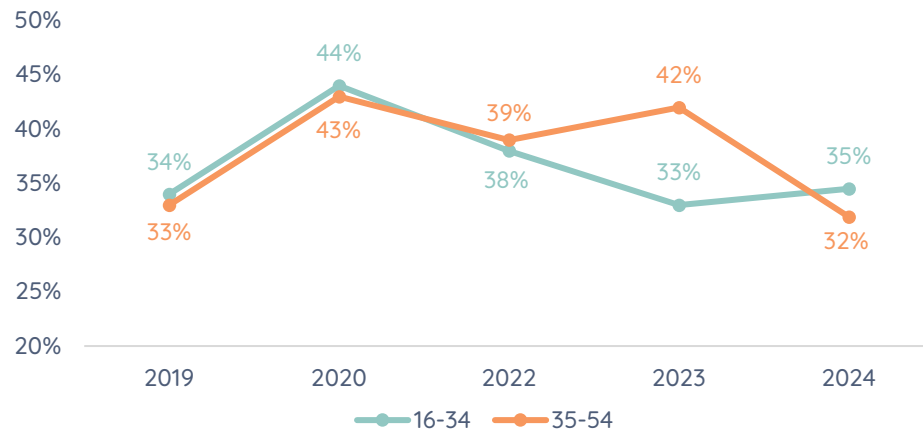


Source: Local Active Lives. Base: All residents 16yrs+ participating in Local Active Lives survey excluding don't knows/not stated/ NS-SEC 9 (weighted 644)

# Inactivity across age groups

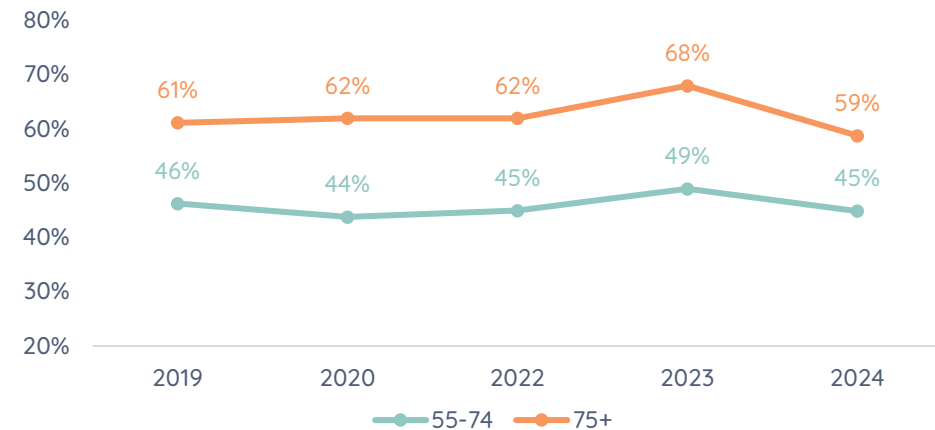
- Inactivity levels in those aged 16-34 increased slightly, but are similar to both the previous year, as well as 2019.
- Those aged 35-54 experienced a significant decrease in inactivity when compared to the previous year. This figure is also now in line with that of 2019.
- Both those aged 55-74 and 75+ experienced a decrease in inactivity compared to the previous year, although these differences were not significant.
- The national data suggests activity in the youngest age group is stabilising, with little change compared to the previous year, which is reflected in these local results. The national trend also suggests there has been little change for those in the 35-54 age range, however in the local survey there was quite a substantial drop in inactivity. The national data also suggests those aged 55-74 experienced very little change compared to the previous year, which is different to the local findings. Finally, national data shows a small increase in activity for those aged 75+, which is effectively mirrored in the local data, as inactivity has decreased compared to the previous year.

16-54



Source: Local Active Lives. Base: All residents 16-34 and 35-54 participating in Local Active Lives survey who are inactive (weighted [245] [171]).

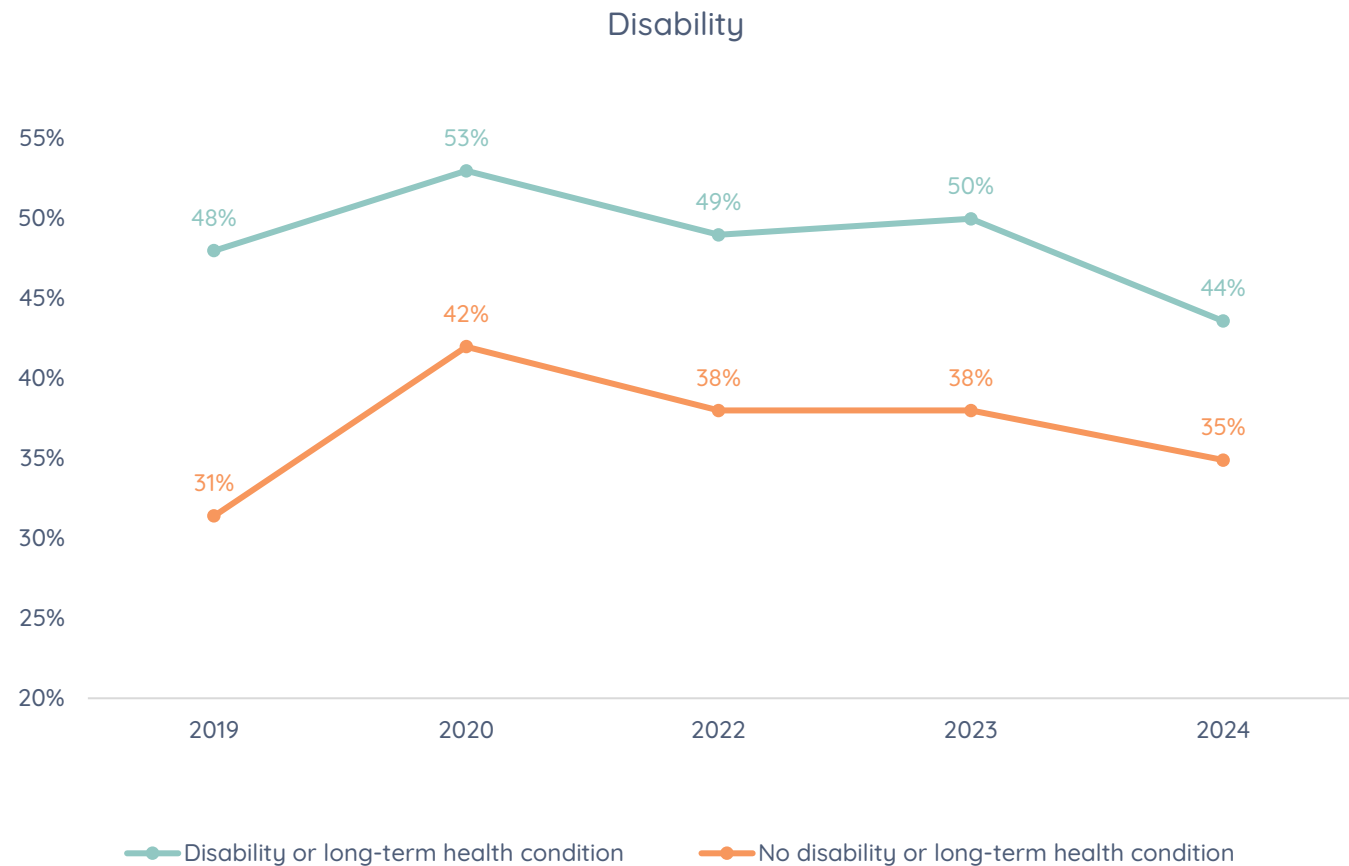
55+



Source: Local Active Lives. Base: All residents 55-74 and 75+ participating in Local Active Lives survey who are inactive (weighted [177] [81]).

# Inactivity between those with disabilities and long-term health conditions and those without

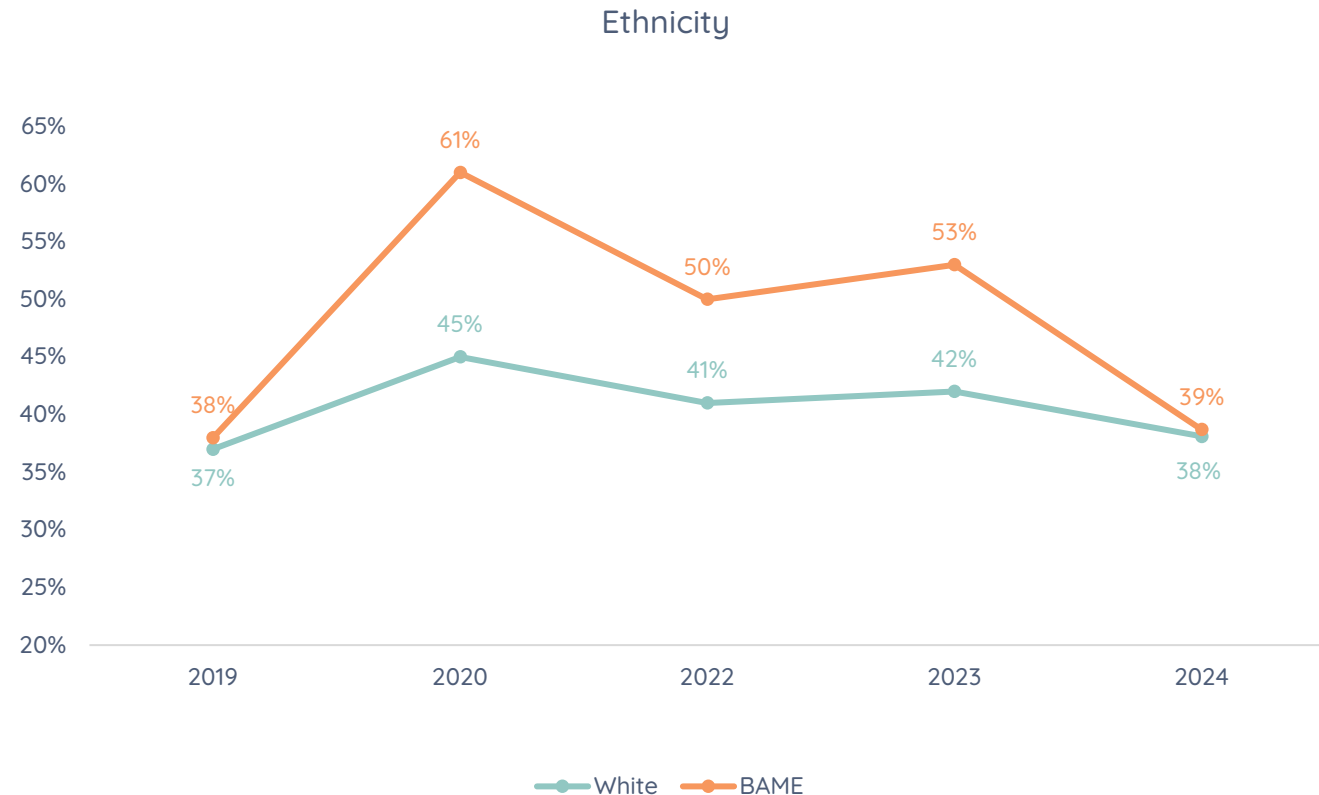
- Inactivity rates remain significantly higher for those with a disability or long-term health condition than for those without.
- Inactivity rates for those with a disability or long-term health condition, have decreased to below what they were in 2019, and are significantly different to figures from 2020.
- Inactivity levels in those without a disability or long-term health condition have decreased slightly and are no longer significantly higher than what they were in 2019.
- National data suggests little change in activity compared to the previous year, whereas local data suggests a decrease in inactivity for both groups.



Source: Local Active Lives. Base: All residents 16yrs+ participating in Local Active Lives survey who are inactive excluding not stated (weighted 684).

# Inactivity gap between BAME and White residents

- Unlike the previous year, there was no significant difference for inactivity between the two groups. The proportion of residents reporting inactivity is now comparable to 2019 for both groups.
- Inactivity rates amongst BAME respondents have decreased substantially since 2023 and are now significantly different to 2020.
- Inactivity in White respondents has also decreased slightly, and as with BAME residents, is now significantly lower than 2022 figures.
- Nationally, it has not been possible to compare specific ethnic groups as sample sizes are too small. The national data shows that, unlike the local data, activity levels for BAME groups has stayed relatively stable over time since the National Active Lives began.



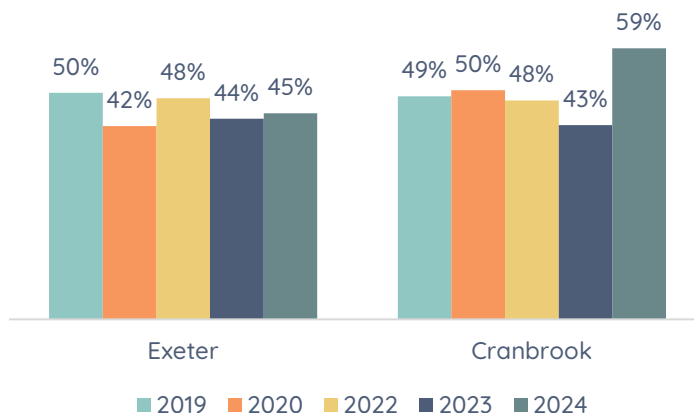
Source: Local Active Lives. Base: All residents 16yrs+ participating in Local Active Lives survey who are inactive excluding not stated (weighted 688).

# Engagement in different types of moderate activity

- As was the case in 2023, in 2024, the proportion of those in Exeter's priority areas taking part in moderate walking activity was significantly lower compared to both 2022 and 2019. Cranbrook residents reported an increase in moderate walking activity, and this was significantly higher than 2023, but not the other years.
- In Exeter, cycling has increased slightly and is now at its highest point and is also significantly higher than 2019. In Cranbrook, moderate cycling has also increased, although there is no significant difference between any of the years.
- The proportion of residents who engage in sports/fitness activities is noticeably larger in Cranbrook compared to Exeter. In both areas, there has been an increase compared to the previous year, although this was bigger in Cranbrook. For both areas, 2024 activity was significantly higher than both 2022 and 2020.

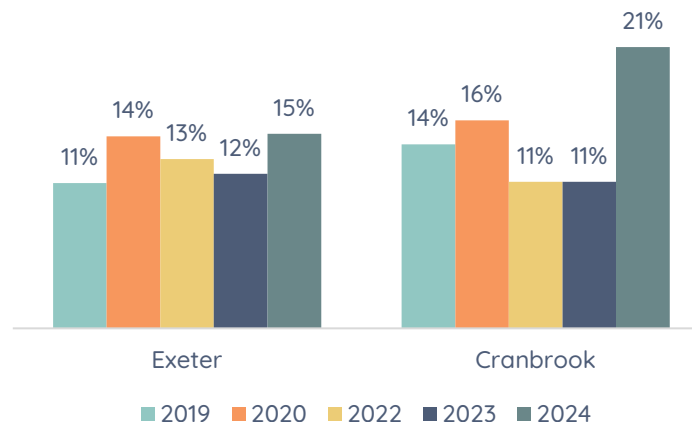
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Moderate activity in last 7 days:  
walking



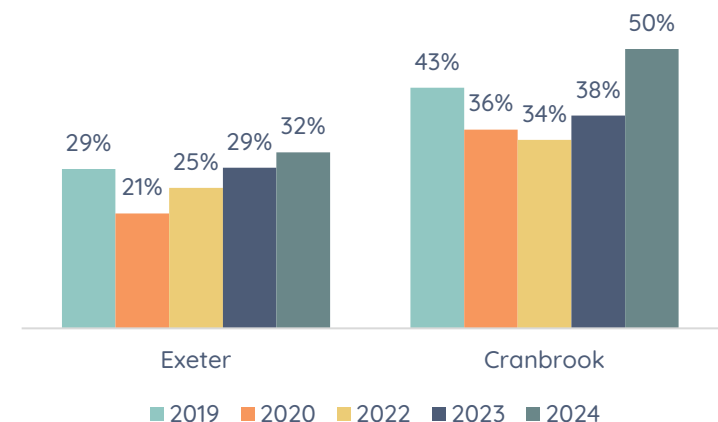
Source: Local Active Lives .Base: Exeter priority areas/  
Cranbrook - All residents 16yrs+ participating in Local Active  
Lives survey excluding not stated (weighted [1,592]/ [166])

Moderate activity in last 7 days:  
cycling



Source: Local Active Lives .Base: Exeter priority areas/  
Cranbrook - All residents 16yrs+ participating in Local Active  
Lives survey excluding not stated (weighted [1627]/ [177])

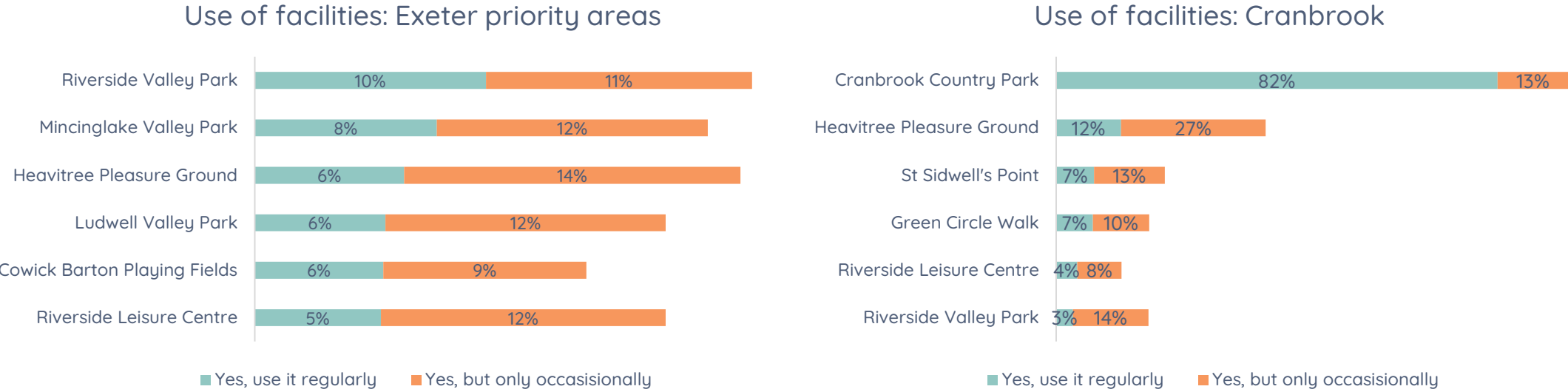
Moderate activity in last 7 days:  
sports/fitness



Source: Local Active Lives .Base: Exeter priority areas/  
Cranbrook - All residents 16yrs+ participating in Local Active  
Lives survey excluding not stated (weighted [1,625]/ [173])

# Use of facilities within Exeter and Cranbrook

- The most regularly used facilities and greenspaces are detailed below. Within the Exeter priority areas, there appears to be a preference towards green spaces, rather than leisure centres, as was the case in the previous years.
- As might be expected, Cranbrook Country Park was once again the most used space for physical activity amongst Cranbrook residents. A few facilities were also commonly used by both areas, these being Riverside Valley Park, Heavitree Pleasure Ground and Riverside Leisure Centre.

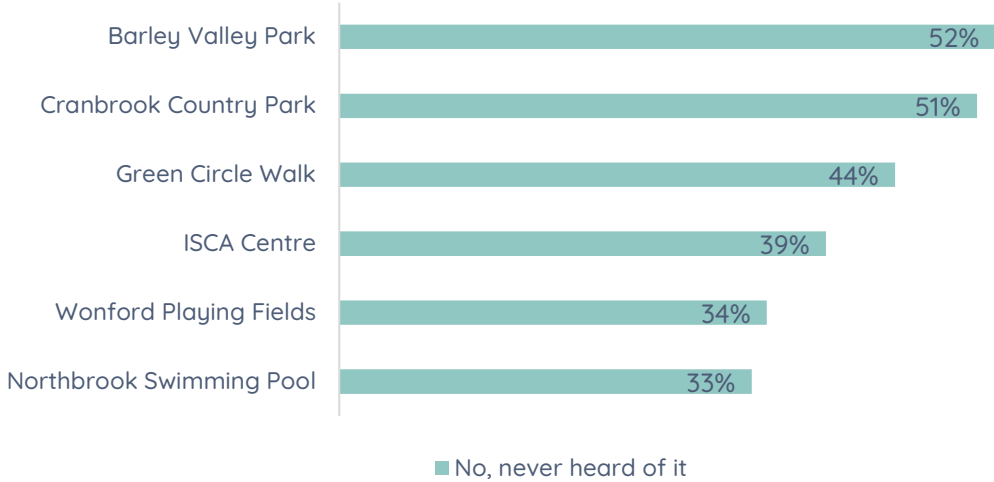


Source: Local Active Lives .Base: All residents 16yrs+ participating in Local Active Lives survey excluding don't knows/not stated.

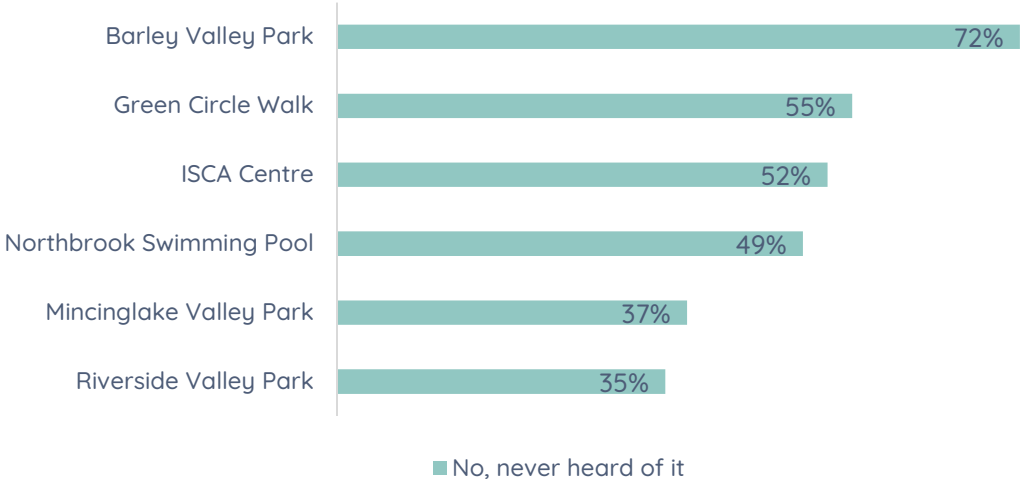
# Least known facilities within Exeter and Cranbrook

- Respondents were also asked to indicate if they were aware of each of the 15 physical activity facilities and greenspaces. Many had not heard of a number of key facilities/ green spaces, with the most commonly cited below.
- Barley Valley Park was the least known site for both residents in the Exeter priority areas and Cranbrook. The Green Circle Walk, ISCA Centre and Northbrook Swimming pool were also some of the least known facilities for residents in both the Exeter priority areas, as well as residents in Cranbrook.

Least known sites (Exeter priority area residents)



Least known sites (Cranbrook residents)

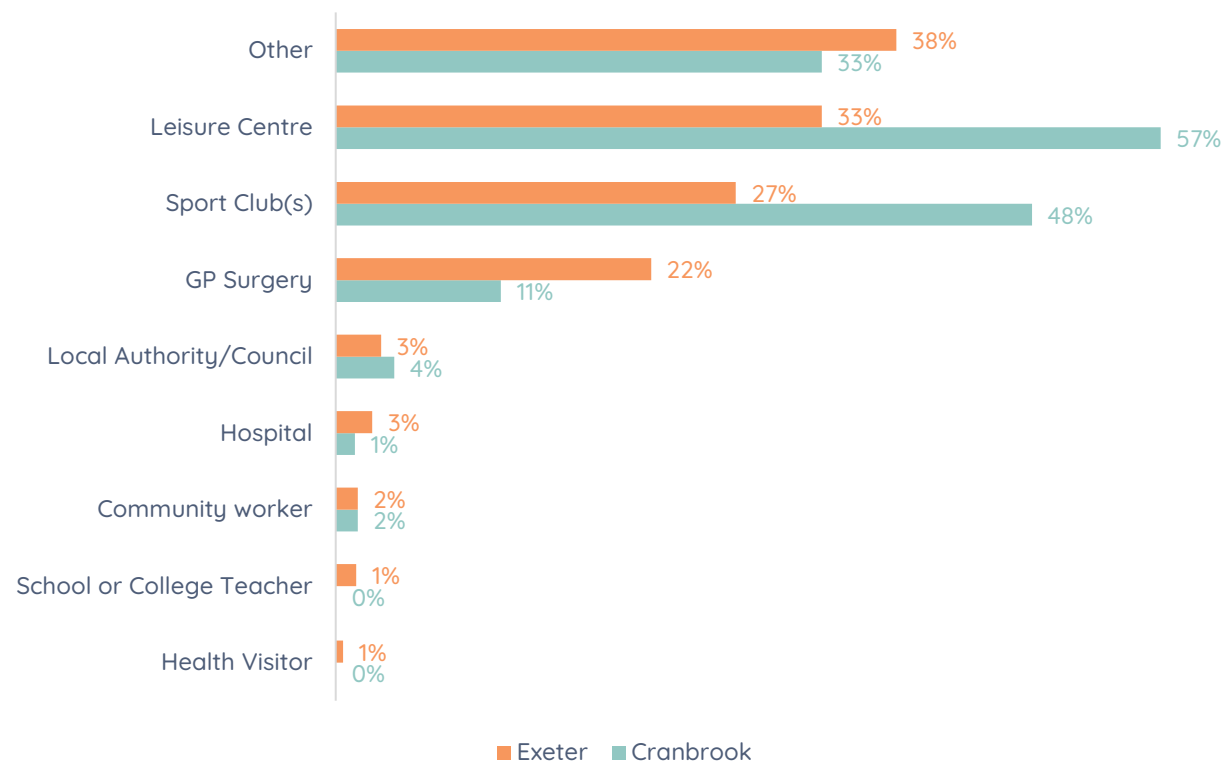


Source: Local Active Lives .Base: All residents 16yrs+ participating in Local Active Lives survey excluding don't knows/not stated.

# Where are residents looking for advice surrounding physical activity?

- A large proportion of residents from both Exeter and Cranbrook cited 'other' as a key source of physical activity information. When asked to provide detail, many of these cited either 'Online/Internet' or 'Family/Friends'.
- Leisure centres and sports clubs are also some of the most common sources of advice for physical activity information for residents from both Exeter priority areas and Cranbrook, although those from Cranbrook are much more likely to use these.
- GP surgeries are also a common source of advice and are more common with those in Exeter compared to Cranbrook. This suggests that working with GP surgeries may be more effective in Exeter priority areas than in Cranbrook.

## Most used sources of advice on physical activity

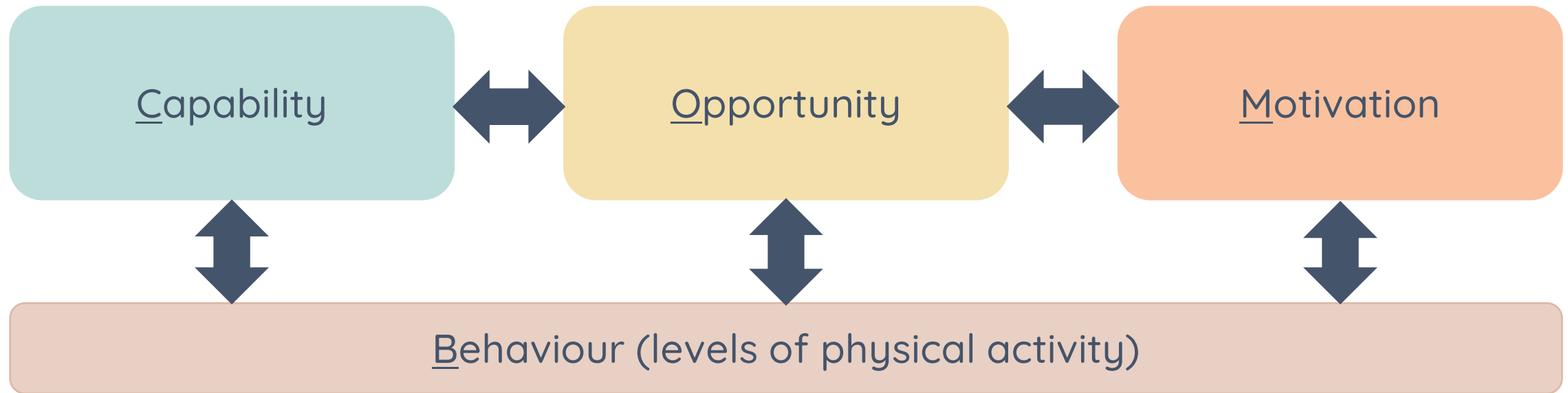


Source: Local Active Lives .Base: All residents 16yrs+ participating in Local Active Lives survey excluding don't knows/not stated.



# Understanding the scope for physical activity behavioural change

- The 'COM-B model' is a way to understand the drivers and context that influences how likely someone is to do something; in this case, to become more physically active.
- The model is comprised of four interacting components (*source: Sport England*):

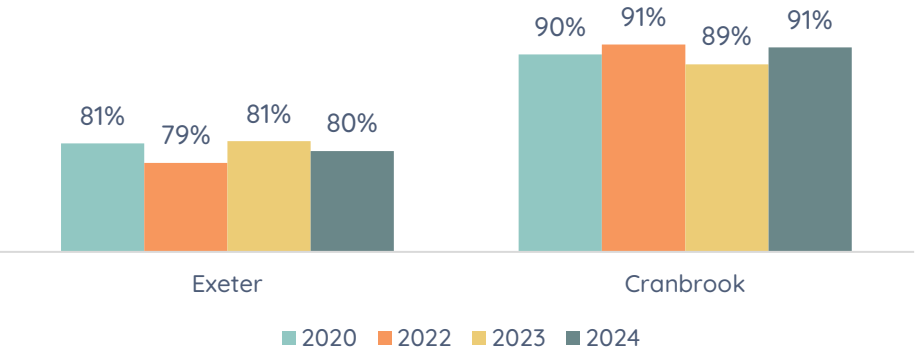


- Questions reflecting the different elements of the COM-B model were added to the Local Active Lives survey in 2020, providing a baseline of capability, opportunity and motivation in Live and Move's target areas, from which to compare to in subsequent years.

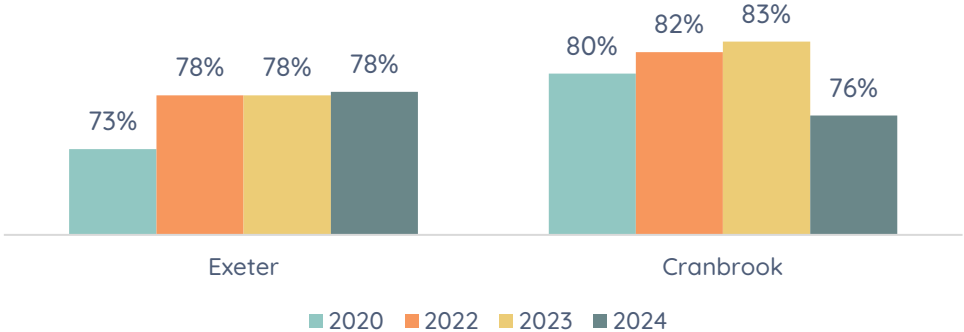
# Do residents feel they have the ability and opportunity to be physically active?

- As with the previous year, a significantly higher proportion of respondents in Cranbrook felt that they have the ability to be physically active compared to those in Exeter priority areas.
- However, within both areas across all four years, the proportion agreeing with this statement has remained quite stable.
- In Cranbrook, a slightly higher proportion of respondents feel they have the ability to be active (91%) compared to those that feel they have the opportunity to be (76%).
- As with 2023 and 2022, a significantly higher proportion of residents in Exeter priority areas felt they had the opportunity to be physically active compared to those from 2020.

I feel I have the ability to be physically active



I feel I have the opportunity to be physically active



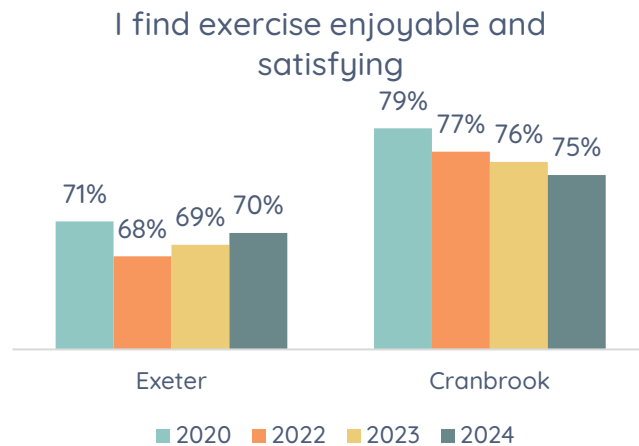
Source: Local Active Lives .Base various: Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey excluding not stated (weighted [1642]/ [177])

Source: Local Active Lives .Base various: Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey excluding not stated (weighted [1641]/ [177])

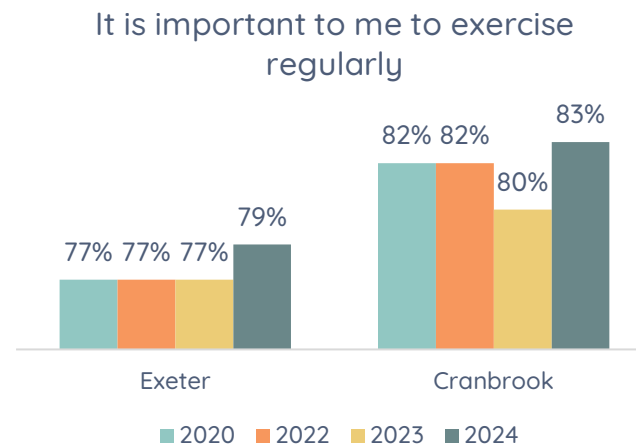
# Enjoyment, importance and guilt in regards to physical activity

- Residents from Cranbrook were more likely to agree with all three statements compared to residents from Exeter priority areas.
- As with the previous year, a significantly higher proportion of residents from Cranbrook agreed they felt guilty when they don't exercise compared to residents from Exeter.
- Across all three statements, agreement levels have remained largely the same for both residents from Exeter and Cranbrook, although there appears to be a downward trend for finding exercise enjoyable for those in Cranbrook.

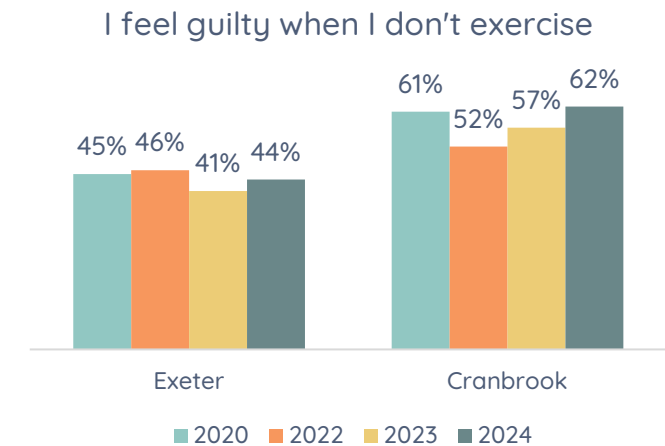
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Source: Local Active Lives .Base various: Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey excluding not stated (weighted [1635]/ [177])



Source: Local Active Lives .Base various: Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey excluding not stated (weighted [1647]/ [177])

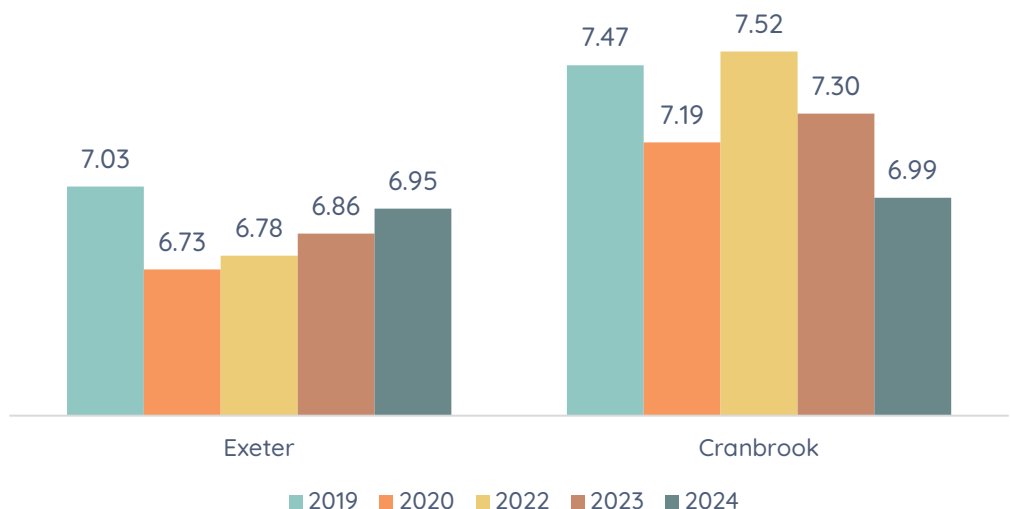


Source: Local Active Lives .Base various: Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey excluding not stated (weighted [1601]/ [177])

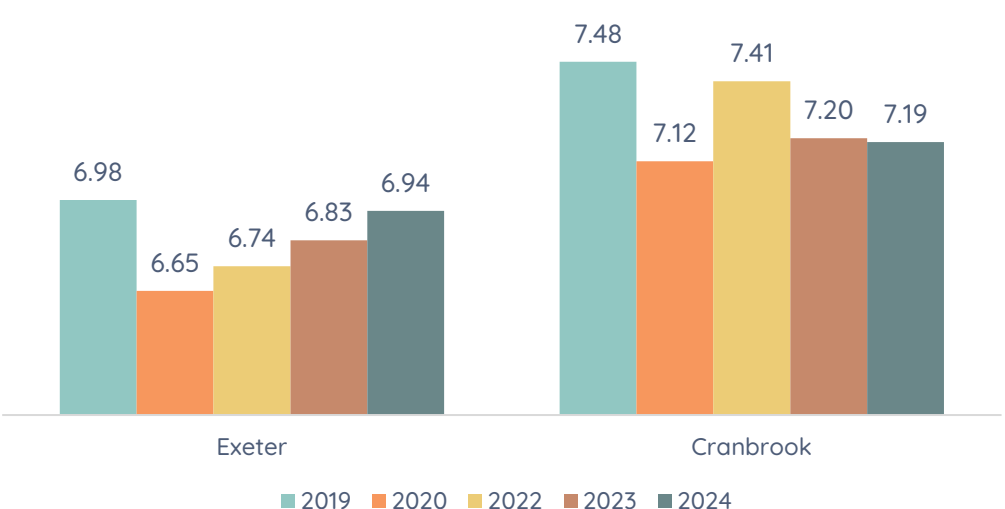
# Life satisfaction and happiness scores

- A significant reduction in ‘life satisfaction’ and ‘happiness’ for residents in Exeter priority areas occurred between 2019 and 2020. The average rating for both has continued to increase in the years since, and while still lower, there is no longer a significant difference for both variables when comparing between 2024 and 2019, suggesting a return to pre-covid levels.
- For Cranbrook residents, there has been a slight reduction in both measures compared to the previous year, although there were no statistically significant differences.
- There was no significant difference between the two areas for this years data.

Life satisfaction (scale 0-10)



Happiness (scale 0-10)



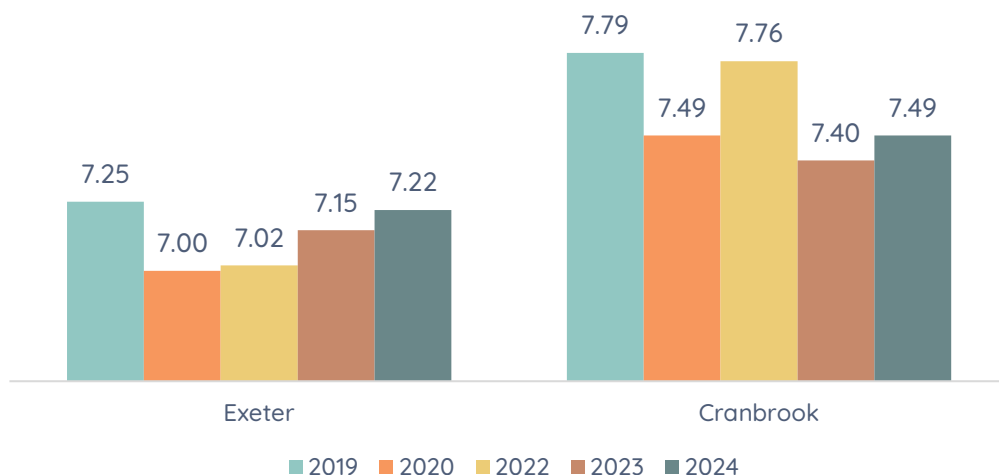
Source: Local Active Lives .Base various: Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey excluding not stated (weighted [1652]/ [177])

Source: Local Active Lives .Base various: Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey excluding not stated (weighted [1649]/ [177])

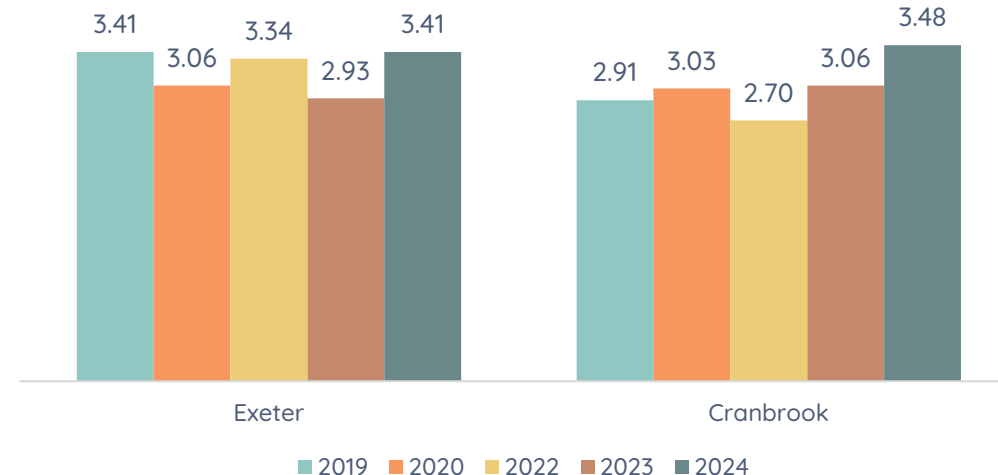
# Life worthwhile and anxiety scores

- For the measure of mental wellbeing ‘the extent to which things in life are worthwhile’, average scores have generally continued to increase each year since 2020 and are now approaching pre-covid levels in Exeter. The average score in Cranbrook has also increased slightly from the previous year. These increases were not significant.
- There has been an increase in anxiety in both Exeter and Cranbrook, and those in Exeter now have significantly higher anxiety scores than in the previous year. Anxiety levels in Cranbrook were not significantly higher than what they were in 2023.
- As with the previous slide, there was no significant difference between the two areas in 2024.

Life Worthwhile (scale 0-10)



Anxiety (scale 0-10)

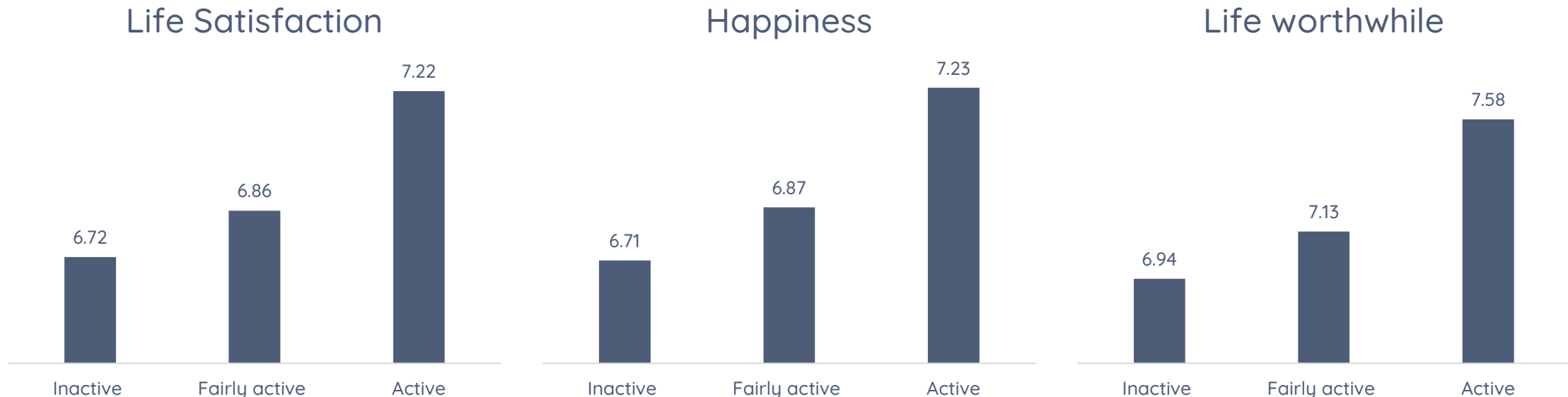


Source: Local Active Lives .Base various: Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey excluding not stated (weighted [1644]/ [177])

Source: Local Active Lives .Base various: Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey excluding not stated (weighted [1645]/ [177])

# The relationship between activity and mental wellbeing

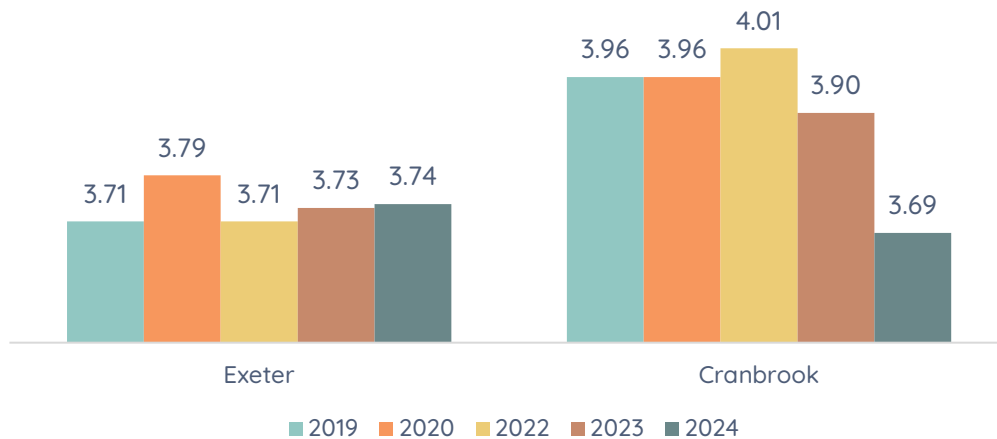
- As with previous years, these results show a positive correlation between physical activity and mental wellbeing. Across three measures of wellbeing (life satisfaction, happiness, and feeling life is worthwhile), those who are active had a higher score on average. Furthermore, this score was significantly different for those who were active compared to both those who were fairly active or inactive.
- This again highlights that there is potential for Live and Move to help improve mental wellbeing within Exeter and Cranbrook residents.



# Resilience and trust scores

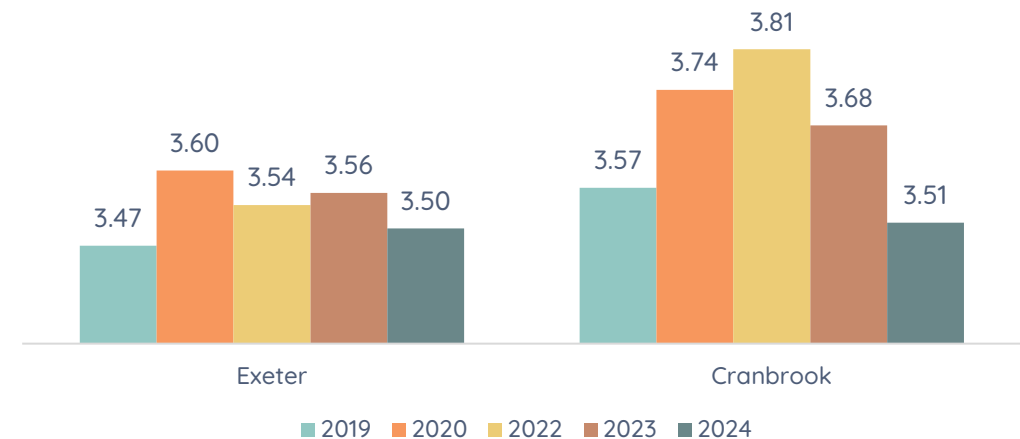
- In Exeter, the average scores for resilience has continued to increase since 2022. The average trust score has decreased slightly compared to the previous year. Neither of these differences are significant.
- Cranbrook has experienced a decrease in both measures, and resilience is now significantly lower than 2019-2022 (although not 2023), and trust is significantly lower than 2022.
- There was no significant difference between Exeter priority areas and Cranbrook for either of these measures in 2024.

I can achieve most of the goals I set myself  
(agreement scale, 1-5)



Source: Local Active Lives .Base various: Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey excluding not stated (weighted [1634]/ [176])

Most people in my area can be trusted (agreement scale, 1-5)

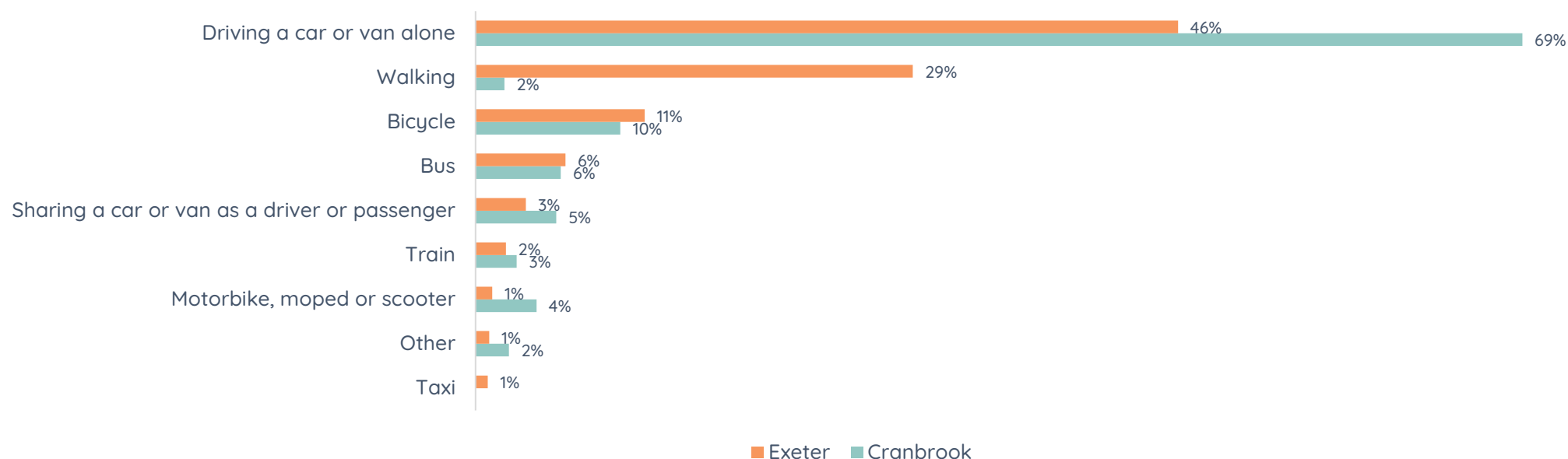


Source: Local Active Lives .Base various: Exeter priority areas/ Cranbrook - All residents 16yrs+ participating in Local Active Lives survey excluding not stated (weighted [1558]/ [170])

# Main types of transport used for commuting

- As with the previous year, in both Exeter and Cranbrook, driving a car or van alone was the most popular main form of transport residents used to get to work. A significantly higher proportion of residents from Cranbrook highlighted this was their main method of transport.
- In Exeter, just under a third of residents said walking was their main method of transport. However, in Cranbrook, a much lower proportion said walking was their main form of transport, and these proportions were significantly different.
- Riding a bicycle was the third most popular method of transport for both areas.
- Again, as with the previous year, when combining walking and cycling, almost half (40%) of residents in Exeter priority areas used active travel methods to commute to work, which was slightly less than the proportion that drive a car or van alone (46%).

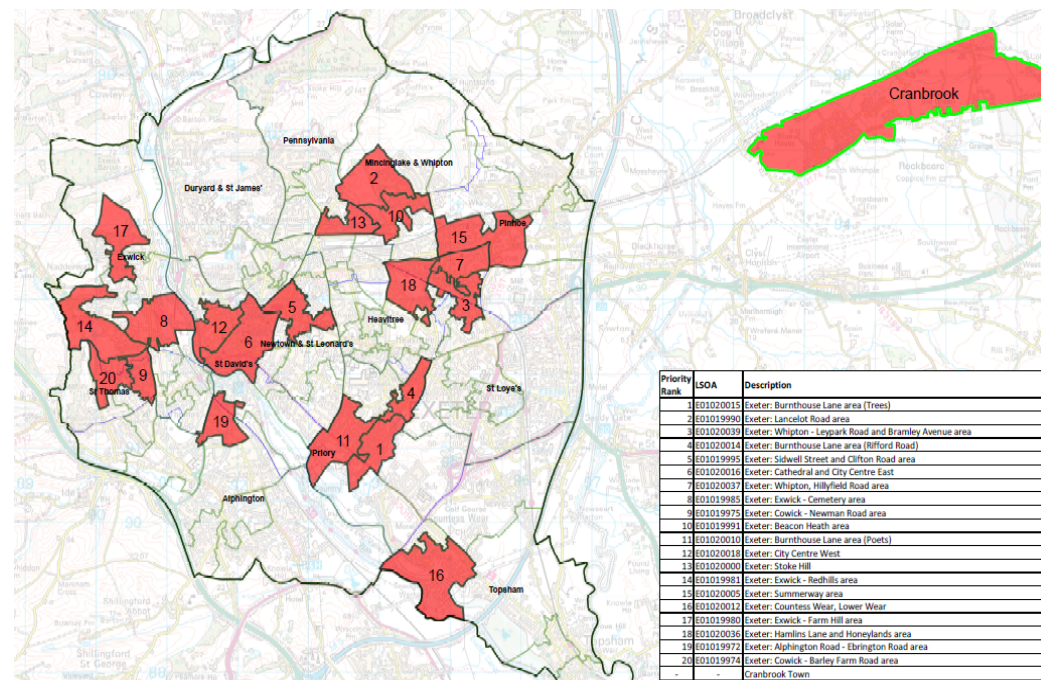
Main Method of Transport





# Local Active Lives Survey Methodology (1/3)

- The Local Active Lives survey is designed for data collection from residents in Live and Move's 20 Priority 'At Risk' LSOAs, which contain the highest incidence of those at risk of physical inactivity and deprivation, as well as all of Cranbrook. The 20 LSOAs are shown in red on the map.



- Increased physical activity is seen as an effective means to tackle inequality, improve health outcomes and foster community cohesion. To create sustainable population level change, the pilot must increase physical activity among those identified as most at risk of inactivity. These are defined as follows:
  - Working age adults on state benefits, no dependent children (estimated at 1.3% in the target LSOAs)
  - Low income families – Public Health Devon data on Children in Poverty + Income Deprivation (c. 9%)

# Local Active Lives Survey Methodology (2/3)

- The survey questionnaire for 2024 was designed by Live and Move, SERIO, and Marketing Means, based on the 2019, 2020, 2022 and 2023 versions, and incorporated a number of standard Active Lives questions to allow direct comparison with results from other LDPs around the country, as well as with results from the 2019, 2020, 2022 and 2023 waves.
- Full interviews were intended to take no longer than about 10 minutes, on average, to complete.
- The questionnaire included sufficient demographic questions to allow identification of members of the population in the two 'At risk' groups noted previously.
- In an effort to gain participation from residents of all types in the specific areas to be targeted, and to achieve a reasonably representative response, Marketing Means deployed four survey methods across Exeter, based around a 'knock and drop' approach:
  - To boost coverage overall, 40% of the addresses selected in each area of Exeter received a copy of the questionnaire by post only, with a pre-paid reply envelope.
  - Interviewers called in-person at the remaining 60% of addresses in each area, aiming to interview residents face-to-face using a tablet-based questionnaire.
  - If no answer, or the resident was busy, interviewers left a paper questionnaire and pre-paid reply envelope, allowing the respondent to complete the questionnaire as if it was a postal survey
  - All paper questionnaires included a survey web-link and a unique access code, so that residents could access the online version of the questionnaire, identical to the face-to-face version.
- For 2024 the Cranbrook fieldwork was conducted through online interviewing with paper copies available on request.

# Local Active Lives Survey Methodology (3/3)

- The address list for the survey was generated by Marketing Means using Royal Mail's UK Addresses Postcode Address File software for the 20 selected Exeter LSOAs.
- Cranbrook was deliberately over-sampled in proportion to its population, to give sufficient responses for separate analysis..
- All fieldwork was conducted from 7<sup>th</sup> May to 8<sup>th</sup> August 2024.
- A total of 1,843 responses across the Exeter priority areas (1,665) and Cranbrook (177) were received (after removing any duplicates), which can be broken down by fieldwork method as below:
  - 47% from face-to face interviews (871)
  - 32% from postal responses (595)
  - 20% from online responses (376)
- The data has been weighted to correct to the profile of the 20 selected Exeter LSOAs and Cranbrook, based on population estimates.

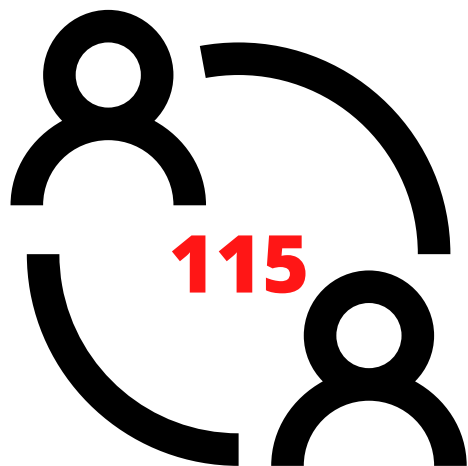
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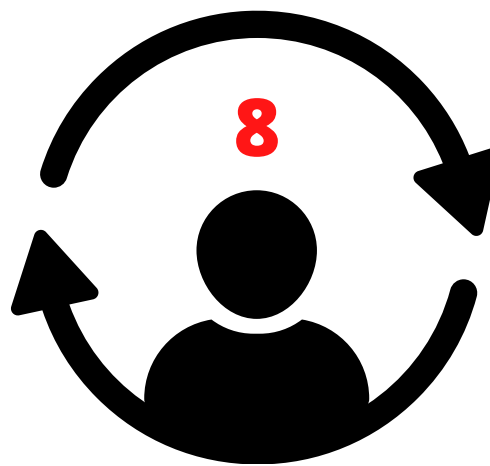
**WBEC Quarter 3  
Report  
October-December  
2024**

**DATA**

# COMMUNITY CONNECTING REFERRAL DATA



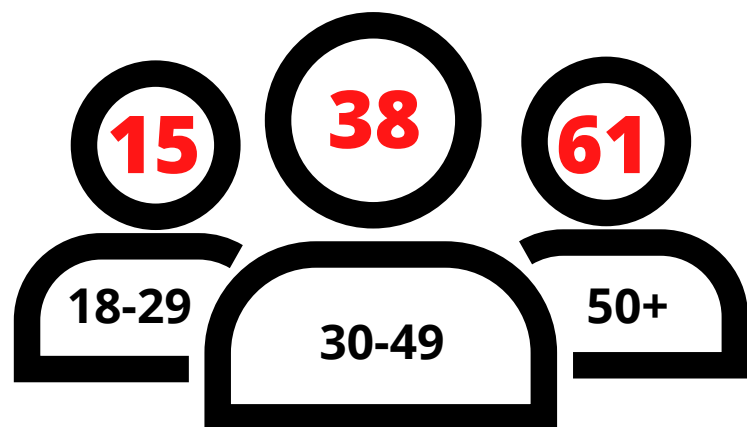
No. of Referrals



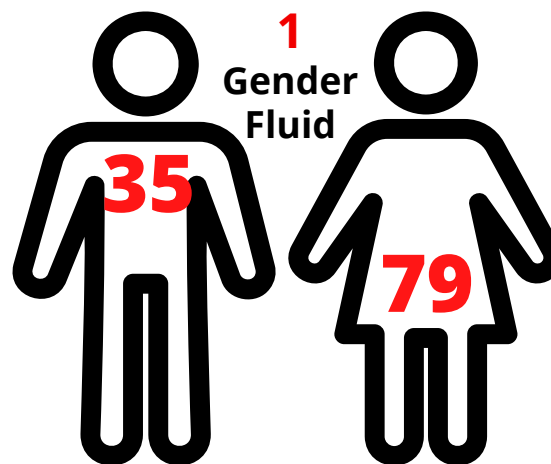
No. of Re-Referrals

Adults: **103**  
CPAO: **9**  
Cranbrook: **3**  
  
TOTAL: **115**

Project Referred To



Referrer Age



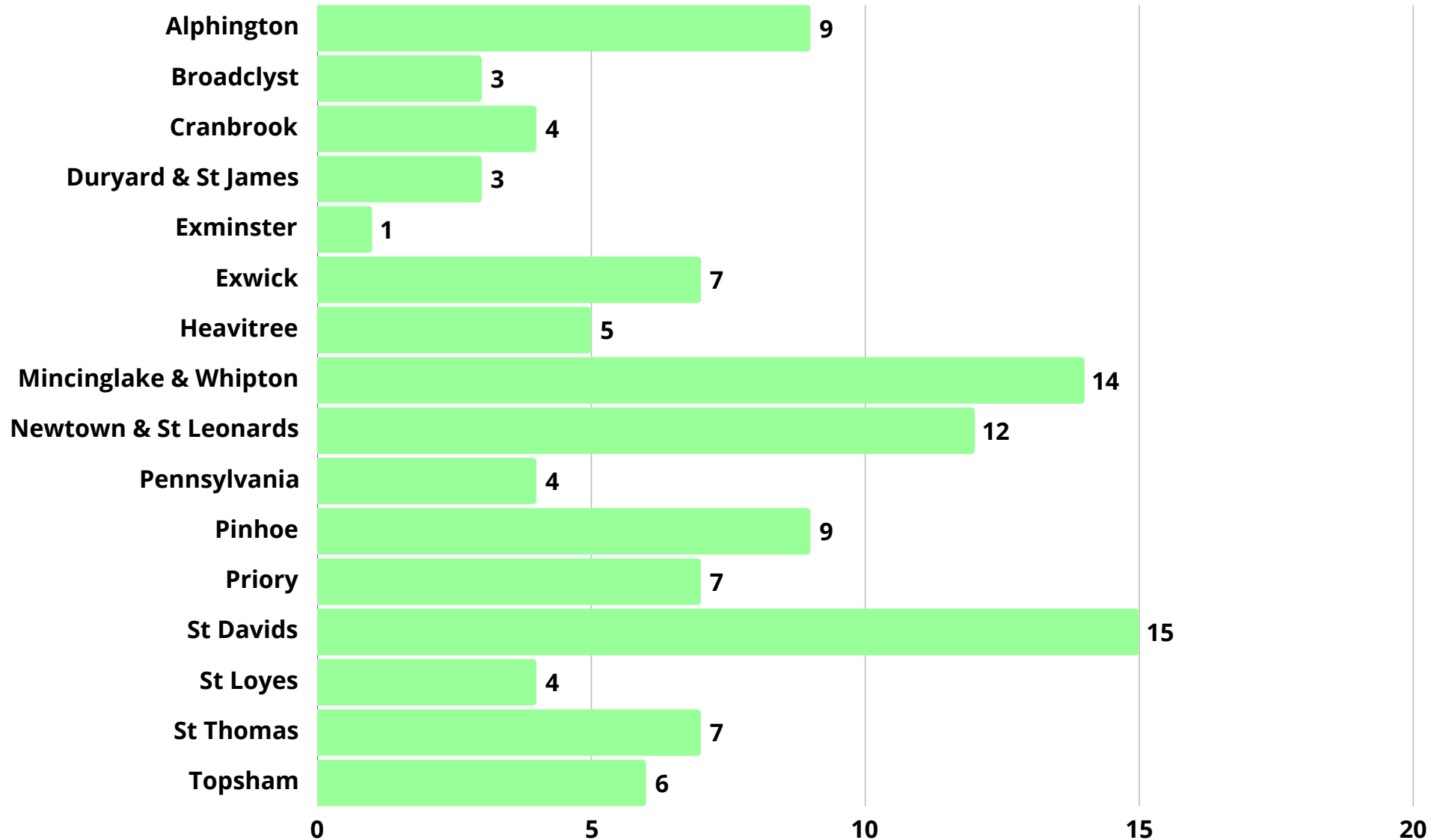
Referrer Gender

Self Referrals: **27**  
Professional Referrals: **88**  
  
TOTAL: **115**

By Referrer

# COMMUNITY CONNECTING REFERRAL DATA

Referrals By Area

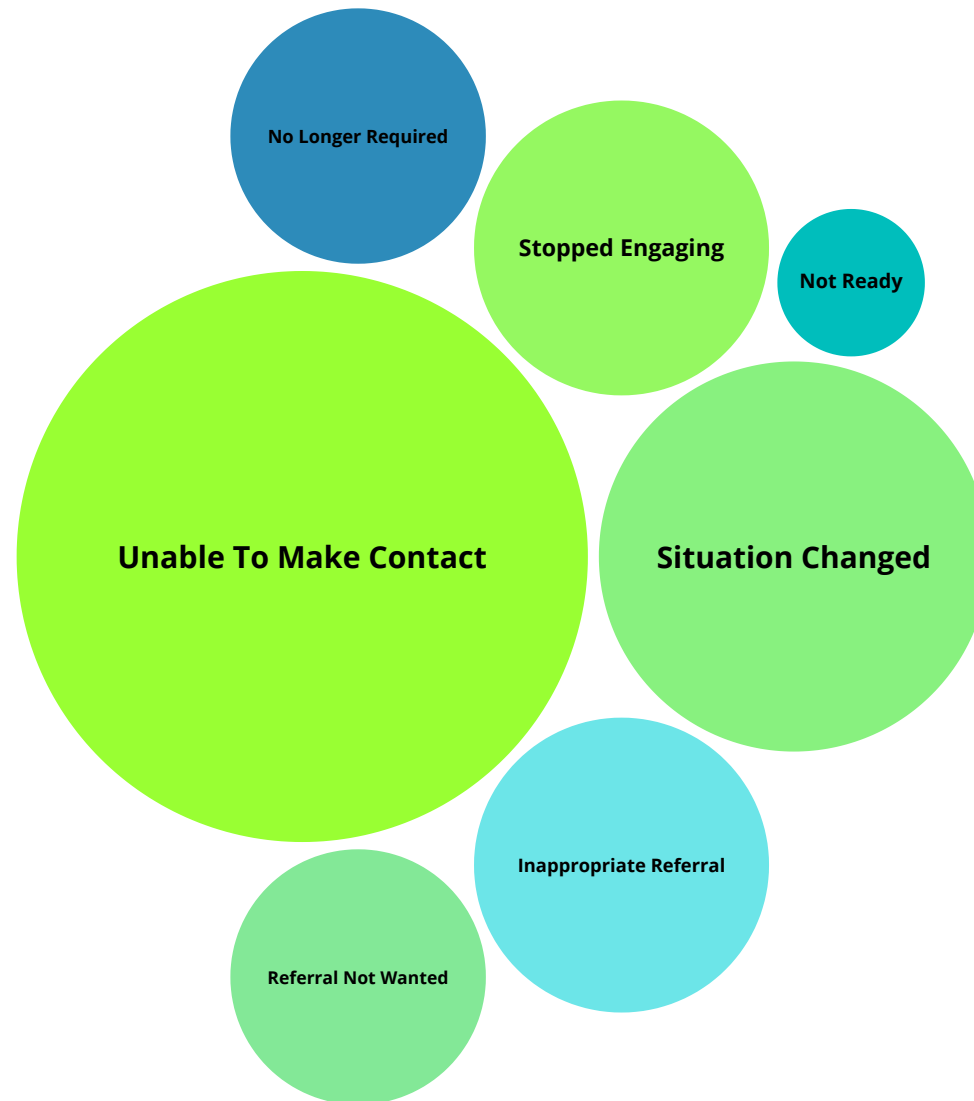




# COMMUNITY CONNECTING ENGAGEMENT DATA

## Non-Engagement Reasons

Total: 40



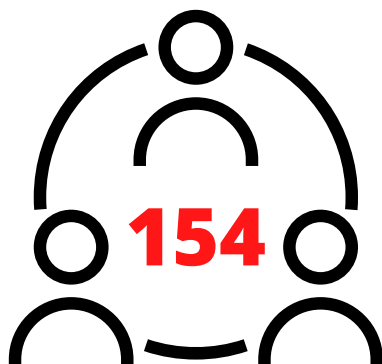
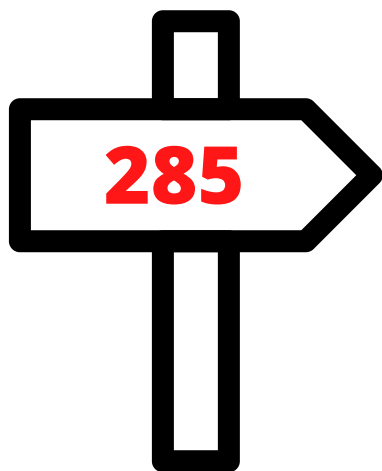
# COMMUNITY CONNECTING ENGAGEMENT DATA

## Aspects of Wellbeing Positively Influenced



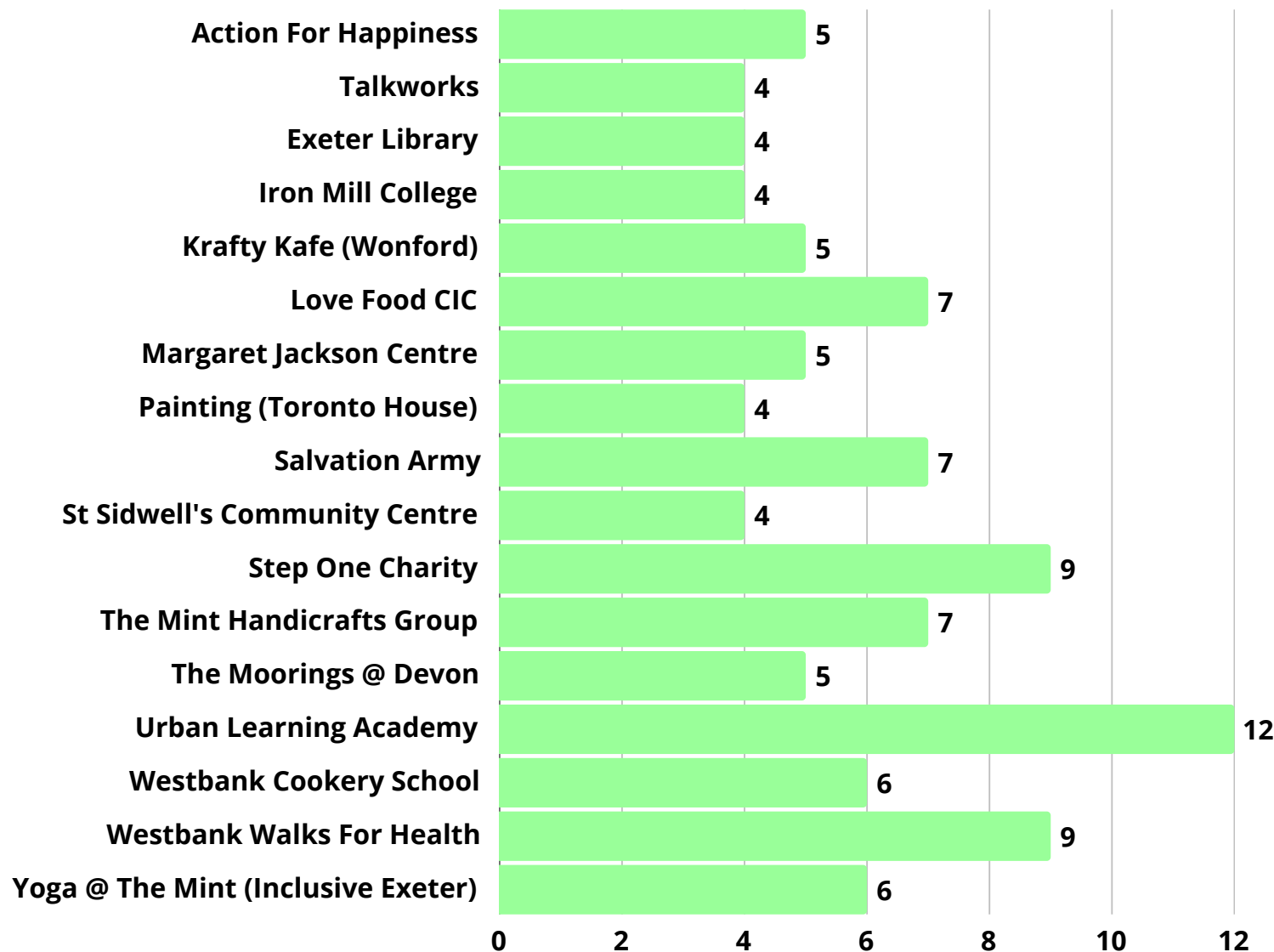
# COMMUNITY CONNECTING SIGNPOSTING DATA

## Signposting



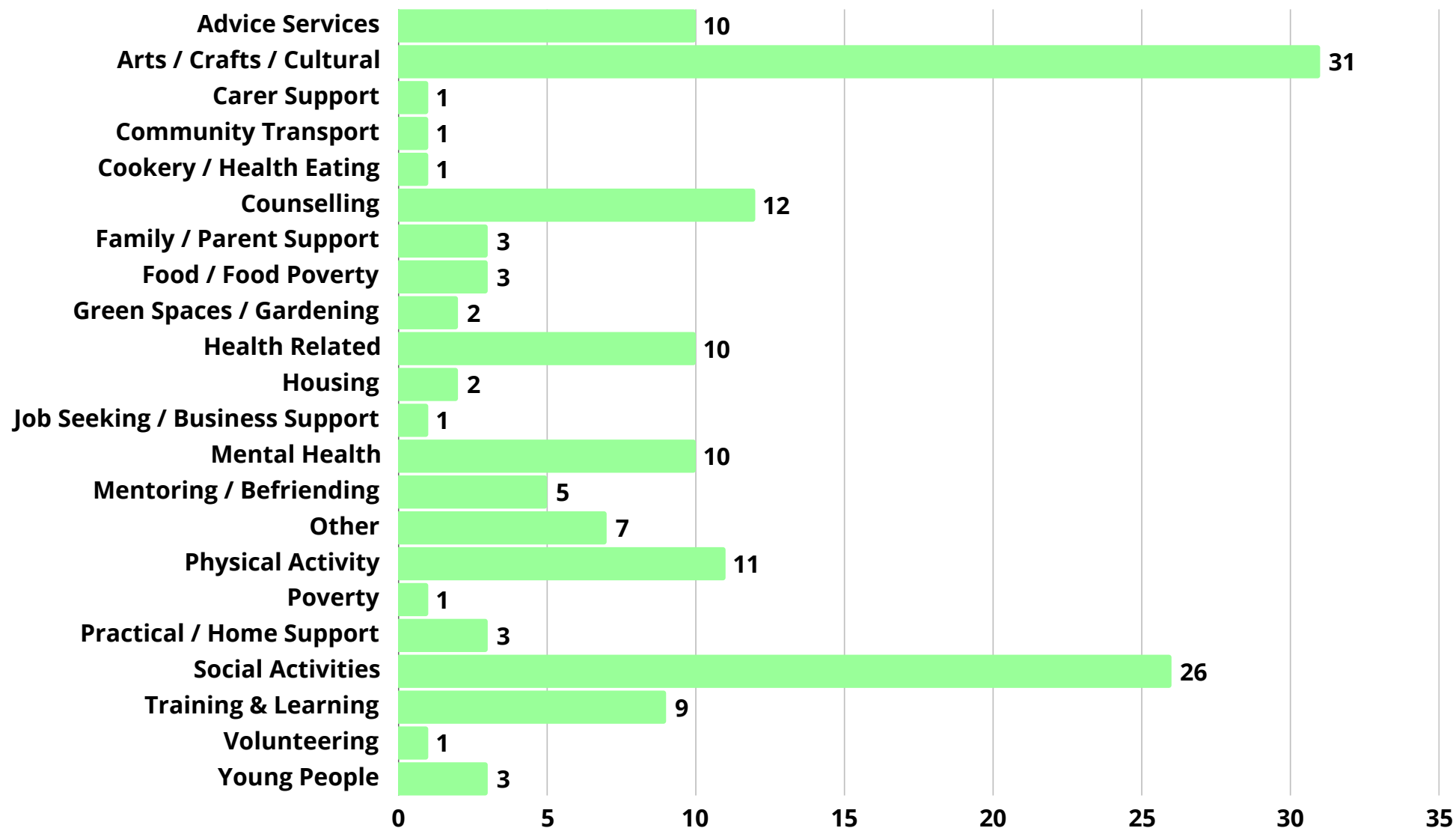
**No. of  
Organisations  
Signposted To**

## Organisations MOST Signposted To

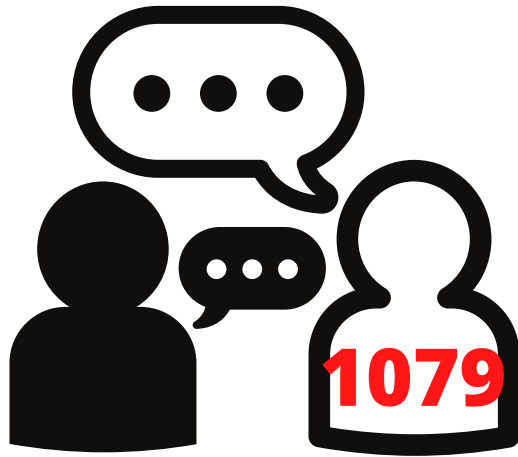


# COMMUNITY CONNECTING SIGNPOSTING DATA

## Signposting By Category



# COMMUNITY BUILDING DATA



New Conversations



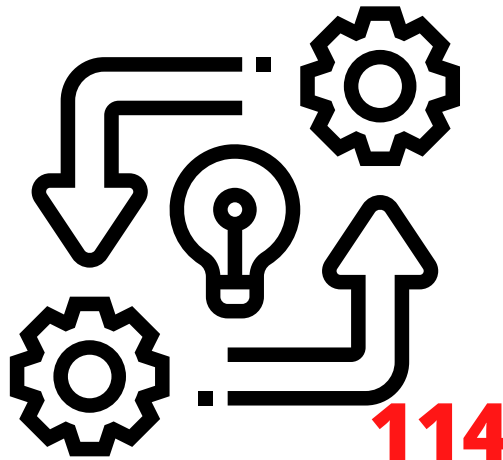
Ongoing Conversations



New Ideas



Ongoing Ideas

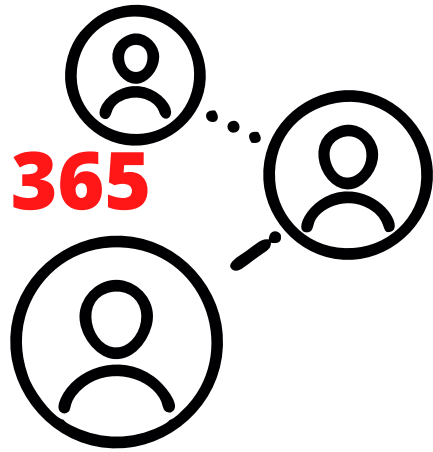


Ideas Into Action

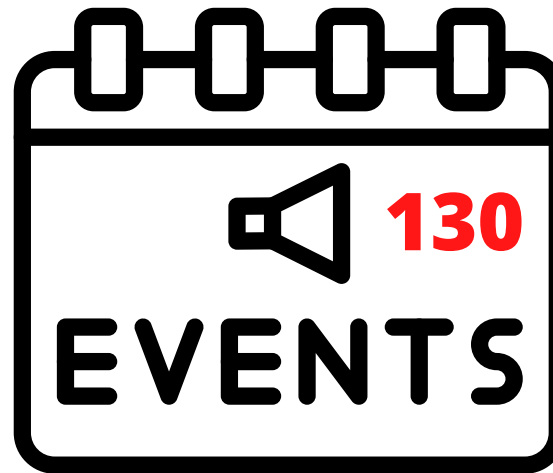


Connections /  
Networks Made

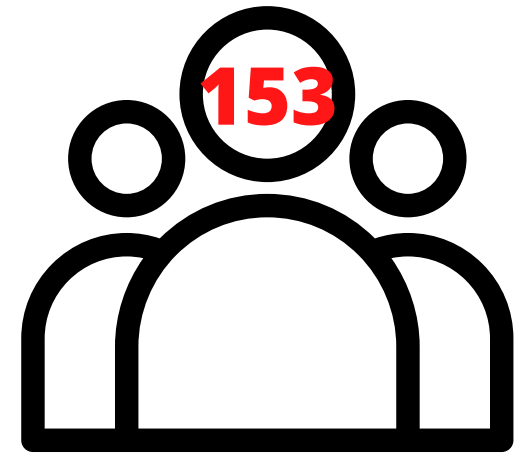
# COMMUNITY BUILDING DATA



Residents Linked to New Group/Activity



Events Attended



Groups Attended



Meetings Attended

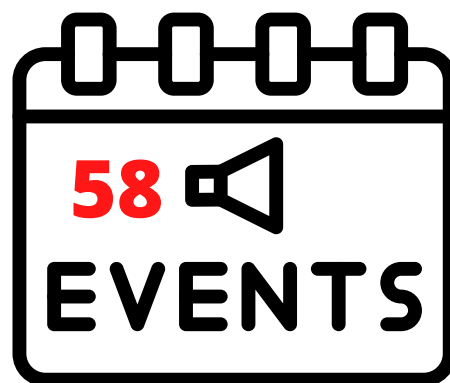


Funding Applications

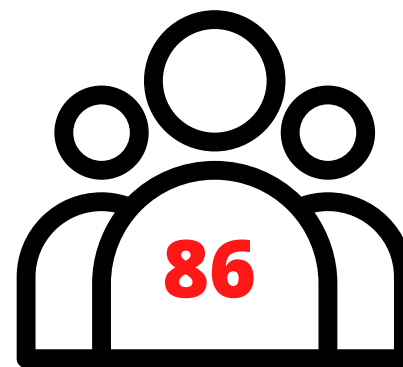
# COMMUNITY PHYSICAL ACTIVITY ORGANISERS (CPAOs) DATA



New Ideas



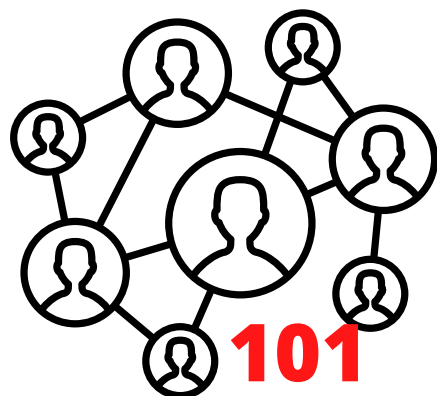
Events Attended



Groups Attended



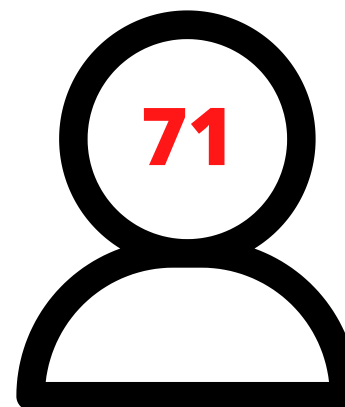
Meetings Attended



Connections /  
Networks Made



Funding  
Applications



Engagement  
(Individual)



Engagement  
(Group)

# COMMUNITY PHYSICAL ACTIVITY ORGANISERS (CPAOs) DATA



Walk



Indoor Sport



Outdoor Sport



Exercise Class



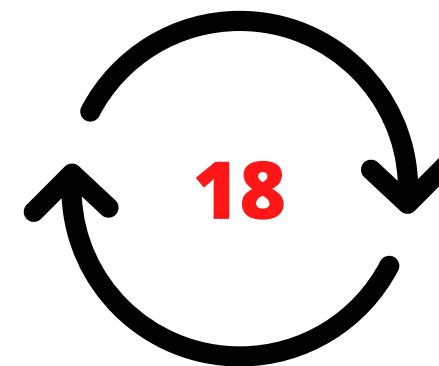
Activity (CPAO Run)



Activity (Non CPAO Run)



Continue (Independently)

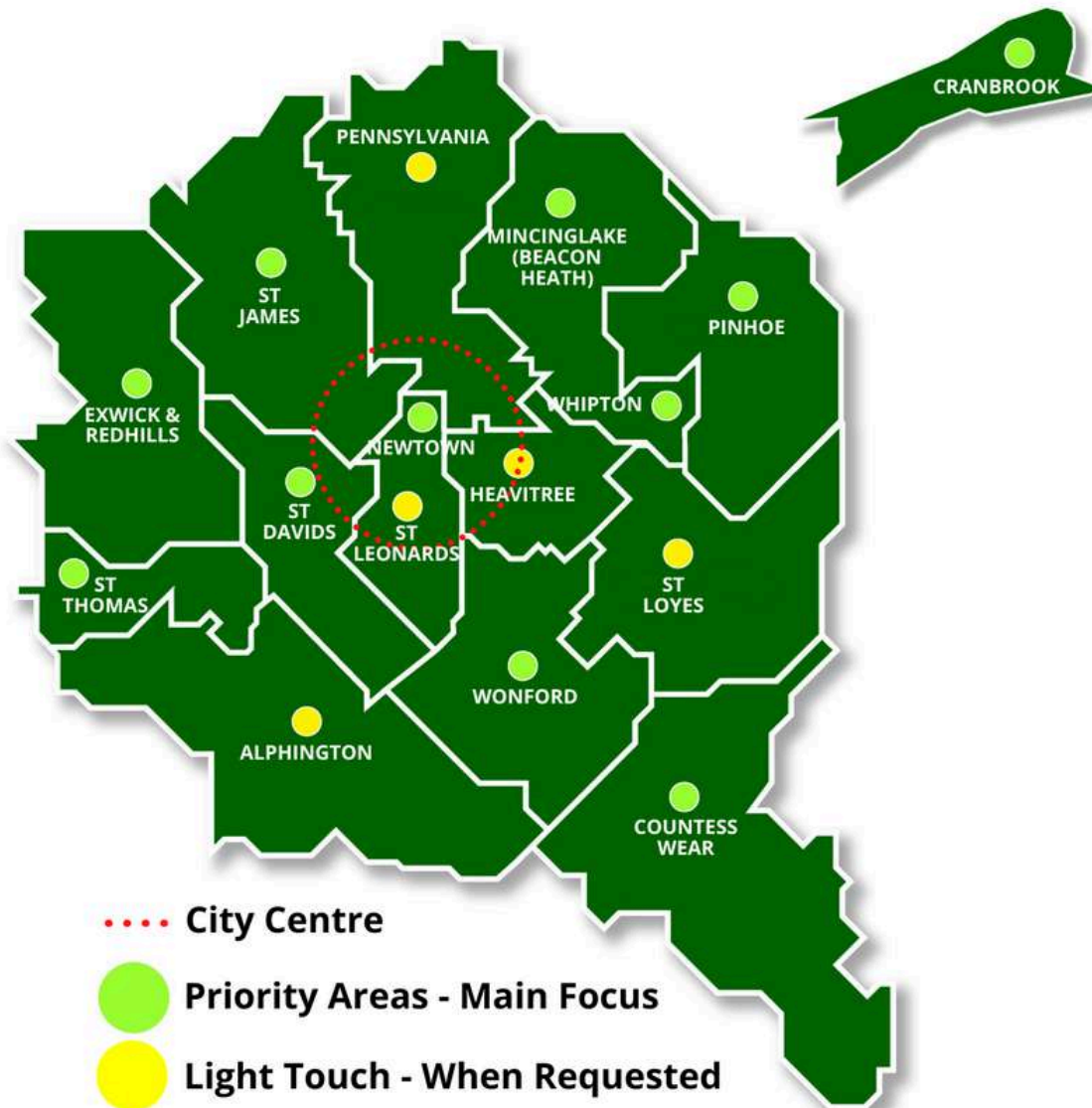


Continue (with CPAO Support)



# **NEIGHBOURHOODS**

# EXETER AREAS COVERED

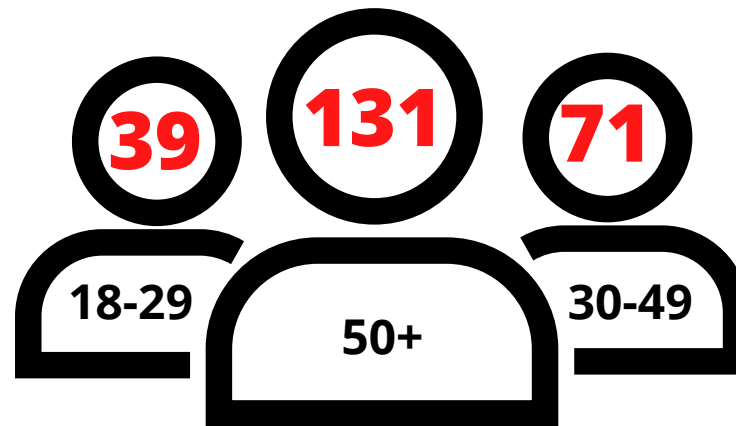


# LOWER SUPER OUTPUT AREA (LSOA)

Connecting Referral data for LSOAs from 1 April 2024 to 20 January 2025

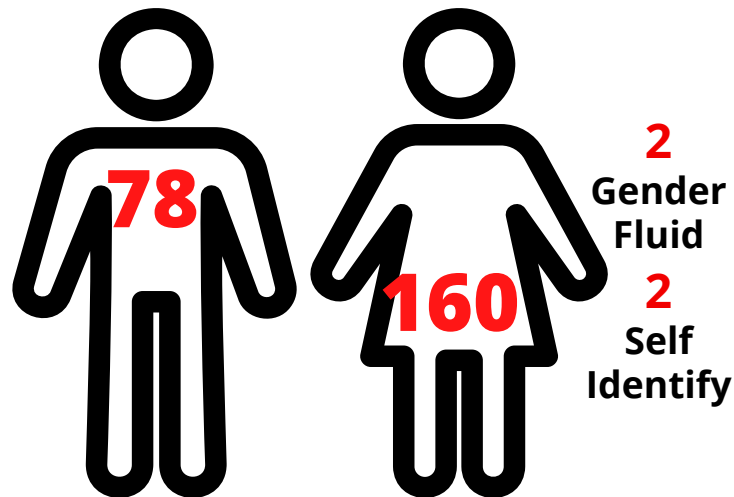


LSOA Referrals



Referrer Age

Connectors: 233  
CPAO: 9  
TOTAL: 242



Referrer Gender

City PCN: 38  
Outer PCN: 32  
West PCN: 12  
TOTAL: 82

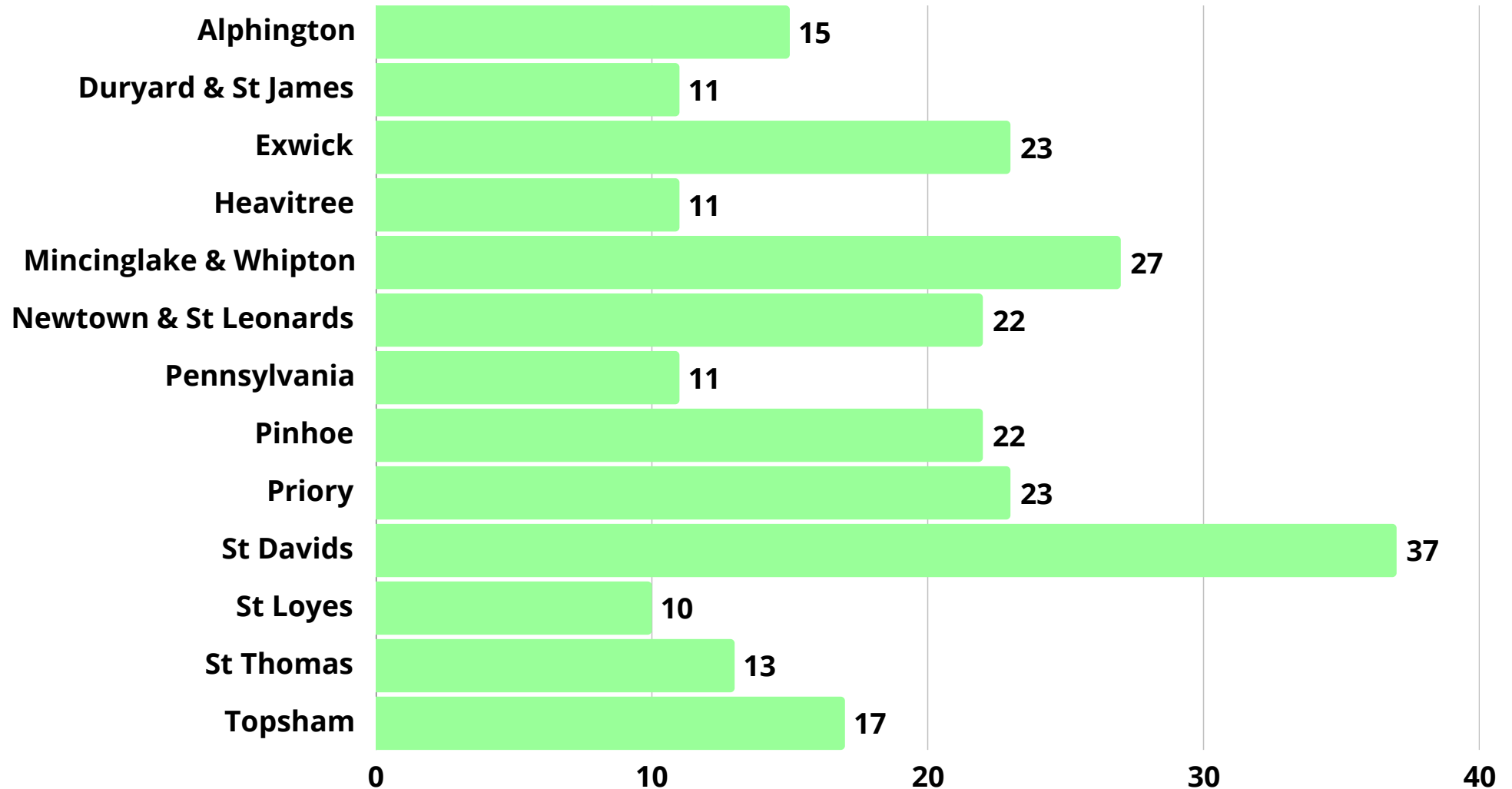
Referrer by PCN

Alliance: 1  
CMHT: 10  
DCC: 13  
ECC: 2  
Housing Assoc: 1  
Internal: 3  
NHS: 35  
Self: 90  
VCSE: 5  
TOTAL: 160

Referrer by Sector

# LOWER SUPER OUTPUT AREA (LSOA)

Connecting Referral data for LSOAs by Area



# OUR REACH

## EDUCATION

Primary Schools  
Secondary Schools  
PTAs / Support Groups  
Exeter University

## COMMUNITY OUTREACH

Listenings  
Door knocking  
Pop ups  
Events  
Litter picks  
Ideas cafes etc

## COMMUNITY SETTINGS

Youth centres  
Older people centres  
Neighbourhood groups  
Associations  
Clubs

## FAITH BASED

Churches  
Mosques  
Cultural centres

## HEALTH RELATED

Health centres  
GP surgeries  
Other

## STATUTORY ORGANISATIONS

Police  
Devon County Council  
Live & Move  
Exeter City Council

## HOUSING

Housing officers  
Supported living  
Social housing

## GREEN & BLUE SPACES

Parks  
Nature reserves  
Greening projects

## CULTURAL INSTITUTIONS

RAMM  
Phoenix  
Libraries

## YOUNG ADULTS

# **STORIES**

# STORIES

## Community Cafes by Debra, Community Connector

When I first met Winnie she had been in hospital and quite unwell, struggling with long term significant physical and mental health problems. She had not been a resident of Exeter for very long and had few friends and acquaintances here in the city.

Getting out was a challenge for her both in terms of mobility and confidence. We spent some time getting to know each other and then she was willing to try out a few options.

We tried getting the bus into the city but there were too many potential problems to continue with that. We then tried a couple of more local community cafes by taxi – I initially went in the taxi with Winnie until she felt more confident about using taxis alone.

Winnie really took a liking to the second community café that we tried. The volunteers and regular users of the café were very welcoming and eventually Winnie started chatting to the members of the model railway club who met there.

Within a few weeks, Winnie had paid to be a member of their club and now has the lanyard to prove it! Winnie said that she was very grateful that I had introduced her to the café as she would never have thought of going on her own.

She has now attended other social events there and says that being connected to the community cafe has made a huge improvement to her quality of life.





# STORIES

## Fish & Ships Walk by Felix, Community Physical Activity Organiser

I recently came across the Friends of Exeter Ship Canal (FESC). This volunteer-run group has a particular interest in the history and preservation of Exeter's old Ship Canal. I met with one of their volunteers and together we discussed the possibility of organising a collaborative local walk. Over the following months, and with the additional help of the local Community Builder Zoe, we made a plan. On the day of the walk, we had close to 40 people join us on a dry and crisp winter morning. The group was made up of people with varying levels of abilities. One of the walkers later shared that they found "the pace and distance was well thought out, so as a diverse group of ages and abilities we could all enjoy the event."

The route of the circular stroll started in the centre of the Piazza Terracina by the Exeter Canal Basin and looped up to River Meadows flats and back via the Maritime Buoy. Regular stops served to break up the walk and allowed for short rest periods, during which we looked at some of the ships resident over the winter, buildings and pubs, talked about the biggest fish ever caught in the canal and some of the creatures to look out for in the nature reserves further up the route. At the end of our walk back at the Piazza Terracina, some of the group continued to socialise and chat in one of the local cafes.

The event was a fantastic collaborative effort and a great example of building on existing local skills and interests to help bring the wider community together. FESC volunteer Hilary summarised, "the aim of the stroll was to combine some gentle exercise and fresh air with some insights into the ships and wildlife along the canal, a combination that seems to have proved popular with all who took part." One walker, who lives near the Quay, concluded that "the walk was very well planned and inclusive" and "it was lovely to walk and talk with new people".





# STORIES

## Multicultural Picnic by Maisaa, Community Builder

During a listening session with a resident, she suggested the idea of doing a multicultural family picnic with sharing food and games from our culture. She said it would be very helpful to socialise, meet new people and share ideas.

I invited a Community Physical Activity Organiser (CPAO) to join us so that games such as hula hoop, football and badminton could be offered to the group. I invited the community along through social media.

The picnic was so enjoyable with lots of people attending, sharing delicious food from around the world as well as tips about their language and interesting facts about their cultures. New friendships were made too.



On the day itself, I listened to people and offered signposting to social opportunities. Alongside this, the CPAO encouraged some of the group to play football and other games, whilst talking about their interests and getting to know them. It was a sunny and positive day, full of learning and connections. People told us the event really helped break down barriers and set the scene to develop new connections and feel part of the community.

Some of the residents have plans to meet up as a group again and would love another community meet-up. It was clear that one-to-one friendships were also developing – phone numbers were swapped and there were lots of smiles and laughter. One resident has since told me that they found my signposting helpful and they've had fun trying new things and meeting new people.

# STORIES

## Edward's Court Christmas Fayre by Ed, Community Physical Activity Organiser

Barbara and Bernice are connected through their role as Community Builder for Wonford with Bernice being in post since July and Barbara having been the previous Community Builder for the area.

Since leaving Wellbeing Exeter in March, Barbara has been working as the Activities Coordinator at Edward's Court extra care housing.

It was lovely for Bernice and I to receive an invite from Barbara to attend the Edward's Court Christmas Fayre to catch up and get to meet and talk to staff, tenants and local residents.

We set up our information board amongst the tables selling Christmas gifts and food and enjoyed chats with the festive guests about their interests which included short walks, art, gardening and pets.

Barbara and the residents have invited us back to have coffee with them in the new year to talk more about what they'd like to see happening at Edward's Court and locally.



# COMMUNITY QUOTES

“

Thank you for all the support you have given me. I wouldn't have done it without you.

”

“

Part of my success in engaging with the community has been down to the Community Builder introducing me to Cranbrook and how to engage with residents. (Ranger, Cranbrook Town Council)

”

“

Thank you for all your patience and understanding. I'm definitely in a better position now than before having your support. It will lead to me meeting old friends, going out and making new friends.

”

“

I feel as though having a Connector has given me hope, as I feel heard and not alone.

”

# **CONNECTING**



# CONNECTING

Builders and CPAOs receive regular requests for these types of community activities, which are low equipment cost and have universal appeal:

- Sowing and planting bulbs and seeds
- Litterpicks
- Walks and Talks

They also receive requests for initiatives that encourage people to share resources and support each other in their local community, such as:

- Libraries
- Food Larders
- Toy sheds



Community Builders



### Bulb Bomb Countess Wear

Fri 15th Nov & Sat 16th November at 10am  
Meet us outside of Cafe 24 Glasshouse Ln, Exeter EX2 7BR  
Help to plant spring bulbs around the tree bases in Countess Wear.  
Please bring any small gardening tools you may have,  
bulbs will be provided.  
Meet your neighbours & share ideas for improving your local green  
spaces. We look forward to seeing you!

Contact: 07902 119083 | emma.wornaco@eccl.org.uk

148-149 Fore Street, Exeter, EX4 3AN  
emma.wornaco@eccl.org.uk  
07902 119083  
www.eccl.org.uk



Registered Charity Number: 112227  
Registered Company Number: 3446111 (England)



**OPERATIONAL**

# TEAM REFLECTIONS

## Community Builders

### Successes

Signposting residents to volunteering opportunities - one lady now helping at local Charity Shop.

Positive about level of engagement at community events.

Successes in finding natural connectors, giving them the correct tools confidence and contacts to move forward with projects.

Seeing the benefits of dual working with colleagues across WBEC - can help with collecting data, capacity to talk to more people and signpost.

Reflecting on benefits of those CB's living in area on community engagement.

Asset mapping continuing in new areas.

Lots of outreach, pop up events, door knocking, raising awareness of our role.

Successful litterpicks, bulb planting.

Newsletters out.

Positive feedback about WBEC.

### Challenges

Events and door knocking is weather dependent.  
Balancing demands on our time and managing expectations.

### Learning

Go at the pace of the community, relationship building takes time and limited capacity with part time hours.

Each area needs it's own approach.

Not taking on too much and having boundaries.

### Emerging Themes

Support - a need for CBs to have a buddy system to attend activities.

Lack of activities for 18+, 20-30s and 40-50s.

Transport issues - mobility, unreliable transport systems, long term health conditions.

Lack of physical activities for people with long term health conditions.

# TEAM REFLECTIONS

## Community Connectors

### Successes

Increase in referrals has provided opportunity for SPoR to continue to develop positive rapport with referrers.

Creative buddying-up has been successful and enabled Connectees to find what they were looking for.

### Challenges

Lack of accessible transport continues to be a significant and frustrating barrier for people who would otherwise be able to engage with activities.

Lack of in-depth knowledge about what young adults might want to get involved with and where such opportunities exist.

Some professional referrals have been inappropriate.

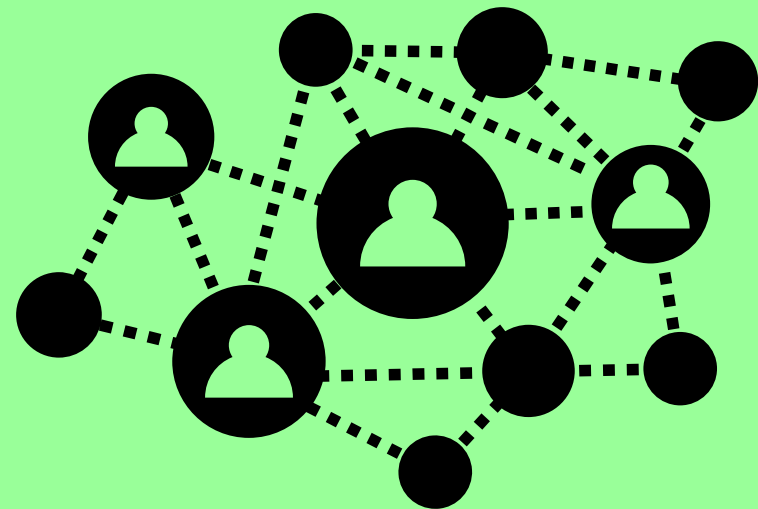
SPoR has provided feedback and relevant signposting where required.

### Learning

Supporting young adults - as a team we need to build our knowledge of what's available for this age group.

### Emerging Themes

Services may need a reminder about what level of support WBEC can provide.  
Accessible transport.





# TEAM REFLECTIONS

## Community Physical Activity Organisers

### Successes

Engagement! Door knocking, pop ups, bulb planting, fish and ships walk, walking football, ideas cafe were all well attended and/or received good response in terms of conversations had and new ideas seeded.

### Challenges

Keeping things free. Part of the reason for putting things on for free is to allow residents to discover the "value" of an activity in terms of their wellbeing with the hope that they would then be prepared to pay for the activity in the longer term to make it sustainable. While this does work, we are aware that for some of our residents this is simply not an option and unless the activity can be kept free they will not be able to attend. Costs may not be significant, e.g. a year's weekly community hall hire @ £20 = £1,000 or a years sports hall @ £50 = £2,500. Options: Keep bidding for new funding, attendees pay what they can, something else?

### Learning

Clear communication is important, particularly during times of high engagement, so that residents and partner organisations understand our capacity to help and we can agree timeframes.

### Emerging Themes

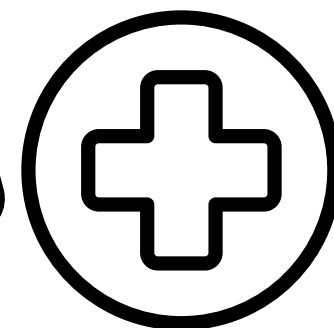
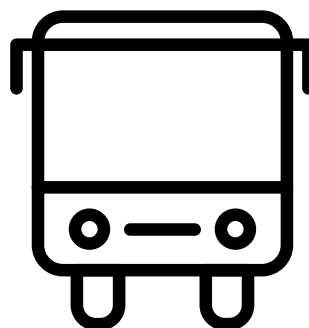
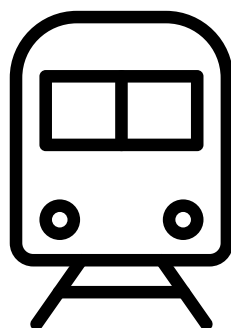
Engagement has been high and increasing over the last couple of months.

Sustainability of activities vs ability of users to pay is still something we are working to understand.



# RECURRING THEMES

- **Adult Social Care (ASC):** We are receiving Inappropriate Referrals. When we decline to work with a person, ASC use this as proof to refer on within their own service.
- **Limited Support for Ageing Population:** Lack of free or affordable services, especially for those with early-onset dementia.
- **Gaps in Eligibility:** Many individuals fall through the cracks as their needs are deemed too high or too low for services.
- **Lack of 18-25 Services:** Insufficient support for young adults
- **Transport Barriers:** Limited affordable, accessible, and regular transport hinders people from travelling around Exeter to access opportunities on offer.
- **Reduced Free/Low-Cost Services:** Shrinking availability of affordable community-based programmes.
- **Long-Term Conditions:** Inadequate, ongoing support for people with chronic health issues.



# NEWSLETTERS

## St David's Newsletter

## Cranbrook Newsletter

## Wonford Newsletter

## St Thomas Newsletter

## Countess Wear Newsletter

## Pinhoe Newsletter

## St James Newsletter



Hello from Zoe!



Hi there, I'm Zoe, the new Community Builder for St David's, taking over from the brilliant Bernice.

I captured this tranquil image of snow-covered hills in front of Exeter Cathedral, just as the ice was starting to melt. Downed in my hat and scarf, you may see me around taking to people and finding out what they would like to do in the community. So, I hope you see me, stop me for a chat.

Equally, if you've got a freehand-profit event or activity you'd like to feature in this newsletter, or you'd like to get involved in any of the activities highlighted, do get in touch. You'll find my contact details on the last page!

All the best,  
**Zoe**  
Zoe Hughes

This issue

- Page 1 • Introduction
- Page 2 • Listening Post
- Page 3 • Street Art
- Page 3 • Thursday Activity Group
- Page 3 • Fish and Chips Walk
- Page 4 • Doves & Evergreen Library
- Page 5 • Things to do in Devon
- Page 5 • Winter Support
- Page 5 • Get Social
- Page 5 • Useful Information
- Pages 7-10 • What's On
- Page 11 • Contact Details

[www.wellbeingpartner.org.uk](http://www.wellbeingpartner.org.uk)



Hello from Vicky!



Welcome to Cranbrook's new back Community Builder newsletter! My role is to map what resources exist, create new networks and connect people and opportunities. I also support people to grow their own ideas and try new things together to improve wellbeing and make our community

an even better place to live. So if you've got a great idea for your street or neighbourhood, be it a community garden or a little library, but don't know how to start, I can support you to turn it into a reality. Equally, if you've got an event or activity you'd like to feature in this newsletter, or you'd like to get involved in any of the activities highlighted, do get in touch. You'll find my contact details on the back page!

Best wishes,  
**Vicky**  
Vicky Harris

This issue

- Page 1 • Introduction
- Page 1 • Cranbrook Halloween Event
- Page 1 • Cranbrook Advent Trail
- Page 3 • Community Drop in
- Page 3 • Doves/Chips Walk
- Page 3 • Volunteer Page
- Page 3 • Cranbrook Music Hub
- Page 3 • Cranbrook Community Action Group
- Page 3 • Cranbrook Christmas
- Page 3 • Get Social
- Page 3 • Useful Information
- Pages 7-9 • What's On
- Page 10 • Contact Details

[www.wellbeingpartner.org.uk](http://www.wellbeingpartner.org.uk)



Hello from Bernice!



Welcome to Wonford's new back Community Builder newsletter! My role is to map what resources exist, create new networks and connect people and opportunities. I also support people to grow their own ideas and try new things together to improve wellbeing and make our community

an even better place to live. So if you've got a great idea for your street or neighbourhood, be it a community garden or a little library, but don't know how to start, I can support you to turn it into a reality. Equally, if you've got an event or activity you'd like to feature in this newsletter, or you'd like to get involved in any of the activities highlighted, do get in touch. You'll find my contact details on the back page!

Best wishes,  
**Bernice**  
Bernice

This issue

- Page 1 • Introduction
- Page 1 • Planning Together
- Page 1 • Community Events
- Page 3 • Wonford Runners
- Page 4 • New Play Equipment
- Page 4 • Wonford Community & Learning Centre 100th Party
- Page 5 • Community Physical Activity Group
- Page 5 • Exeter Easter Drop in
- Page 5 • Get Social
- Page 7-8 • What's On
- Page 9 • Contact Details

[www.wellbeingpartner.org.uk](http://www.wellbeingpartner.org.uk)



Hello from Amy!



Welcome to the new back St Thomas Community Builder newsletter! My role is to map what resources exist, create new networks and connect people and opportunities. I also support people to grow their own ideas and try new things together to help improve wellbeing and make our community

an even better place to live. So if you've got a great idea for your street or neighbourhood, be it a community garden, festival or new green, but don't know how to start, I can support you to turn it into a reality. Equally, if you've got an event or activity you'd like to feature in this newsletter, or you'd like to get involved in any of the activities highlighted, do get in touch. You'll find my contact details on the back page!

Best wishes,  
**Amy**  
Amy Jones

This issue

- Page 1 • Introduction
- Page 2 • Listening Post
- Page 2 • Pop-Up Ideas Cafe
- Page 3 • Meet Amy
- Page 3 • Walking Festival & Park Run
- Page 4 • Love St Thomas CIC
- Page 5 • Youth Provision & Parks
- Page 5 • Green Workshops
- Page 5 • Wildlife Menus Dishes
- Page 5 • St Thomas Winter Festival
- Page 5 • Get Social & Useful Info
- Pages 7-11 • What's On
- Page 12 • Contact Details

[www.wellbeingpartner.org.uk](http://www.wellbeingpartner.org.uk)



Hello from Emma!



Welcome to Countess Wear's new back Community Builder newsletter! My role is to map what resources exist, create new networks and connect people and opportunities. I also support people to grow their own ideas and try new things together to help improve wellbeing and make our community

an even better place to live. So if you've got a great idea for your street or neighbourhood, be it a community garden or a little library, but don't know how to start, I can support you to turn it into a reality. Equally, if you've got an event or activity you'd like to feature in this newsletter, or you'd like to get involved in any of the activities highlighted, do get in touch. You'll find my contact details on the back page!

Best wishes,  
**Emma**  
Emma Winkler

This issue

- Page 1 • Introduction
- Page 2 • Planning Together
- Page 2 • Reducing food waste
- Page 3 • Dubs Dinner
- Page 4 • Exeter Community Physical Activity Group
- Page 5 • Adult Games Night
- Page 5 • Winter Pickling
- Page 5 • Get Social
- Page 5 • Useful Information
- Pages 7-10 • What's On
- Page 11 • Contact Details

[www.wellbeingpartner.org.uk](http://www.wellbeingpartner.org.uk)



Hello from Zoe!



Hi there, I'm Zoe, the new Community Builder for Pinhoe, taking over from the wonderful Bernice.

You may see me around, taking to people and finding out what they would like to do in the community, as well as getting up to speed with all the activities and events Pinhoe has to offer.

All the best,  
**Zoe**  
Zoe Hughes

I'd also love to hear about any ideas you have for making Pinhoe an even better place to live. If you want to do something on your street or neighbourhood, be it a community garden or a little library, but don't know how to start, I can support you to turn it into a reality. Equally, if you've got an event or activity you'd like to feature in this newsletter, or you'd like to get involved in any of the activities highlighted, do get in touch. You'll find my contact details on the back page!

This issue

- Page 1 • Introduction
- Page 2 • Listening Post
- Page 2 • Walking Together
- Page 3 • Walk for Health
- Page 3 • Meet George
- Page 4 • Help at Home
- Page 5 • Tree Planting
- Page 5 • Winter Support
- Page 6 • Dubs at Pinhoe station
- Page 6 • Get Social
- Page 6 • Useful Information
- Pages 7-10 • What's On
- Page 11 • Contact Details

[www.wellbeingpartner.org.uk](http://www.wellbeingpartner.org.uk)



Hello from Natalie!



Welcome to the St James new back Community Builder newsletter! I just want to begin with a huge THANK YOU to everyone in the St James community, who have made me feel very welcome. In my covered Myrtle is to listen, connect and support communities to bring people together. Whether it's by a shared interest or developing what is already in place, I'm looking forward to working collaboratively to enhance our community

If you're reading my first newsletter, I think you've always wanted to join a local gardening, crafting, cooking group or would just like to get out and about on a community walk, please get in touch for a chat. I'd love to hear your ideas and together, with neighbours, we could turn your ideas into action.

You'll find my contact details on page 9 of this newsletter or my Facebook page.

Natalie  
Natalie Smith

This issue

- Page 1 • Introduction
- Page 2 • Community Support
- Page 2 • Building Up
- Page 3 • Exeter Community Garden
- Page 4 • Supporting Success
- Page 5 • Exeter Cricket Club
- Page 5 • Bury Meadow Park
- Page 5 • Exeter Bowling Club
- Page 6 • Walk from Exeter
- Page 6 • Wellbeing Dots & Cranbrook
- Page 6 • Useful Information
- Pages 7-8 • What's On
- Page 9 • Contact Details

[www.wellbeingpartner.org.uk](http://www.wellbeingpartner.org.uk)

# NEWSLETTERS

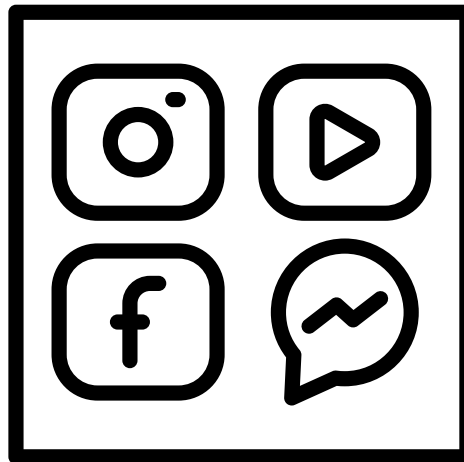
Area	Month Newsletter Due
Wonford	April 2025 September 2025 February 2026
St Thomas	April 2025 September 2025 February 2026
St Davids	May 2025 October 2025 March 2026
Beacon Heath	May 2025 October 2025 March 2026
Newtown	June 2025 November 2025 April 2026

Area	Month Newsletter Due
Exwick	June 2025 November 2025 April 2026
Pinhoe	July 2025 December 2025 April 2026
St James	July 2025 December 2025
Countess Wear	August 2025 January 2026
Whipton	August 2025 January 2026

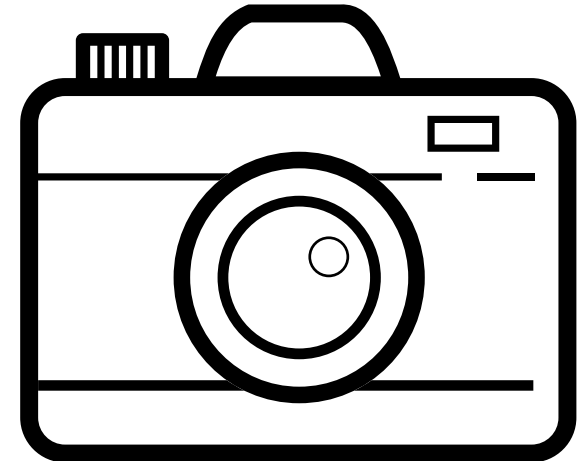
# TRAINING & DEVELOPMENT



**Reporting Processes**



**Social Media Training  
by Live & Move**



**Social Media Photo Training  
by Live & Move**



**5 Ways To Wellbeing & Good  
Conversations**



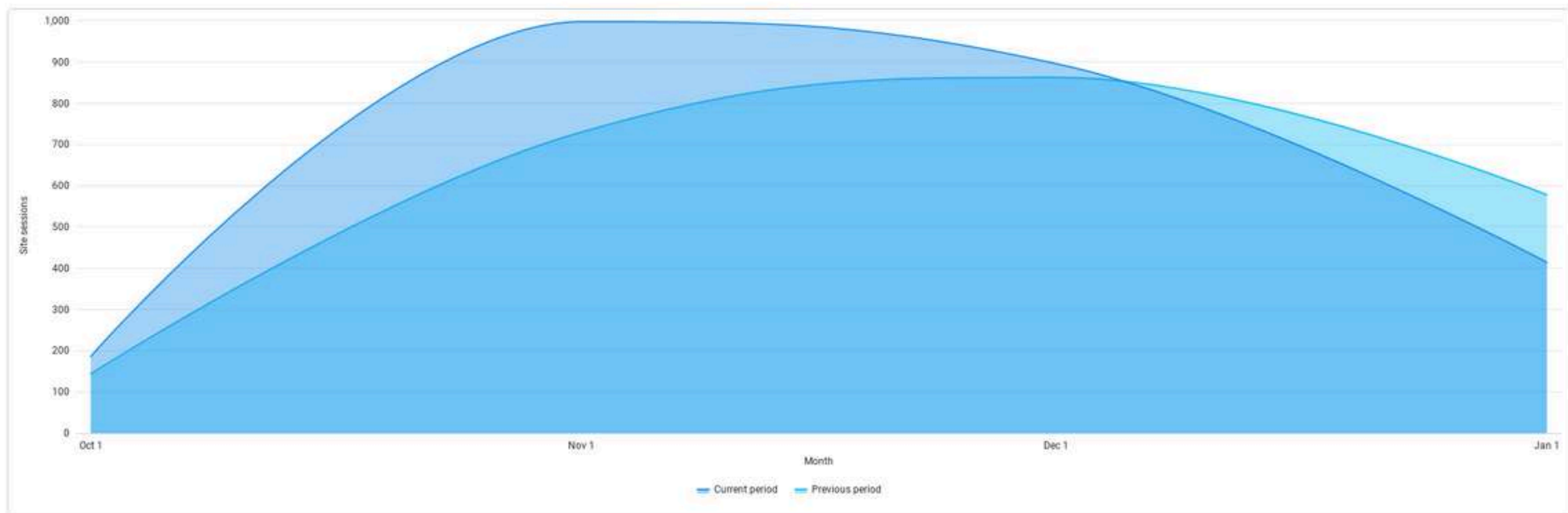
**First Aid**

# COMMUNICATIONS & PUBLICITY

Website Traffic across the two quarters showing an increase

## Traffic Over Time

Select a time period is in the last 90 days Compare to is Previous period Group by is Month Select a measure is Site sessions Exclude bots is Yes



Generated by Looker on January 21, 2025 at 10:53 AM UTC

# NEXT STEPS - QUARTER 4 JANUARY-MARCH

- Updated Neighbourhood Plans launched on website
- Evaluation process planning
- Annual Report compiled
- Cranbrook withdrawal
- Rebrand planning: Wellbeing Exeter from WBEC
- Recruitment - 2 roles: Community Builder & Community Connector



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## Equality Impact Assessment – Live and Move Strategy

The Equality Act 2010 includes a general duty which requires public authorities, in the exercise of their functions, to have due regard to the need to:

- **Eliminate discrimination**, harassment and victimisation and any other conduct that is prohibited by or under the Act.
- **Advance equality of opportunity** between people who share a relevant protected characteristic and people who do not share it.
- **Foster good relations** between people who share a relevant protected characteristic and those who do not

In order to comply with the general duty authorities must assess the impact on equality of decisions, policies and practices. These duties do not prevent the authority from reducing services where necessary, but they offer a way of developing proposals that consider the impacts on all members of the community.

Authorities which fail to carry out equality impact assessments risk making poor and unfair decisions which may discriminate against particular groups and worsen inequality.

### Introduction

The Live and Move strategy underpinned the Local Delivery Pilot Programme. In May 2024 Exeter City Council submitted a place partnership bid to Sport England to extend the long term partnership and deepen the work to 2028. The Live and Move programme, as part of the council, exists to address the health inequalities that can be tackled through increased physical activity, contributing to making everyday lives better. By bringing people together and working alongside individuals, organisations, communities and policy makers, we will influence strategies, remove barriers and change things for the better. We want to embed physical activity within strategy, organisations and communities to help make Exeter and Cranbrook a healthier place to live and ensure our work has an impact on future national policy and approaches. Reducing inequalities, supporting more movement and uniting our communities in opportunities to be active every day.

**Stakeholders:** Individuals, organisations, communities and policy makers

### Main beneficiaries of the new programme are:

Live and Move is focused on individuals who are currently inactive and supports the adoption of everyday active lives. Residents in our poorest neighbourhoods are 3 TIMES more likely to be inactive than the mainstream population. In particular, those on low incomes and from culturally diverse communities have seen a fall in activity levels and a decrease in general health and wellbeing. Inactive residents from our poorest neighbourhoods will be the main beneficiaries of the programme. Through extensive data analysis 21 Priority Lower Super

Output Areas, plus Cranbrook were identified as the focus for Live and Move. Using a Place Based Approach, we're working with the 12 communities that fall within the most disadvantaged areas in the city.

For each of the areas below, an assessment has been made on whether the policy has a **positive, negative or neutral impact**, and brief details of why this decision was made and notes of any mitigation are included. Where the impact is negative, a **high, medium or low assessment** is given. The assessment rates the impact of the policy based on the current situation (i.e. disregarding any actions planned to be carried out in future).

**High impact** – a significant potential impact, risk of exposure, history of complaints, no mitigating measures in place etc.

**Medium impact** – some potential impact exists, some mitigating measures are in place, poor evidence

**Low impact** – almost no relevancy to the process, e.g. an area that is very much legislation led and where the Council has very little discretion

Protected characteristic/ area of interest	Impact	Reason / Mitigation
<b>Race and ethnicity</b> (including Gypsies and Travellers; migrant workers asylum seekers etc.)	Positive / Medium	The Live and Move strategy aims to reduce inequalities, supporting more movement and uniting our communities in opportunities to be active every day. The programme works closely in partnership with Inclusive Exeter to develop approaches, programmes and activities with ethnically diverse communities
<b>Disability</b> (as defined by the Equality Act - a person has a disability if they have a physical or mental impairment that has a substantial and long-term adverse effect on their ability to carry out normal day-to-day activities. This can include mental health conditions, long term illnesses such as cancer and HIV, cognitive issues, learning disabilities and sensory impairments)	Positive / Medium	The Live and Move strategy aims to reduce inequalities, supporting more movement and uniting our communities in opportunities to be active every day. The programme strives to be inclusive, people with a disability will be encouraged to take part in activities appropriate to their interests and abilities.
<b>Sex/Gender</b>	Positive / Medium	Aspects of the programme will be targeted at women and girls, for example the Summer 2025 This Girl Can Campaign.
<b>Gender reassignment</b>	Positive / Medium	The Live and Move strategy aims to reduce inequalities, supporting more movement and uniting our communities in opportunities to be

		active every day. The programme strives to be inclusive without discrimination.
<b>Religion and belief</b> (includes no belief, some philosophical beliefs such as Buddhism and sects within religions)	Positive / Medium	The Live and Move strategy aims to reduce inequalities, supporting more movement and uniting our communities in opportunities to be active every day. The programme strives to be inclusive without discrimination.
<b>Sexual orientation</b> (including heterosexual, lesbian, gay, bisexual)	Positive / Medium	The Live and Move strategy aims to reduce inequalities, supporting more movement and uniting our communities in opportunities to be active every day. The programme strives to be inclusive without discrimination.
<b>Age</b> (children and young people aged 0 – 24, adults aged 25 – 50, younger older people aged 51 – 75/80; older people 81+; frail older people; people living with age related conditions. The age categories are for illustration only as overriding consideration should be given to needs).	Positive / Medium	The Live and Move programme mainly focuses on adults, but there are some young people focused initiatives delivered with specialist youth partners.
<b>Action</b>		<b>By when</b>
Delivery of Place Partner Submission		1 <sup>st</sup> April 2025 – 31 <sup>st</sup> March 2028

**Officer:** James Bogue

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**WORK PLAN FOR SCRUTINY ITEMS 2025/26***Working Draft*

Strategic Scrutiny Committee	Item	Strategic Director	Portfolio Holder	Origin of Business	Status
3 April 2025	Portfolio Holder's Report (Cllr Wood & Foale)	Strategic Director for Place (IC)	Portfolio Holder Leisure Services & Healthy Living (Cllr Wood) and Portfolio Holder Arts, Culture & Tourism (Cllr Foale)		
3 April 2025	Live and Move Programme Update	Chief Executive	Portfolio Holder Leisure Services & Healthy Living (Cllr Wood)	Report from Strategic Scrutiny Committee half yearly	
5 June 2025	Portfolio Holder's Report (Cllr tbc)				
5 June 2025	Progress Report Shared Prosperity Fund - Update	Strategic Director for Place (IC) Service Lead Net Zero & Business (VH)	Portfolio Holder Climate & Ecological Crisis (Cllr Vizard)	Report from Strategic Scrutiny Committee 29 September 2022 half yearly report	
5 June 2025	Markets & Street Trading in Exeter – Briefing Note	Strategic Director for Place (IC) & Strategic Director for Corporate Resources (DH)	Portfolio Holder tbc	Proposal from Cllr Wetenhall received Dec 2024	
5 June 2025	Scrutiny Programme Annual Report	Strategic Director Corporate Resources (DH)	Portfolio Holder	Yearly report	
11 September 2025	Portfolio Holder Update (TBC)				

Strategic Scrutiny Committee	Item	Strategic Director	Portfolio Holder	Origin of Business	Status
11 September 2025	Live and Move Programme Update	Chief Executive	Portfolio Holder Leisure Services & Healthy Living (Cllr Wood)	Report from Strategic Scrutiny Committee 16 March 2023 half yearly	
11 September 2025	Working Towards Net Zero - Exeter City Council's Corporate Carbon Footprint Report and Carbon Reduction Action Plan Progress Report	Strategic Director for Place (IC), Service Lead Net Zero & Business (VH)	Portfolio Holder Climate & Ecological Crisis (Cllr Vizard)	Report from Strategic Scrutiny Committee 29 September 2022 half yearly report	Moved 4 March as being presented to Executive in June.
11 September 2025	City Wide Net Zero - Programme of work and update on delivery	Strategic Director for Place (IC) Service Lead Net Zero & Business (VH)	Portfolio Holder Climate, Ecological Change and Communities (Cllr Vizard)		
15 January 2026	Progress Report Shared Prosperity Fund - Update	Strategic Director for Place (IC) Service Lead Net Zero & Business (VH)	Portfolio Holder Climate & Ecological Crisis (Cllr Vizard)	Report from Strategic Scrutiny Committee 29 September 2022 half yearly report	
12 March 2026	City Wide Net Zero - Programme of work and update on delivery	Strategic Director for Place (IC) Service Lead Net Zero & Business (VH)	Portfolio Holder Climate, Ecological Change and Communities (Cllr Vizard)		
12 March 2026	Live and Move Programme Update	Chief Executive	Portfolio Holder Leisure Services & Healthy Living (Cllr Wood)	Report from Strategic Scrutiny Committee 16 March 2023 half yearly	